

They may notice influencers using iPhones

Indian consumers may feel excited about owning an iPhone due to its premium status

*People* who can't afford an *iPhone* make it a big deal when they see others with an *iPhone*.

Consumers might talk about iPhone features, camera quality, and user experience when discussing smartphones.



They might worry about the high cost of iPhones and potential economic constraints

Some could share online reviews and unboxing experiences, contributing to the online buzz around iPhones.

iPhones are famous for their **privacy and security systems**.

The phone is **highly responsive in every way**