

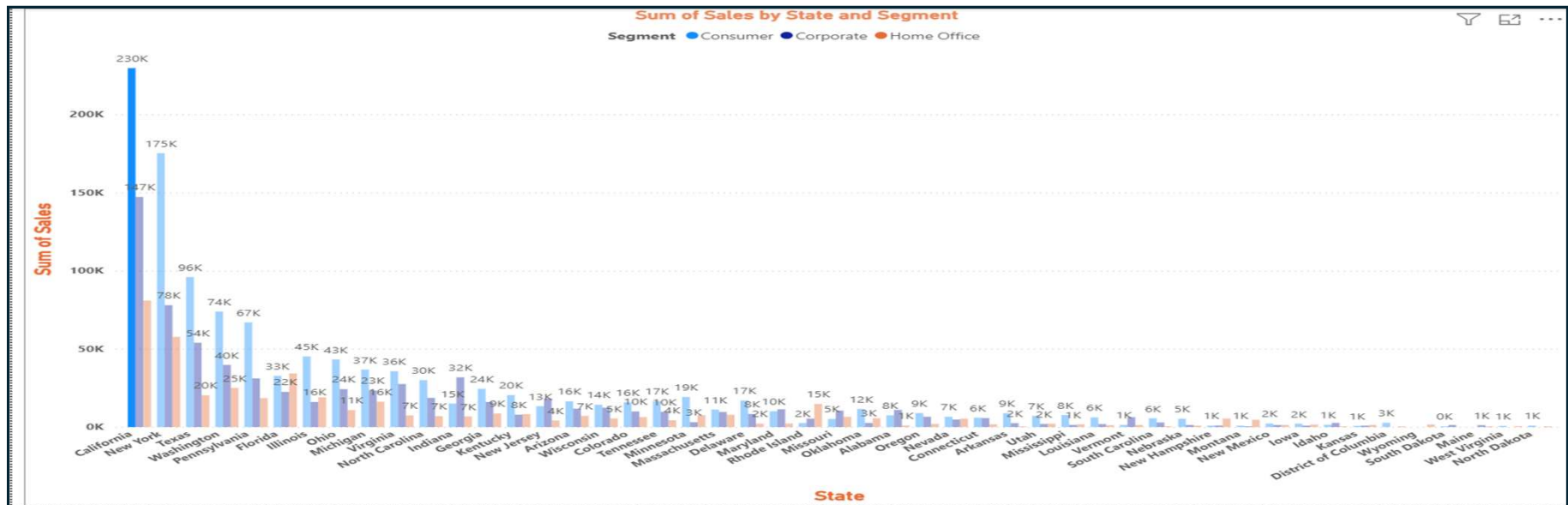
Crafting Impactful Summary Slides

- Line Chart :
- Sales are highly seasonal, with significant fluctuations throughout the year.
- The lowest sales month is **February (\$60K)**.
- Sales peak in **November (\$352K)**.



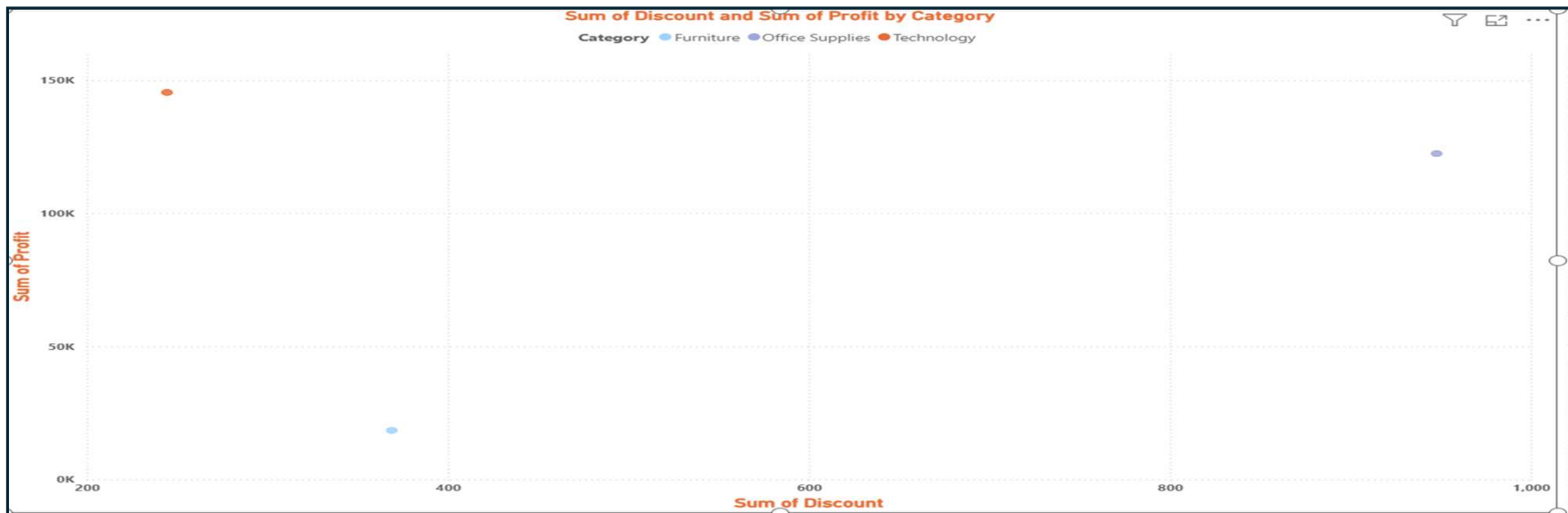
- **Clustered Chart :**

- **California** is the top-selling state, followed by **New York**.
- The **Consumer** segment is the largest sales contributor in most states.
- Sales drop off significantly after the top five states.



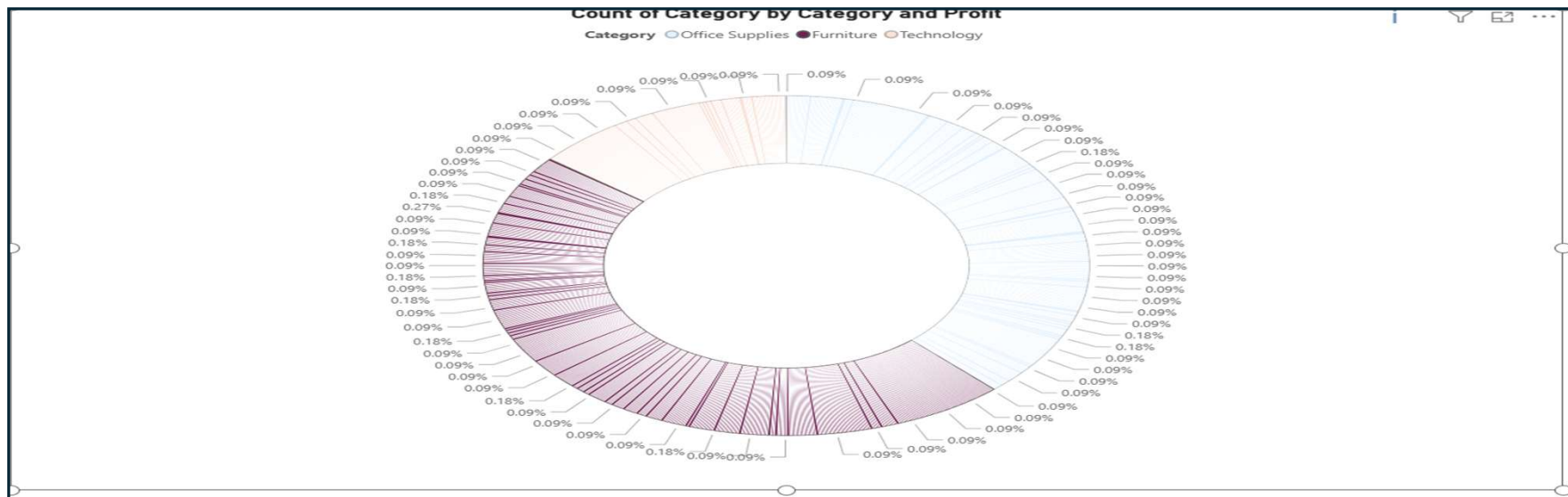
- **Scatter :**

- **Technology** products are highly profitable even with low discounts.
- **Office Supplies** achieve their highest profit with high discounts.
- **Furniture** has the lowest profit and discount compared to the other categories.



- **Donut Chart :**

- This chart provides a count of categories by profit, showing that **Office Supplies** and **Technology** have a larger presence than **Furniture**.
- The small profit percentages on the chart suggest a high number of individual transactions, many of which have small profit margins.



- **Horizontal Stacked Bar Chart :**

- The **Canon imageCLASS 2200 Advanced Copier** is the single highest-selling product.
- The **Central** and **West** regions are the primary drivers of sales for this top product.

