## USER JOURNEY MAP ON METRO RAIL TRANSPORT BY FACILITATING E-TICKET BOOKING AND SPEED UP BOARDING PROCESSE

## Background

## USER PERSONA

Name: B.Manish reddy

**Age**: 20

**Occupation**: Marketing

Manager

**Location**: udaipur

**Tech Savviness**: High

**Device**: Smartphone

(android)

**App Usage Frequency:** 

Daily

