

# Lead the way in the era of AI

Embrace AI to redefine and recalibrate your organization’s growth trajectory—the key to leading and thriving in a world that’s constantly evolving.



AI technology **is here now** — not five years from now.



The potential for **meaningful business impact** is real.



The **world is changing**, and new forces drive innovation each day.



Accelerate the productivity of your organization with AI.



Build differentiated experiences and apps through AI.

## How AI enables opportunities for your business

Minimize costs, automate workflows, and deliver state-of-the-art services with the help of Microsoft Azure AI, which protects your data while providing the tools you need to innovate.

80%

Reduction of manual work and enabling employees to reallocate their time to higher-value work.<sup>1</sup>

150%

Increase in work output when automating and scaling processes to benefit of business growth.<sup>1</sup>

\$23.3 million

Net present value over three years for a composite organization aggregated from survey responses.<sup>1</sup>

284%

Return on investment (ROI), in benefits of \$31.5 million versus costs of \$8.2 million.<sup>1</sup>

Download the [Forrester TEI study](#) to learn more

<sup>1</sup>The Total Economic Impact™ (TEI) of Microsoft Azure AI, a commissioned study conducted by Forrester Consulting, April 2023. Results are over three years for a composite organization based on interviewed customers.

Contact us to discover how AI can drive your growth

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