

MUHAMMAD ALI QURESHI

Website / Unity WebGL Developer { 5+ YEARS }



5 - 1 - 1999



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Oasis Residence,
Barsha Heights, Dubai,
UAE

EDUCATION

- Associate Degree of Sciences
Riphah International Islamabad
2019 - 2021

SKILLS

- Responsive Web Design
- SEO
- Designing
- Three JS
- E-commerce
- Simple Automation
- Skeleton Animation
- UI/UX Understanding
- Version Control Git
- Restful API
- Cross-Browser Compatibility
- Project Management
- Web Performancing
- Effective Communications
- Problem Solving

SUMMARY

Experienced developer proficient in a versatile set of technologies, including React and JavaScript for building dynamic and responsive web interfaces, WordPress for content management and customizable website development, and Unity for crafting interactive and immersive experiences. Solid foundation in HTML and CSS for crafting engaging front-end designs. Equipped with a comprehensive skill set to deliver high-quality software solutions across a range of platforms.

EXPERIENCE

• QTECH INTERNATIONAL (UAE)

Website / Unity WebGL Developer

07-2022 - Present

Crafted dynamic websites using React, Laravel, and WordPress, and creating engaging Unity applications, with a focus on user-friendly design and seamless web experiences.

- Proficiently developed WordPress themes and plugins while implementing SEO best practices to enhance online visibility.
- Created visually captivating 2D and 3D Unity applications using WebGL technology, ensuring engaging user experiences.
- Demonstrated expertise in responsive design, optimizing WordPress websites for seamless performance across various devices.
- Leveraged a deep understanding of UX/UI principles to consistently elevate user experiences across multiple platforms.
- Exhibited strong troubleshooting skills to maintain flawless functionality across a wide range of browsers and devices.
- Spearheaded the integration of e-commerce frameworks and streamlined payment gateways within the WordPress ecosystem.

• FREELANCER (WORLD)

Website / Unity Developer

05-2019 - Present

In my freelance journey, I've mastered a spectrum of technologies including React, WordPress, and Unity.

With React and WordPress, I've honed the art of tailored solutions, crafting dynamic websites and immersive Unity projects. My expertise extends to creating bespoke React components, ensuring cross-device functionality, and collaborating effectively with clients and teams, leveraging version control for streamlined development.

I'm also skilled in Unity3D engine, specializing in visually striking 2D and 3D WebGL games and applications. Additionally, I'm proficient in optimizing for responsive design in WordPress, ensuring seamless user experiences across various devices, and consistently achieving smooth performance in Unity WebGL projects, all while maintaining a strong commitment to delivering top-notch results.

Languages

- English (Proficiency)
 - Urdu (Proficiency)
 - Punjab (Proficiency)
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Hobbies

- Acquiring Further Expertise
 - Solving Problems
 - Brain Teasers
 - Robotics
 - Electronic Projects
 - Game Development
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Reference

Available on Demand

driving seamless user experiences. In WordPress, I excel in theme and plugin development, optimizing for varied screen sizes. Meanwhile, my Unity proficiency spans visually striking 2D and 3D WebGL applications, complemented by a strong grasp of UX/UI principles and SEO best practices.

Across my projects, I ensure cross-device functionality and collaborate effectively with clients and teams, leveraging version control for streamlined development.

- **HEALTH CHOICE GENERAL TRADING (UAE)**

Ecommerce Managing Executive

11-2021 - 06-2022

Experienced E-commerce Managing Executive with a proven track record in overseeing and optimizing online retail operations. Skilled in driving revenue growth, enhancing customer experiences, and implementing effective strategies across leading e-commerce platforms including Amazon, Noon, Mumzworld, Cartlow, Dubaiworld, Medcart, Letstango, and Talabat.

- Proficient in orchestrating seamless setup of e-commerce stores across diverse platforms, complemented by adept application of advanced SEO techniques to amplify online visibility and user engagement.
- Spearheaded strategic development and implementation of plans to drive heightened sales and bolster market share across multiple prominent e-commerce platforms.
- Demonstrated adept leadership in overseeing cross-functional teams, streamlining operational workflows, and effecting efficiency enhancements in order fulfillment, inventory management, and customer support.
- Cultivated and nurtured fruitful relationships with suppliers, skillfully negotiating favorable terms and optimizing the range of available products.
- Employed data-centric insights garnered from analytics to meticulously monitor performance indicators, discern evolving trends, and execute well-informed decisions to foster continual advancement.
- Pioneered initiatives aimed at refining user experience, elevating website usability, fine-tuning conversion rates, and seamlessly enhancing the overall trajectory of the customer journey.
- Effectively executed strategies for market expansion, facilitating the successful introduction of novel product lines and the extension of market reach, thereby propelling revenue growth and amplifying brand recognition.

- **Govt. Punjab Irrigation Department Sargodha (Pakistan)**

Website Maintenance / Data Entry Operator

6 Months

- **Social Media Marketing (SMC - Private) Limited (Pakistan)**

Website Developer / Digital Marketing Specialist

2019 - 2020

TECHNOLOGIES

- | | |
|---------------------------|-------------------|
| - React JS (JSX) | - HTML |
| - Laravel (PHP) | - CSS (BootStrap) |
| - CMS (WORDPRESS, DRUPAL) | - Javascript |
| - Unity (C#) | |

SOFTWARES

- | | |
|---------------|----------------------|
| - Photoshop | - Blender(3D) |
| - Illustrator | - AHK (Auto Hot KEY) |
| - Figma | - Fusion 360 |
| - XD | |