



## DAY 1 MARKET PLACE IDEA

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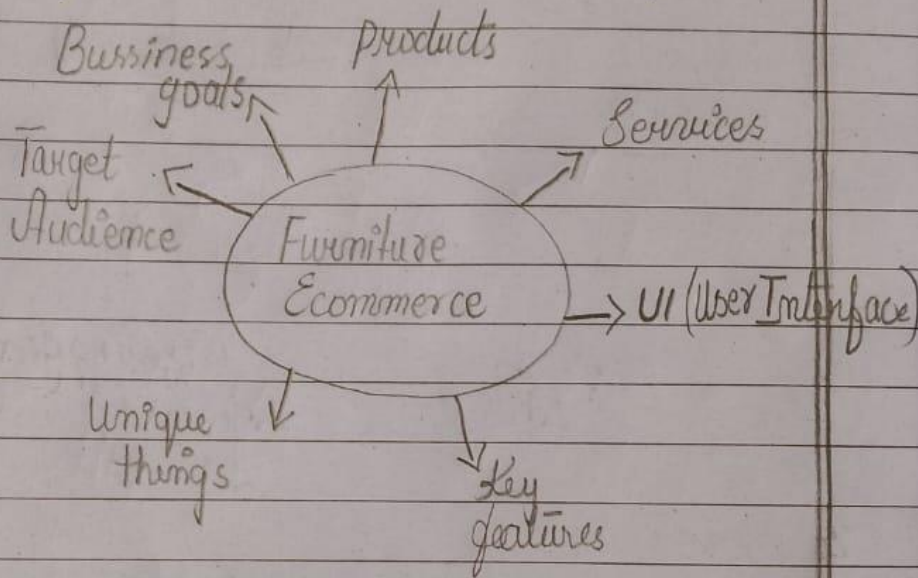
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# HAKEATHON 3 (DAY 1)

Name:- Mahmood Naveed

Roll no = 00218262 Slot = Wednesday (7-10)

## MARKET PLACE IDEA



Why i choose e-commerce:-

I am starting an e-commerce market place because it aligns with my vision perfectly. My main purpose that through this I can reach global audience. and can create a business that operates on global scale. The main key feature is that it provides 24/7 availability. It allow flexibility and adaptability.

UI :- Interface

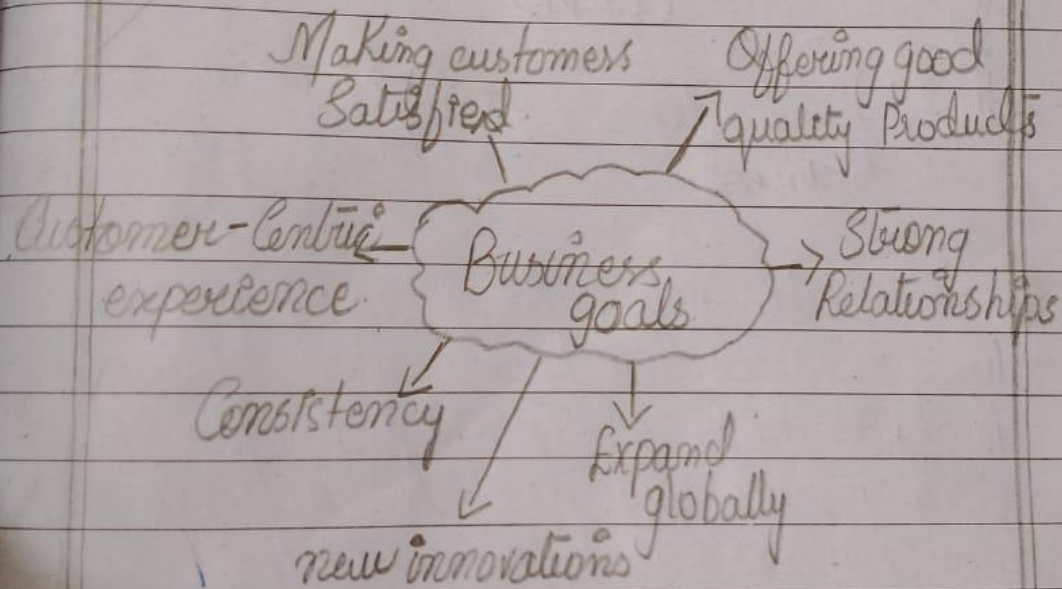
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© Avlon

Furnishing your  
World  
Effortlessly



## BUSINESS GOALS:-



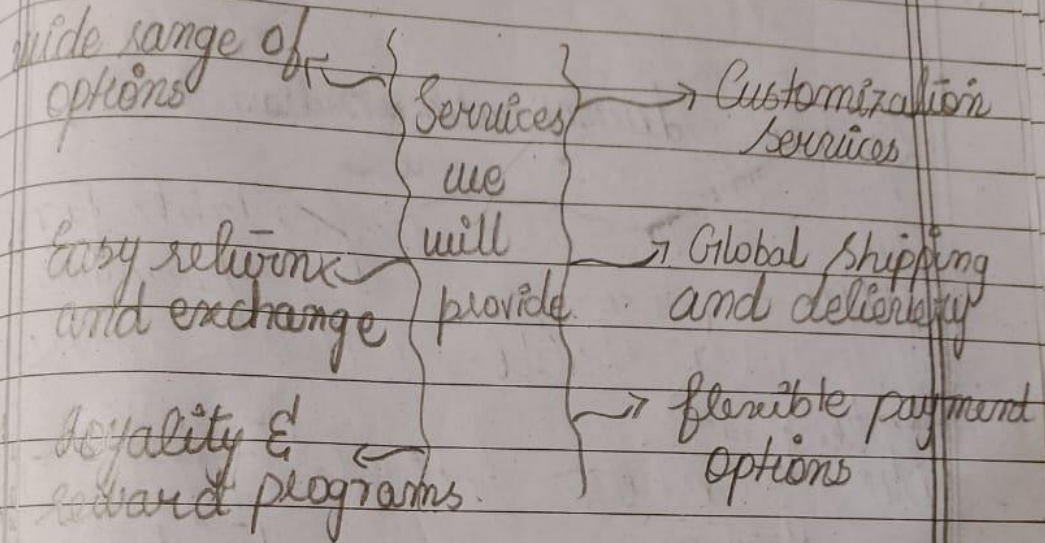
Our goal is to expand globally while maintaining a personalized touch for every customer. Our aim is to offer quality products that enhance every space with its design, its style, to deliver



they should not face any obstacles.

Date: \_\_\_\_\_

## SERVICES WE WILL PROVIDE :-



## TARGETED AUDIENCE :-

My ~~non~~ targeted audience will be

- Homeowners and Renters.
- Interior Designers.
- Young Professionals.
- Eco-conscious consumers.
- Families.
- Global Shoppers

# MARKETPLACE FEATURES:-

Date: \_\_\_\_\_

- login system and registration
- Products and their details
- Add to cart functionality
- Shipment and tracking
- Order managing
- payment methods.

## SCHEMAS:-

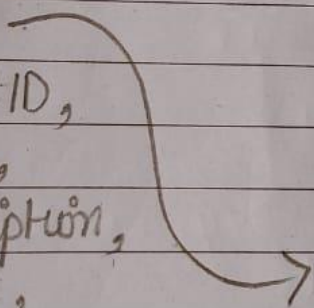
### Data Schemas

#### 1) Products

Product ID,  
Name,  
description,  
Price,  
Color,  
Category,  
Material,

#### 2) Orders

Order ID,  
Customer ID  
Product ID  
Quantity,  
Total price,  
Payment,  
Order Date,  
Quantity





Date:

### 3) Customer

Customer ID,  
Name,  
Email,  
Address,  
Phone no,  
Order history,  
Gender.

### 4) Categories

Category ID  
description,  
Name,  
Quality,  
availability

### 5) Delivery Zone

Delivery Zone id,  
Delivery Zone Name,  
Delivery charges,  
Street no,  
Area description,  
House no,

### 6) Customization

Customization ID,  
product name,  
Options,  
price,

### 7) Payment

id,  
product name,  
total price,  
payment status,  
returning,  
Payment method,  
Payment date

## UNIQUE :-

It will be unique as I am we are providing.

- Customizable furnitures
- Payment plans.
- Our furnitures are comfortable for people
- They are washable, and are space-saving
- Our Sofa's are foldable.

## REQUIREMENTS.

How can i do that

I should know about - these to make website

Creating UI

Fetching data from Mock APIs.

Making product dynamics

Sanity

Node.js for backend.

etc



# ROADMAP SCHEMA:-

Date: \_\_\_\_\_

