GENERAL E-COMMERCE

Day2: PLANNING THE TECHNICAL FOUNDATION

PresentedBy: Mahnoor Naveed

Slot:Wednesday7to10 Rollno:00218262

Business Overview

Our business focuses on creating a specialized marketplace for furniture and home décor. By offering a wide range of curated products, from modern sofas to elegant dining sets and versatile lighting solutions, we aim to be a one-stop solution for customers looking to enhance their living spaces.

Problems We Solve

- 1. **Scattered Options:** Customers face difficulty finding a single platform with varied and quality furniture.
- 2. **Trust Issues:** Online buyers worry about product quality and reliable delivery.
- 3. **No Personalization:** Limited options for tailored product recommendations.
- 4. **Delivery Delays:** Inefficient delivery tracking frustrates customers.
- 5. **Eco Concerns:** Lack of access to sustainable furniture solutions.

Technical Requirements

Website Structure and Details

1. Logo

- o **Position**: Top-left corner of the website.
- o **Functionality**: Clicking the logo redirects the user to the home page.

2. Header

- o **Includes navigation bar** with the following links:
 - Categories
 - About
 - Services
 - Testimonials
 - Contact
 - Signup
 - Login

o Additional Elements:

- Search bar: Users can search for products.
- Cart icon: Users can view items added to their cart or their purchase history.
- User icon: Users can log in and view their profile.

3. Main Sections

- Hero Section
 - Contains a functional image slider (or banner) with navigation icons to scroll through images.
- Featured Products Section
 - Displays featured products, such as chairs, sofas, comfort beds, tables, lamps, and frames.
- Categories Section
 - Displays product categories such as:
 - Living Room Decor
 - Dining and Kitchen
 - Bedroom Inspirations
 - Clicking on a category redirects the user to a page displaying relevant products.

Call-to-Actions

- Each product card includes:
 - "Explore Details" button: Redirects to the product detail page.
 - "Shop Now" button: Redirects to a shopping page with sale tags.

o Testimonial Section

- Displays customer reviews and ratings.
- Cards for testimonials include:
 - User profile picture (circular)
 - Verified icon
 - User name and profession
 - Customer review text
 - Includes transitions and animations for better interactivity.

4. Footer

o **Includes**:

- Logo and website name.
- Links to:
 - Privacy Policies
 - Terms and Conditions
 - FAQ
 - Categories
- Complaint form for user feedback.
- Social media platform links (e.g., GitHub, Instagram, Email).

Page-Specific Details

Categories Page

- o Displays products grouped by categories (e.g., sofas, tables, chairs).
- Additional Filters:
 - Price range (low to high, high to low).
 - Ratings.

2. About Page

- o Provides details about the business:
 - When it started.
 - Goals and mission.
 - Problems the business aims to solve.

3. Product Detail Page

- o **Includes**:
 - Product image
 - Product title
 - Description
 - Price
 - Category
 - "Add to Cart" button: Adds the product to the cart.
 - "Save for Later" option: Allows users to save the product for future consideration.

4. Cart Page

- o Displays:
 - Selected items added to the cart.
 - Individual item prices.
 - Total price.
 - Shipping costs.
 - Estimated delivery time.
 - Option to remove items.

5. Checkout Page

- o Contains a form to collect user details:
 - Name
 - Email
 - Address
 - Phone number
 - House number

o Payment Options:

- Cash on Delivery
- Debit/Credit card
- "Confirm Order" button to finalize the purchase.

Database Structure

User Schema

Stores user information:

- ID
- Name
- Email
- Password
- Phone number
- Address
- Gender
- Profile picture

Product Schema

Stores product details:

- Product ID
- Name
- Description
- Price
- Category
- Stock
- Quantity

Order Schema

Tracks and stores order details:

- Order ID
- Product name
- User ID
- Product ID
- Order status (e.g., delivered, pending)

Cart Schema

Stores cart data:

- User ID
- Product ID
- Quantity

API Endpoints

Product APIs Cart APIs

- GET /products: Fetches all products.
- GET /products/:id: Fetches product details by ID.
- GET /categories: Fetches all categories.
- GET /categories/:id/products: Fetches products for a sp

- POST /cart/add: Adds an item to the cart
- GET /cart: Fetches all items in the cart.
- DELETE /cart/remove/:id:
 Removes an item from the cart using its ID.

Order APIs

- POST /checkout: Places an order.
- GET /orders/:id: Fetches details of a specific order.

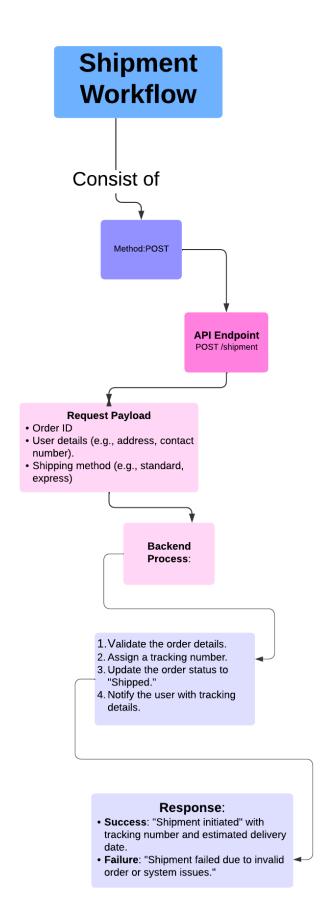
Shipment APIs

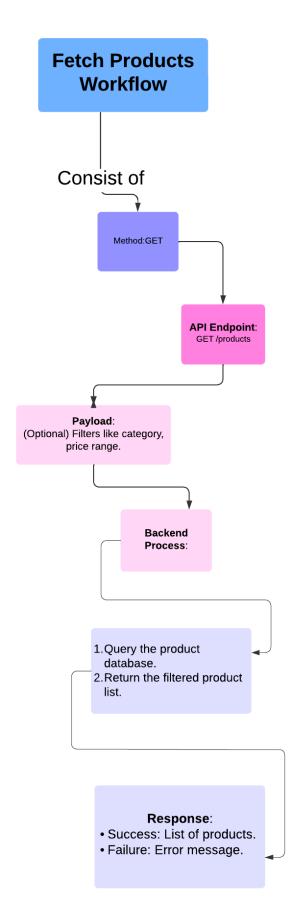
- POST /shipment/create: Creates a shipment for an order.
 - Payload: Order ID, user address, shipping method.
- GET /shipment/track/:trackingId: Fetches shipment status by tracking ID.
- PUT

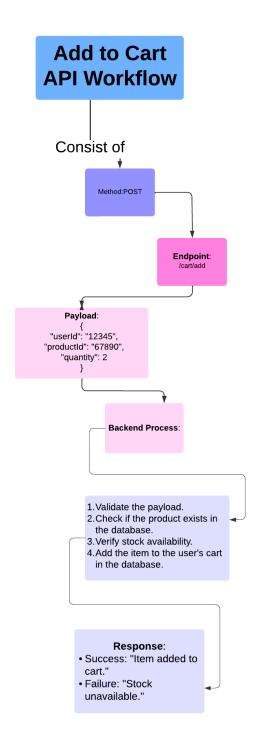
/shipment/update/:trackingId: Updates shipment details.

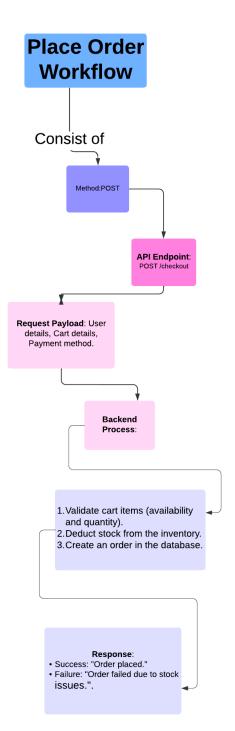
API DATA WORKFLOW

PresentedBy: Mahnoor Naveed









SYSTEM ARCHITECTURE

