**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 26-08-25 |
| Team ID | LTVIP2025TMID61075 |
| Project Name | Book Nest:Where Stories Nestle |
| Maximum Marks | 2 Marks |
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**Problem – Solution Fit: BookNest**

**The Problem–Solution Fit for BookNest shows how the platform addresses readers’ biggest challenges while creating real value. Many book lovers struggle with high costs of books, limited availability, and lack of personalized recommendations. Current alternatives such as bookstores, generic e-book apps, and offline book clubs fail to combine affordability, personalization, and community in one place. BookNest solves this by providing an affordable digital library with e-books and audiobooks, personalized reading suggestions, and a community space for reviews, discussions, and book sharing. This unique combination directly solves readers’ problems and builds a trusted, engaging platform for book lovers.**

**Purpose**

**❑ Solve the problem of expensive and hard-to-find books by offering affordable digital access.  
❑ Increase solution adoption by combining reading and community in one familiar platform.  
❑ Strengthen communication and marketing with messages around affordability, belonging, and discovery.  
❑ Build trust and engagement by solving frequent annoyances like poor recommendations, lack of variety, and isolation among readers.**

**Template:**

Calendar

Description automatically generated