```latex
\documentclass[11pt, a4paper]{article}

% --- UNIVERSAL PREAMBLE BLOCK ---
\usepackage[a4paper, top=2.5cm, bottom=2.5cm, left=2.5cm,
right=2.5cm]{geometry}
\usepackage{fontspec}
\usepackage[english]{babel}

\babelfont{rm}{Noto Sans}

\usepackage{xcolor}
\usepackage{graphicx}
\usepackage{tcolorbox}
\usepackage{hyperref}
\usepackage{booktabs}

% Brand Colors
\definecolor{HRNavy}{HTML}{1A3C5E}
\definecolor{HRTeal}{HTML}{2E8B99}
\definecolor{HRSlate}{HTML}{4A5568}
\definecolor{HRGold}{HTML}{D69E2E}
\definecolor{HRGrey}{HTML}{F7FAFC}

\title{\color{HRNavy}\textbf{\HUGE HRbiz.org} \\ \Large Brand Style
Guide}
\author{Compliance Confidence for California}
\date{\today}

\begin{document}

\maketitle
\tableofcontents
\newpage

\section{Brand Overview}
\textbf{HRbiz.org} stands for trust, professionalism, and
municipal-grade expertise accessible to small businesses.

\textbf{Mission:} To provide California small businesses with the
municipal-grade HR compliance and investigative expertise usually
reserved for large public agencies.

\textbf{Founder:} Mario Espindola, MPA

\section{Color Palette}

\begin{itemize}
    \item \colorbox{HRNavy}{\textcolor{white}{\textbf{ Municipal Navy
```

```latex
\#1A3C5E }}} - Primary Authority, Headers
    \item \colorbox{HRTeal}{\textcolor{white}{\textbf{ Compliance Teal
\#2E8B99 }}} - Growth, Safety, Highlights
    \item \colorbox{HRSlate}{\textcolor{white}{\textbf{ Fact-Finding
Slate \#4A5568 }}} - Body Text, Subheads
    \item \colorbox{HRGold}{\textcolor{white}{\textbf{ Safety Gold
\#D69E2E }}} - Warnings, Accents
    \item \colorbox{HRGrey}{\textcolor{black}{\textbf{ Warm Sand
\#F7FAFC }}} - Backgrounds
\end{itemize}

\section{Typography}
Our typography balances academic rigor with accessibility.

\subsection{Headings}
\textbf{Font:} Montserrat (Bold/SemiBold)\\
Used for all major headers. It conveys modern authority.

\subsection{Body Copy}
\textbf{Font:} Open Sans (Regular)\\
Highly readable for long compliance reports and investigations.

\section{Brand Voice}
We are the \textbf{"Wise Mentor"}.
\begin{itemize}
    \item \textbf{Tone:} Calm, Authoritative, Accessible, Compliant.
    \item \textbf{In Proposals:} Professional and structured.
    \item \textbf{In Investigations:} Purely objective and factual.
\end{itemize}

\section{Logo Usage}
\begin{tcolorbox}[colback=HRGrey, title=Safe Area]
Always maintain a clear space equal to the height of the "H" around
the logo. Do not stretch, distort, or change the colors of the logo.
\end{tcolorbox}

\section{Contact Information}
\textbf{Website:} www.hrbiz.org \\
\textbf{Email:} info@hrbiz.org \\
\textbf{Phone:} 626-242-7720

\end{document}
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