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## **General Summary**

#### The data consists of

- 1. Total 224 movies
- 2. **565** actors
- 3. 159 directors
- 4. 36 different genres
- 5. **65** languages
- 6. 38 countries
- 7. Average runtime 152.10 minutes
- 8. Average box office collection 25102172.69\$

## Geographic distribution of movies

United States, United Kingdom ,France,Germany,Japan are top producers with us and UK having 86% share .









86%



#### **Genre distribution**

- 1. Drama being the most popular followed by Adventure, Action, Crime, Comedy.
- 2. The following list has the most occurred combinations of genres in the IMDb top 250 movies.
  - A. DRAMA
  - B. (DRAMA, CRIME)
  - C. (COMEDY, ANIMATION, ADVENTURE)
  - D. (WAR, DRAMA)
  - E. (MYSTERY, DRAMA, CRIME)

## Languages

There are 23 non-english movies that actually topped the list of imdb 250.

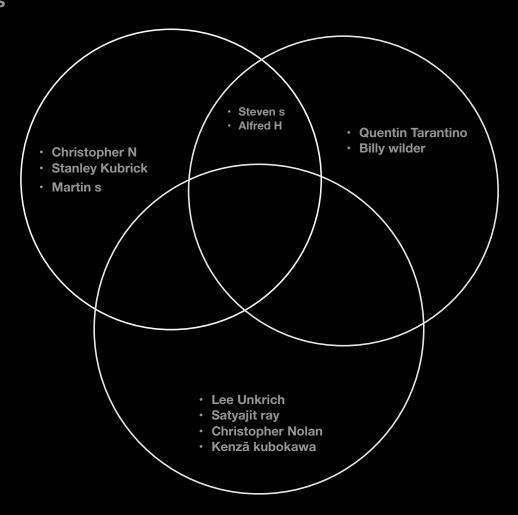
Non-English languages ordered by their average box office potential.

- 1. Arabic
- 2. Sindarin
- 3. Mandarin
- 4. Latin
- 5. Portuguese

#### **Director's**

Who directed

most movies



Who ventured into most genres

Who were consistent in their genres

### **SEASONALITY**

Most

# 1994 2010 NOVE MBER

Least

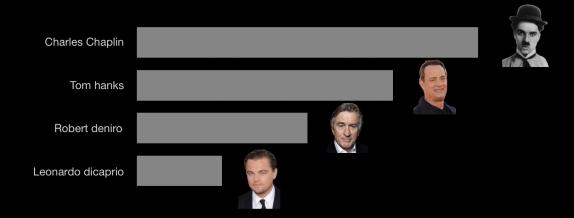
APRIL MID-----YEAR

#### Actors

Actors with most screen presence.



Actors with strong screen presence over the years irrespective of their age.



#### Recommendations

Following are the Recommendations

- 1) keep the duration around 152.10 minutes.
- 2) Drama is a must spice.
- 3) Release the movie during the end of the year
- 4) Rope in Lee unkrich director if at all its gonna be (Animation, Adventure, Comedy) genres.
- 5) You can still be on these actors if they are alive:
  - Charles Chaplin
  - Tom Hanks
  - Robert De Niro
  - Leonardo DiCaprio
- 6) If box office is a concern don't be too much worried about the ratings they have least to do with boxoffice collections.
- 7) Just don't try to blend too many genres into a movie there hasn't been a single movie with more than 3 genres together.
- 8) There is possibility that a movie can be into top 250 even it being a single genre film, Take your chances.
- 9) An english movie produced in US,UK and released in multiple languages has greater possibilty of topping the list.
- 10) Spanish, French are two good potential sources of topping a list apart english.
- 11) Mandarin, Latin, Portuguese have good potential of making box office apart from english.
- 12) Roping in more star actors ain't gonna get box office collections.