



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Build your content around a specific audience.

Know your audience, and create your content based on what they actually want to see, rather than what you think they want to see.

Add visuals to your content to make it more appealing

Always use original content. If you use someone else's content, your video will not be engaging enough, not to mention that you may end up alienating people

Anytime you can use what you say, how you say it, what you wear, or what is visible in your background to show your core beliefs and value proposition, you are going to be connecting with people on a more intimate level.



MANOJ L
MUKILAN G
KAVIYARASU M
NARENTHIRA PRASATH B

Exploring World's Top Youtube Channels

Video marketing for other relevant videos and other relevant youtube channels when you release videos will help you gain more subscribers on all your videos

When people are interested in what they see in the Shorts, they watch the long-form video and subscribe .

Not achieving my full potential is one of the biggest fears in my life. I know I am a creative person with ideas, aspirations, and skills, but I still fear that I will fail to utilize my skills to achieve my professional goals

positive impact on business profitability by communicating the benefits of using specific products and services offered by the company.

Delete old, poor-quality videos from your channel

influence the decision of the target audience by visualizing the benefits of product and services delivered by the company



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?