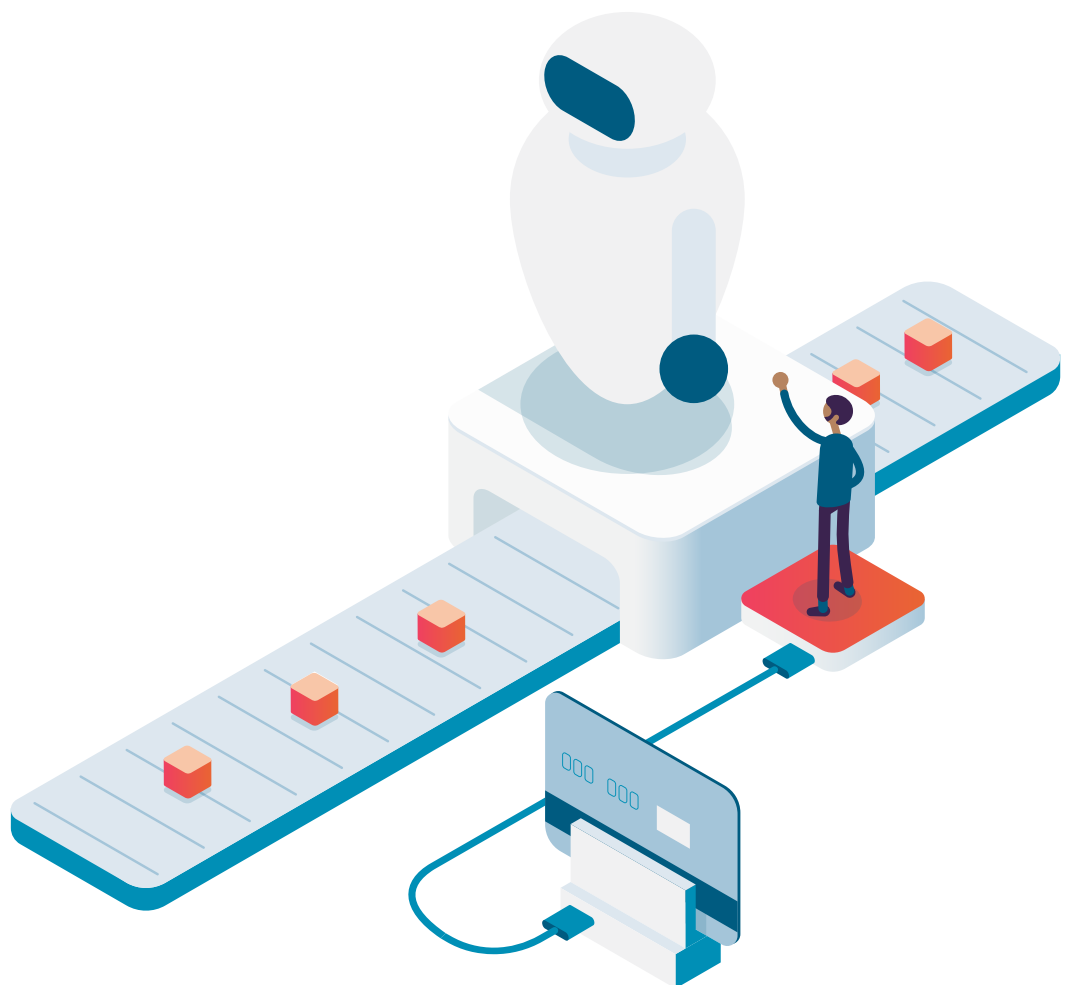
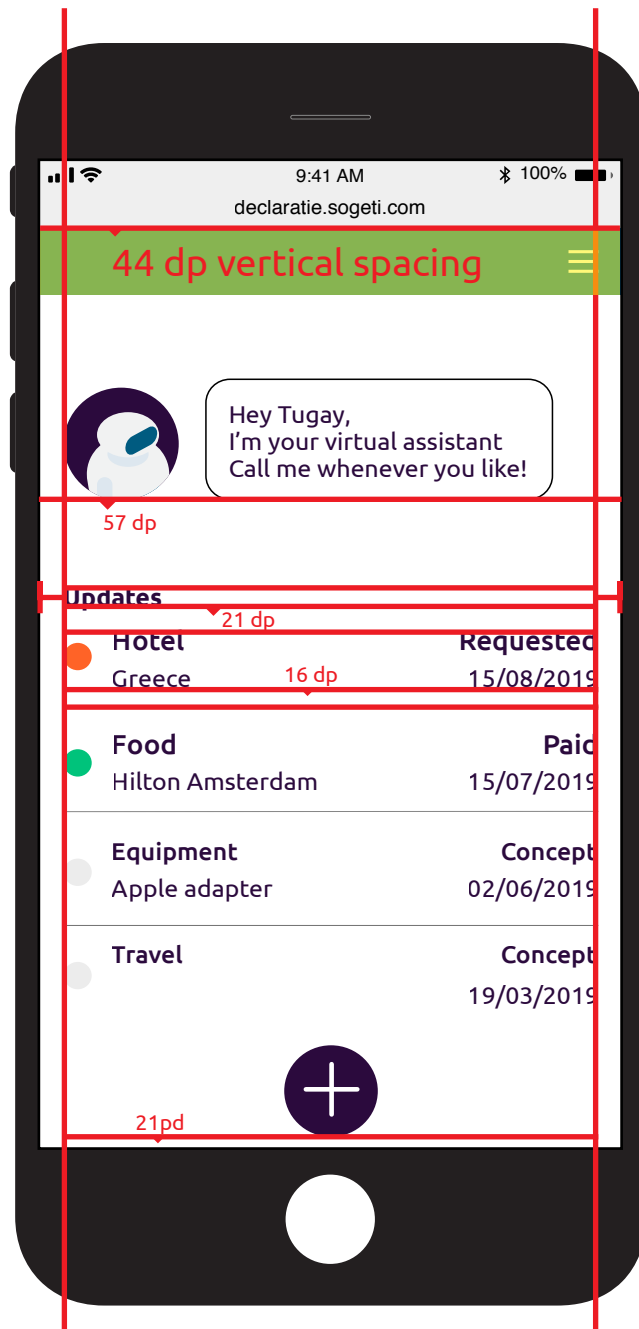


Sogeti Chatbot Brand Guide



Layout

Horizontal margin L&R
16 dp



Typography

Display

Ubuntu 24pt bold

Title

Ubuntu 16pt bold

Subheader

Ubuntu 18pt medium

Body

Ubuntu 16pt regular

Button

Ubuntu 16pt bold

Buttons

Borderless navigation buttons

Normal

Done

Checked

Can't log in?

Edit

Disabled

Done

Checked

Can't log in?

Edit

Flat buttons

Use as: Action button, on toolbars

Normal



Pressed

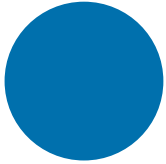


Disabled



Colors

Primary colors



#0070AD

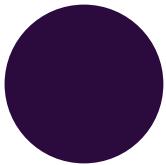
Active elements



#F7F7F7

Inactive elements

Secondary colors



#2B0A3D

Buttons and icons

Declaration status colors



#00C37B

Paid



#FF6327

Requested



#F7F7F7

Concept

Text fields

Normal with hint text

Type in username

Focused

Type in username

Normal with input

Input text

Error

Error

*error message

Chat

Chatbot chat



What kind of cost did you made?

Ubuntu 16pt regular - margin-left & right: 16dp - margin top: center
Border-radius: 16 - border-color #2B0A3D - background-color: white

User chat

I ate at Smeagol in Eindhoven with a client



Ubuntu 16pt regular - margin-left & right: 16dp - margin top: center
Border-radius: 16 - border color: none - background-color: #2B0A3D

Chatbot is aligned left
User is aligned right