"Sales Data Analysis"

Goal:
Use sales data analysis to find patterns, best-selling items, and revenue indicators to help in business decision-making.

This project will require you to delve into a sizable sales dataset in order to glean insightful information. In order to successfully convey your findings, you will compute revenue measures like
1. total sales,
2. analyze sales trends over time,
3. determine the best-selling products, and build visualizations.

This assignment demonstrates your capacity to work with and extract knowledge from huge datasets, empowering you to provide data-driven suggestions for improving sales tactics.