CHOOSE THE **CORRECT VISUAL** FOR POWER BI REPORTS
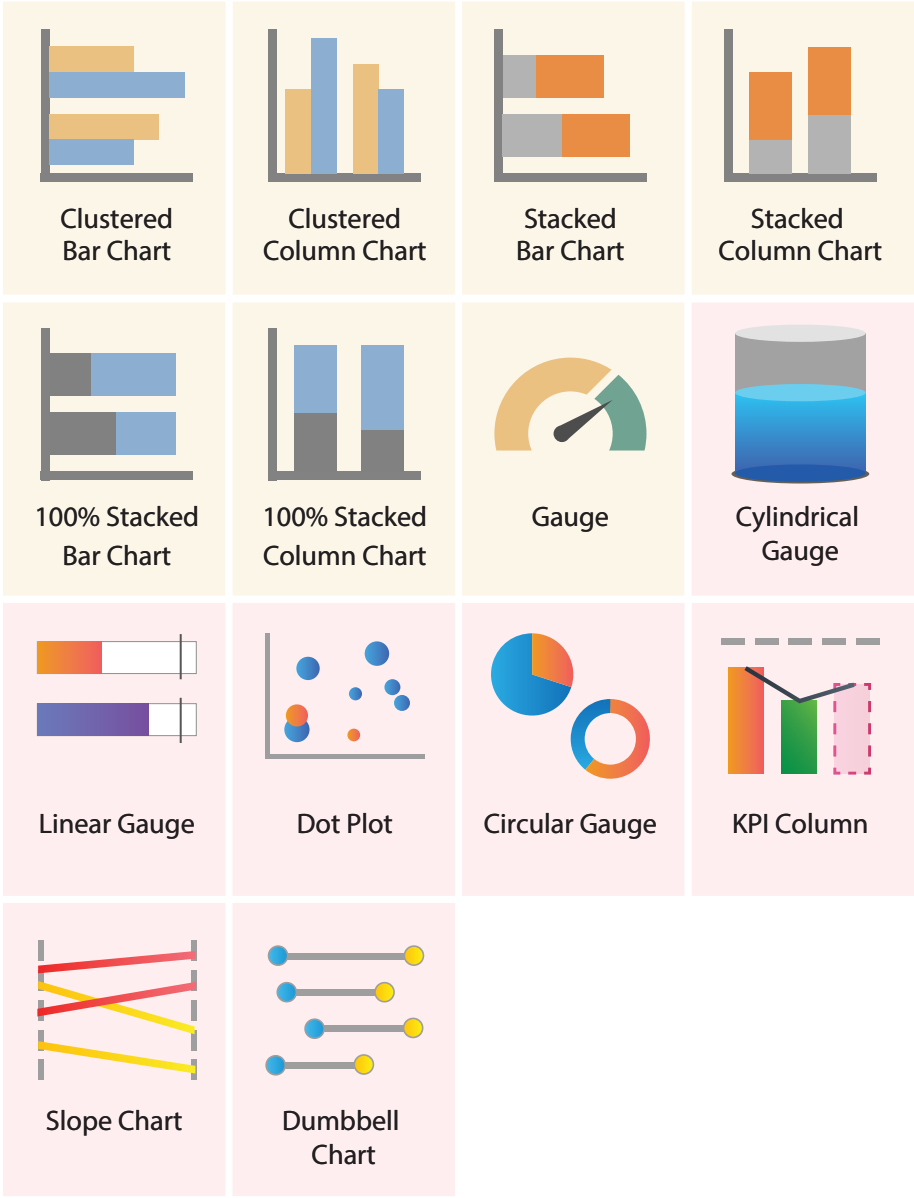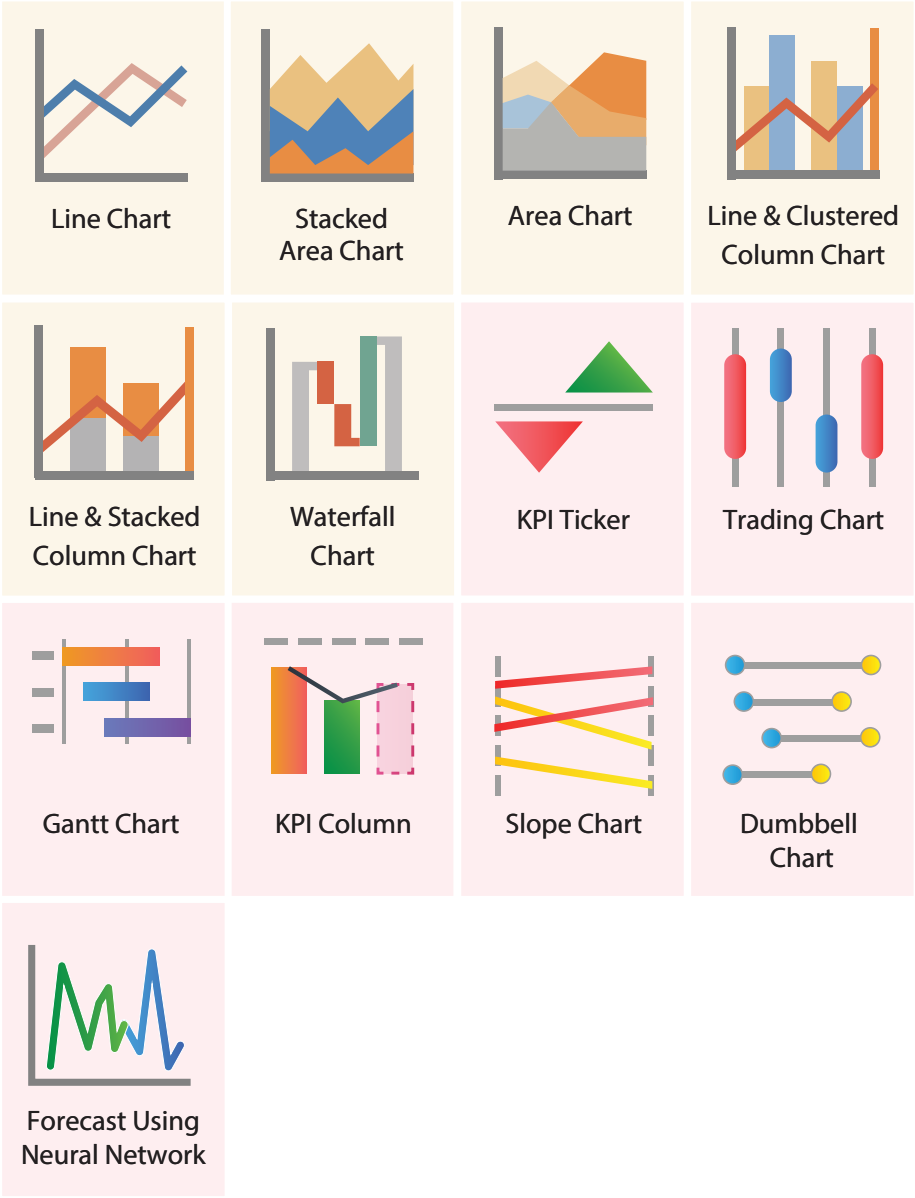
COMPARISON
Use these visuals to display measures compared by their magnitude.
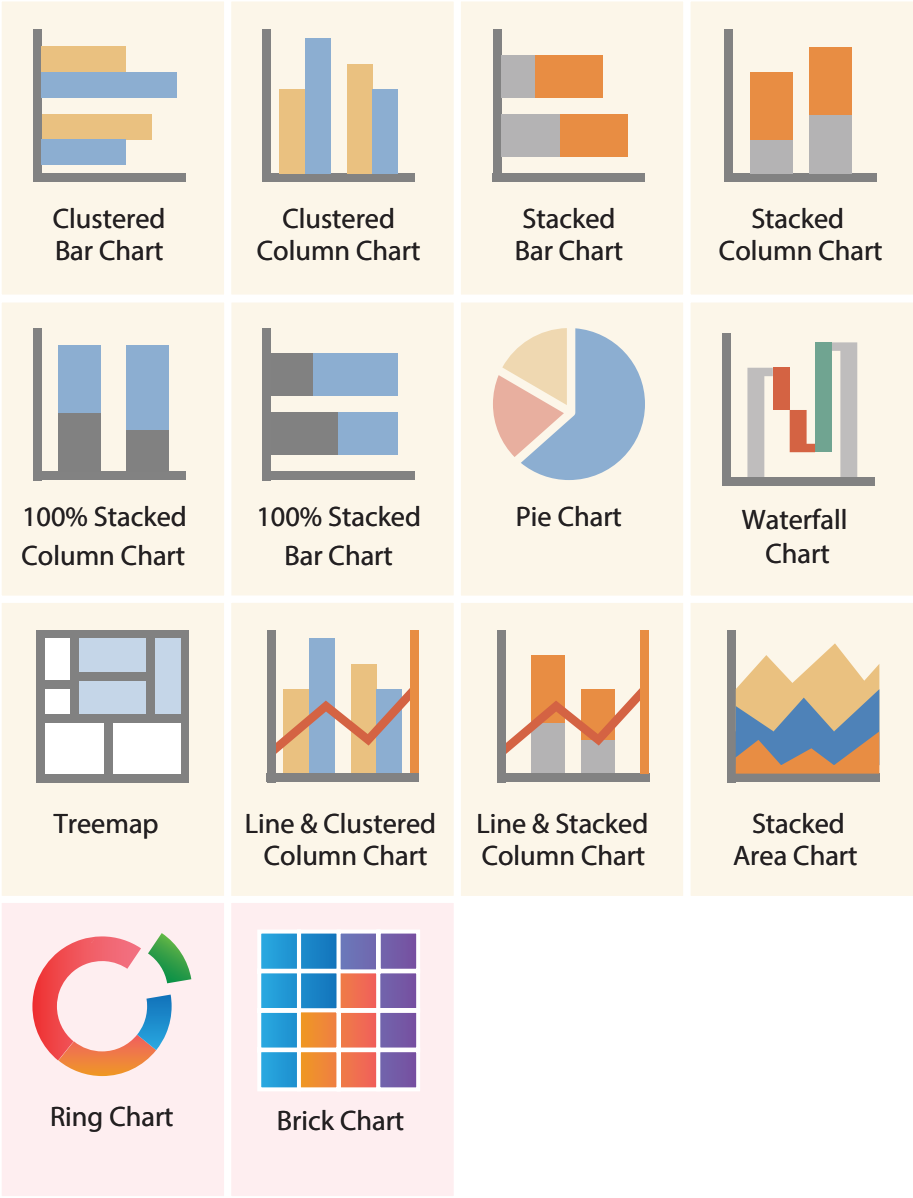
- Clustered Bar Chart
- Clustered Column Chart
- Stacked Bar Chart
- Stacked Column Chart
- 100% Stacked Bar Chart
- 100% Stacked Column Chart
- Gauge
- Cylindrical Gauge
- Linear Gauge
- Dot Plot
- Circular Gauge
- KPI Column
- Slope Chart
- Dumbbell Chart

CHANGE OVER TIME
Use these visuals to display the changing trend of measures.

- Line Chart
- Stacked Area Chart
- Area Chart
- Line & Clustered Column Chart
- Line & Stacked Column Chart
- Waterfall Chart
- KPI Ticker
- Trading Chart
- Gantt Chart
- KPI Column
- Slope Chart
- Dumbbell Chart
- Forecast Using Neural Network

PART-TO-WHOLE
Use these visuals to display parts that compose measures.

- Clustered Bar Chart
- Clustered Column Chart
- Stacked Bar Chart
- Stacked Column Chart
- 100% Stacked Column Chart
- 100% Stacked Bar Chart
- Pie Chart
- Waterfall Chart
- Treemap
- Line & Clustered Column Chart
- Line & Stacked Column Chart
- Stacked Area Chart
- Ring Chart
- Brick Chart

RANKING
Use these visuals to display measures by their rank order.

- Clustered Bar Chart
- Clustered Column Chart
- Multi-row Card
- Table
- Matrix
- KPI Grid
- Grid
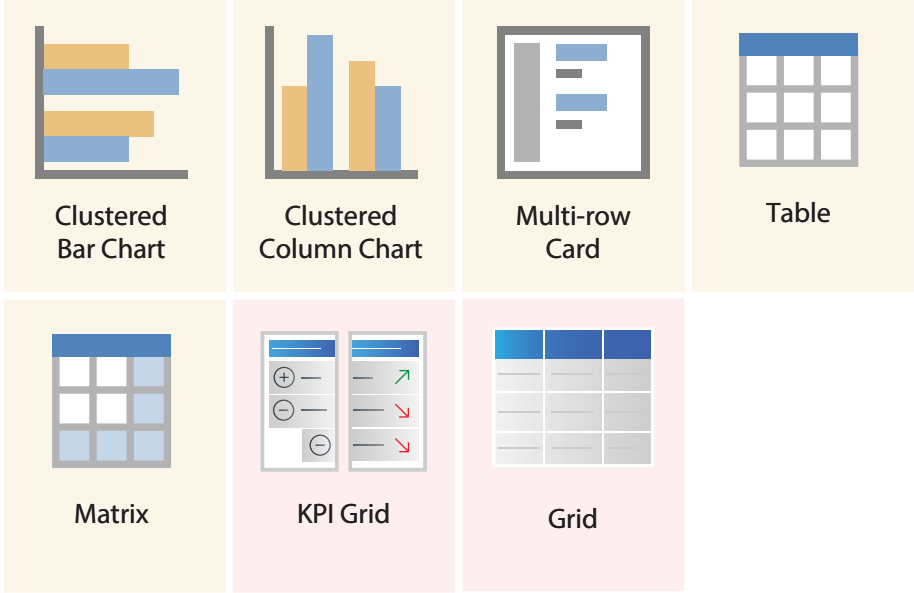
SINGLE
Use these visuals to display a single value.

- Card
- Gauge
- KPI Ticker
- Rotating Tile
- Rotating Chart
- Thermometer
- Cylindrical Gauge
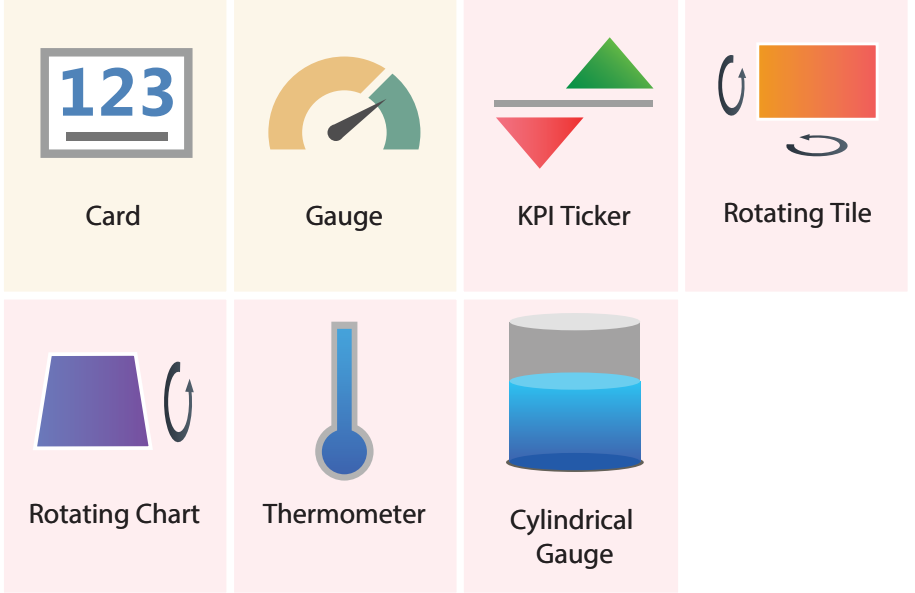
DISTRIBUTION
Use these visuals to display the distribution of a measure.

- Clustered Column Chart
- Line Chart
- Histogram With Points
- Trading Chart
- Dot Plot
- Box and Whisker Plot
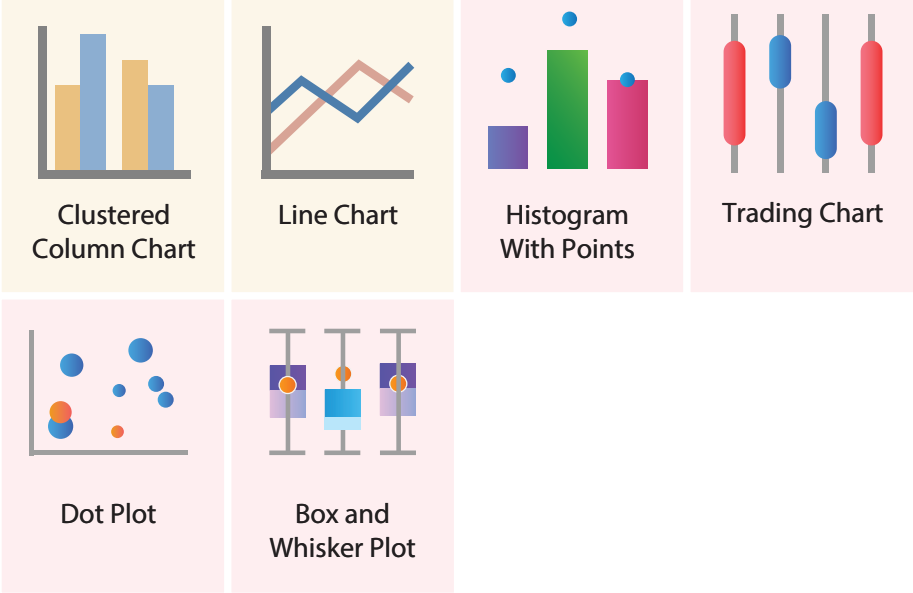
CORRELATION
Use these visuals to display relations between measures.

- Scatter Chart
- Line & Clustered Column Chart
- Line & Stacked Column Chart
- Journey Chart
- Quadrant Chart
- Venn Diagram
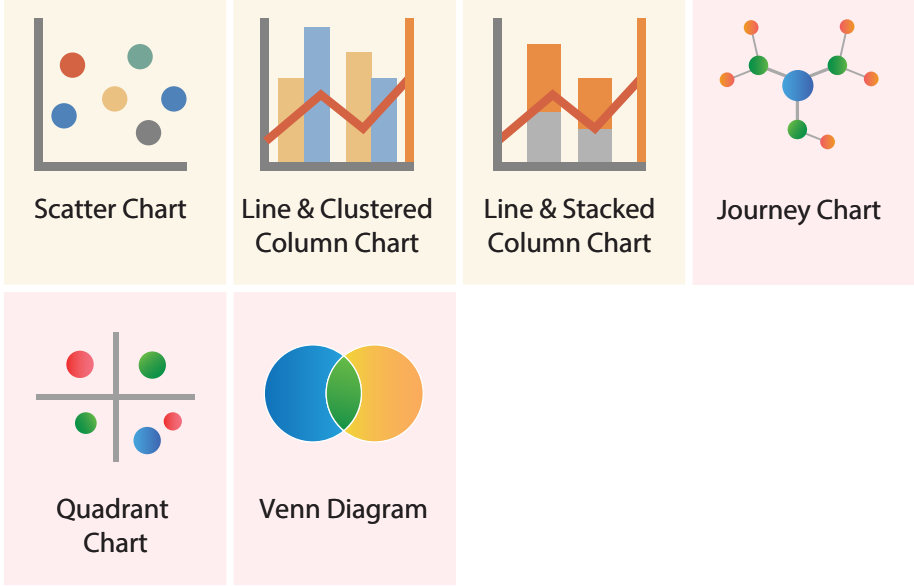
FLOW
Use these visuals to display a flow or dynamic relation between measures.

- Waterfall Chart
- Funnel
- Journey Chart
- Bowtie Chart
- Horizontal Funnel
- Funnel with Source
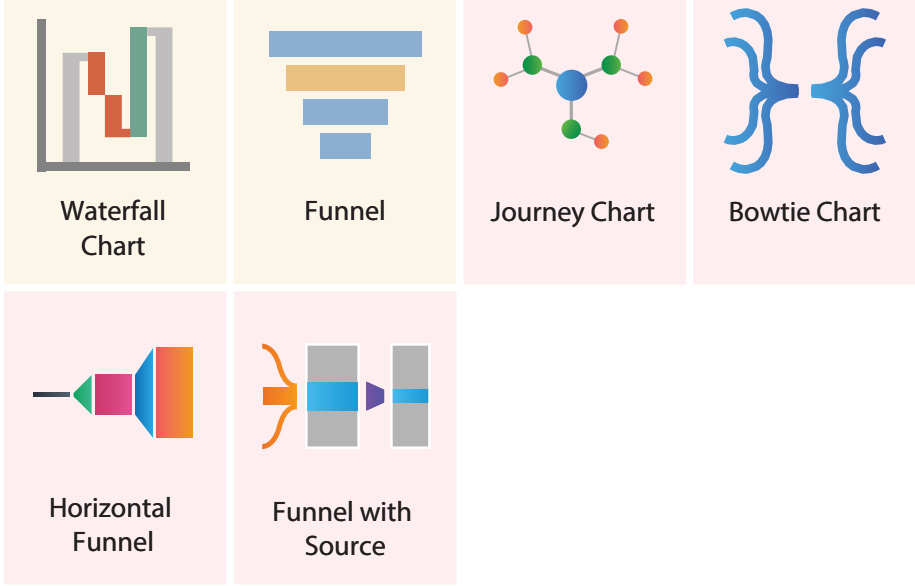
KPI
Use these visuals to show how well a value is meeting targets.

- KPI Ticker
- KPI Column
- KPI Grid
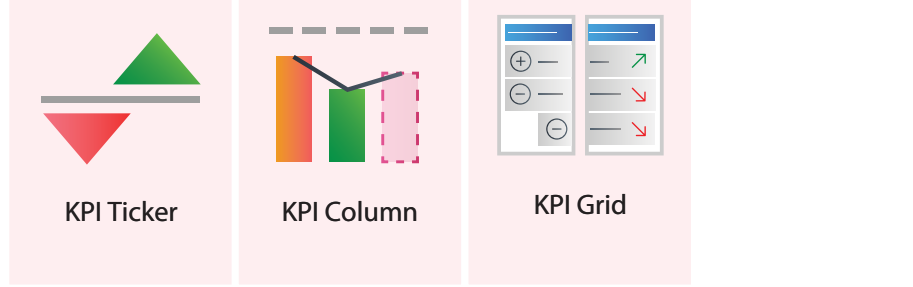
UTILITY
Use these visuals to add additional textual explanation.

- Dynamic Tooltip
- Text Wrapper
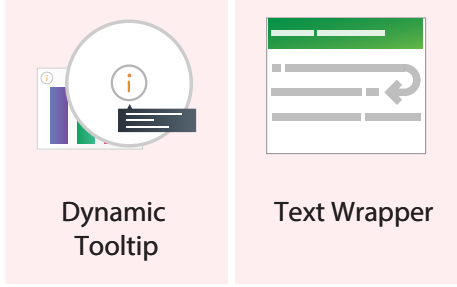
FORECAST
Use these visuals to predict future values based on historic data, trend, and seasonality.

- Forecast Using Neural Network
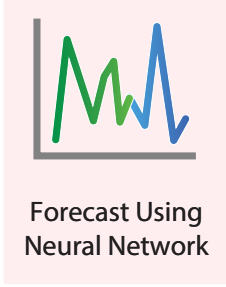
CLUSTERING
Use these visuals to highlight correlated variables based on similarity of data and exclusion of outliers.

- Clustering Using OPTICS

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