Maratona Bots

Módulo 4

Pesquisa e Recomendação

Maratona **Bots**

Microsoft

Knowledge

Academic Knowledge API

Explore relationships among academic papers, journals, and authors

Knowledge Exploration Service

Add interactive search over structured data to your project

Entity Linking Service

Contextually extend knowledge of people, locations, and events

Recommendations API

Provide personalized product recommendations for your customers

Custom Decision Service

Create custom experiences with adaptive, contextual decision-making

QnA Maker

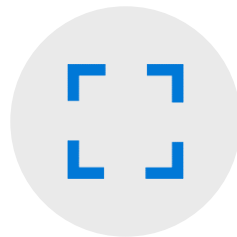Distill information into conversational, easy-to-navigate answers

Microsoft

Search

Bing Web Search API
Connect powerful search to your apps

Bing Image Search API
Bring advanced image and metadata search to your app

Bing Video Search API
Trending videos, detailed metadata, and rich results

Bing News Search API
Link your users to robust and timely news searches

Bing Autosuggest API
Give your app intelligent autosuggest options for searches

Bing Custom Search
Create a highly-customized web search experience

Microsoft

Recomendação baseada em produtos ou perfil

 Frequentemente comprados juntos

 Perfil de cliente

 Padrões de compra

Referência

Precificação

https://www.microsoft.com/cognitive-services/en-us/pricing

Documentação

https://www.microsoft.com/cognitive-services/en-us/recommendation/documentation

Aplicação padrão

https://github.com/Microsoft/Cognitive-Recommendations-Windows

Datasets para recomendação

http://aka.ms/RecoSampleData

http://www2.informatik.uni-freiburg.de/~cziegler/BX/

Referência da API

https://westus.dev.cognitive.microsoft.com/docs/services/Recommendations.V4.0/operations/56f30d77eda5650db055a3db