

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/12

Paper 1 Core Studies 1

October/November 2014 1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer all questions.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Section A (60 marks)

Answer all questions in this section.

1	In the study by Mann et al. (lying) several examples of 'speech disturbances' are given:		
	(a) Give two examples of possible 'speech disturbances', these can include your own idea	s. [2]	
	(b) State the results for speech disturbances from the video clips of truths and lies.	[2]	
2 The study by Held and Hein (kitten carousel) used apparatus called the 'visual cli observational data.			
	(a) What did observers record about the animals on the visual cliff?	[2]	
	(b) Why was it difficult for the kittens to see the glass?	[2]	
3	From the study by Milgram (obedience):		
	(a) State two characteristics of the voice of the experimenter when giving the verbal prods	. [2]	
	(b) Describe the appearance of the experimenter.	[2]	
4	Haney, Banks and Zimbardo (prison simulation) suggested that in real prisons prisoners had intense hatred and disrespect for authority.	ave an	
	(a) Using the results of the study, explain why real prisoners would feel this way.	[2]	
	(b) Describe one piece of evidence which supports your explanation in part (a).	[2]	
5	From the study by Piliavin et al. (subway Samaritans):		
	(a) State the sampling method and sample size.	[2]	
	(b) Suggest one disadvantage of this sampling method.	[2]	
6	From the study by Tajfel (intergroup categorisation):		
	(a) What is meant by 'attitudes' in intergroup categorisation?	[2]	
	(b) What behaviours did the boys in the study show which indicated intergroup discriminati	on? [2]	
7	In the study by Bandura et al. (aggression) the data were collected by observation.		
	(a) In the preliminary rating of aggressive behaviour, who were the observers?	[2]	
	(b) In the experimental part of the study, where were the observers and whv was this impo	rtant?	

[2]

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8	In the study of little Hans, Freud refers to his 'libido'.		
	(a)	What did Freud mean by 'libido'?	[2]
	(b)	Explain what Freud thought happened to Hans's libido during the course of the case study	/. [2]
9	Froi	m the study by Langlois et al. (infant facial preference):	
	(a)	Describe the stimuli in study 3 and explain how they differed from those in studies 1 and 2	[2]
	(b)	What were the conclusions of study 3?	[2]
10		son investigated children's morals using an experiment. Alternatively, she could have used e study method.	the
	(a)	Describe how an experiment and a case study are different.	[2]
	(b)	Explain why it was better to use an experiment in this study.	[2]
11		or to their study of sleep and dreaming, Dement and Kleitman gave instructions to tleicipants which acted as controls. State four of these controls.	neii [4]
12	In th	ne study by Maguire et al. the participants were taxi drivers.	
	(a)	State two pieces of information relevant to the experimental tasks collected from questionnaire.	the [2]
	(b)	What was known about the medical history of the taxi drivers?	[2]
13	Froi	m the study by Demattè et al. (smells and facial attractiveness):	
	(a)	Name and describe the experimental design used.	[2
	(b)	Suggest one disadvantage of this design in this study.	[2]
14	Froi	m the study by Rosenhan (sane in insane places):	
	(a)	Explain why the study was done.	[2
	(b)	Explain what Rosenhan did to ensure the results would generalise to other hospitals.	[2]
15		le and Riley studied mirror gazing in body dysmorphic disorder (BDD) patients. Describe to develop	: wo [4]

Section B (20 marks)

Answer both questions in this section.

16 Evaluate one of the studies listed below in terms of its validity.

Loftus and Pickrell (false memories) Tajfel (intergroup categorisation) Schachter and Singer (emotion)

[10]

17 Use **one** of the studies listed below to discuss the strengths and weaknesses of the use of psychometrics in psychology.

Baron-Cohen et al. (eyes test)
Thigpen and Cleckley (multiple personality disorder)
Billington et al. (empathising and systemising)

[10]

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