**Q1). What are three conclusions we can make about Kickstarter campaigns given the provided data?**

*Ans:* Theater, Music and Film & video had the most successful Kickstarter campaigns overall. In Theater category, a big chunk of success came from plays. In Music category, Rock music and Indie Rock led the way. In Film & video category, Documentaries were the most impressive part.

As compare to the rest of the world, US had the most successful and most campaigns. Out of 4114 campaigns, 3038 were from United States.

**Q2.) What are some of the limitations of this dataset?**

*Ans:* Although the Data in this Dataset represent an important contribution to knowledge about the Kickstarter campaigns, there are some limitations of the data which must be recognized.

Study sample is not the representative of whole world. Kickstarter is only available in few countries and its relatively new company. In our Dataset, campaigns peeked in 2015 and its been declining ever since.

**Q3.) What are some other possible tables/graphs that we could create?**

*Ans:* We could Create a new sheet with a pivot table with a column of state, rows of Date Created Conversion and years, values based on the count of state, and filters based on parent category and a pivot chart line graph that visualizes this new table. This will show that Kickstarter campaigns are slowing down over the last couple of years