```
def chatbot():
  print("im Hello! I am your simple chatbot. Type 'bye' to exit.")
  while True:
     user_input = input("You: ").lower()
     if user_input == "hello":
       print("Bot: Hi!")
     elif user_input == "how are you":
       print("Bot: I'm fine, thanks! How can I help you?")
     elif user_input == "bye":
       print("Bot: Goodbye! Have a nice day co")
       break
     elif user_input == "what's your name":
       print("Bot: I'm ChatBot 1.0!")
     elif user_input == "help":
       print("Bot: You can say 'hello', 'how are you', 'what's your name', or 'bye'")
       print("Bot: Sorry, I don't understand that.")
chatbot()
```