Learning after 50 website

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**Introduction**

**Subject of Website**

This website gives information, and provides encouragement to adult learners. The information is given from the perspective of a 54 year old life long learner. The subjects addressed by the website are:

* Advantages of learning
* Online verses Face to face learning
* Ways to learn no matter your budget.

**Audience of Website**

The audience of the website are adults who wish to learn something new but are unsure how to get started. It will also be suitable for adults who have had unsuccessful learning experiences in the past and are looking for ways to learn that may better suit them.

**URL:** <https://marlart.github.io/wdd130/learning_over_50/index.html>

**Objective**

The purpose of this website is to encourage adults to continue to learn as they age. They are encouraged as they use the link to discover their learning styles, and with this information discover ways they can learn that also suits their budget.

**Design Process**

The first stage of my design process was to decide on an overall colour for the website. To choose my main colour I researched the psychology of colour and decided that a green monochrome would be best suited to my website. Green is linked with calm, hope and growth. I used coolors.co to come up with a colour scheme that I liked. Canva.com was my next stop for logo and image inspiration. The owl on my logo was from Canva, but recoloured in my colour palette. Finally I decided to keep the layout simple and clean to make it easy to read, and not make my workload to hard.

**Conclusion**