

Says

What have we heard them say?
What can we imagine them saying?

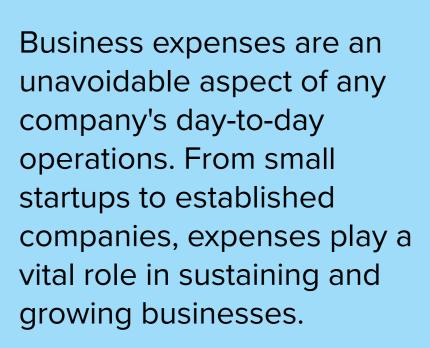
Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Increasing cash flow without overloading employees or sacrificing product or service quality is challenging, especially when your finances are tight and your resources are limited.

If less. Streamlining costs is very straightforward and directly affects your profit margin.





Persona's name

Short summary of the persona

Running a successful business is a continuous process that requires continuous monitoring, analysis and adjustment. Investigate several cost factors to make sure you're not paying more than absolutely necessary.

Implementing proper costcontrol systems can yield immediate savings while ensuring competitive profit margins.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?



