

Bringing the Power of AI to Data Analytics

MAQ Software is a leading provider of data analytics and AI services, helping organizations unlock new opportunities and deliver transformational value with data insights and technology. As a Microsoft Fabric Featured Partner and the 2021-2022 Microsoft Power BI Partner of the Year, MAQ Software is embracing AI and leveraging the power of Azure to empower customers to grow. Our innovative solutions are purposebuilt to meet the needs of Global 2000 companies across the Technology, Retail, Finance, Energy, and Healthcare industries, accelerating their growth and amplifying outcomes. By bringing AI to BI, we help our customers expedite delivery, increase sales, build stronger customer relationships, improve operations, and reduce overall costs.

Our extensive portfolio of data analytics and AI services includes:

- Transforming data into actionable insights using Microsoft Fabric.
- Migrating to Power BI (e.g. from Tableau, MicroStrategy, SAP BOBJ, Cognos, etc.).
- Optimizing performance for large-scale data models using best practices.
- Improving customer experiences through Generative AI-based solutions, such as chatbots, personalized marketing campaigns, and tailored content creation.
- Enforcing enterprise platform security by implementing data encryption, access control, maintaining network security, and complying with privacy regulations.

## **Microsoft Fabric Accelerators**

Reduce your time-to-market with our ready-to-deploy solutions.



#### MigrateFAST

Transition to Power BI with ease. Our AI-powered toolkit automates migration tasks, reducing the required effort and accelerating the overall process.



#### **EmbedFAST**

Effortlessly embed Power BI reports into your enterprise solutions without writing your own code. Save time on development and deliver a fully integrated user experience.



### LoadFAST

Identify performance bottlenecks in your Power BI reports and optimize the capacity setup for your infrastructure. Boost user productivity and reduce operational costs.



#### IngestFAST

Accelerate your data ingestion to create a consolidated single source of truth platform with speed and accuracy.



## ValidateFAST

Augment your data analytics platforms with automated data validation for accurate and reliable insights.

# Microsoft Fabric Featured Partner

#### 10+

Microsoft Fabric projects

#### 5+

Microsoft Fabric accelerators

### 10+

Microsoft Fabric Analyst in a Day trainings delivered

#### 250+

Certified Microsoft Fabric Analytics engineers (DP-600)

#### 3 million +

Power BI visual downloads (Largest Power BI visuals supplier on Microsoft AppSource)

# Microsoft Specializations

Al and Machine Learning in Microsoft Azure

Analytics on Microsoft Azure

Data Warehouse Migration to Microsoft Azure

DevOps with GitHub on Microsoft Azure

Migrate Enterprise Applications to Microsoft Azure

Cloud Security

Low Code Application Development

# Interested in getting started with Fabric?

Unsure how Fabric aligns with your needs? Attend our free Fabric in a Day sessions to learn more

Looking to kickstart your adoption of Fabric? Explore our 8-week implementation workshop.

## Contact

Sales@MAQSoftware.com to see how we can help.

# **Deep Knowledge of Microsoft Fabric**

- Implemented 10+ customized Fabric solutions using advanced design patterns and data mesh architecture, enabling democratization of data with increased governance.
- Developed copilot frameworks for Microsoft Fabric to streamline and accelerate data ingestion, code migration, report migration, and data validation.
- Empowered a legal-sector client to centralize data management and analytics across 160+ customers, reducing their operational and maintenance costs.
- Analyzed POS, weather, and RFID/IoT data to provide a retail client with real-time analytics, achieving a 15% reduction in stockouts through improved inventory management.

## **Gen Al Solutions**

- Developed enterprise-grade GPT models for multiple industries (i.e. legal, retail, technology, etc.) to allow users to extract precise insights while ensuring data security.
- Automated idea generation, content production, and personalization using Gen AI, reducing creation time and leading to higher engagements and conversions.
- Implemented an AI-driven smart support framework to analyze incidents and intelligently route new ones based on business relevance, expertise, workload, customer priority, and complexity. This resulted in a 30% decrease in resolution time.

Contact us at Sales@MAQSoftware and visit our website to learn more.



# Migrations to Power BI & Fabric

- Migrated 50,000+ reports from various platforms (Tableau, MicroStrategy, Cognos, BOBJ, etc.) to Power BI. Using MigrateFAST, migration efforts were reduced by up to 60%.
- Migrated data platforms from Snowflake and Teradata to Microsoft Fabric using IngestFAST, MigrateFAST, and LoadFAST, minimizing disruptions and enabling faster time to market.
- Conducted feasibility assessments to help clients assess the suitability of Fabric and Power BI, streamlining their migration planning to minimize effort and optimize budget estimates.

# **Reporting & Visualizations**

- Implemented 100,000+ executive dashboards, scorecards, and reports to enable faster decisionmaking.
- Enabled ISVs to embed Power BI into existing applications, providing fully integrated user experiences.
- Published 40+ interactive, storytelling, and Alpowered Power BI custom visuals to Microsoft AppSource.













