

# STEVEN GOTZLER

## Curriculum Vitae

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Department of English  
Carnegie Mellon University  
5000 Forbes Avenue  
Pittsburgh, PA 15213  
(412)-268-2850

1519 S. Negley Avenue  
Pittsburgh, PA 15217  
[sgotzler@andrew.cmu.edu](mailto:sgotzler@andrew.cmu.edu)  
<http://www.stevegotzler.net>  
(760)-793-0928

## EDUCATION

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Ph.D. in Literary and Cultural Studies, 2020 (expected)  
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012  
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009  
Department of American Studies, University of California at Santa Cruz

### Dissertation

“The Uses of Culture: Intellectual Labor and the Sources of Cultural Studies in Britain and America, 1945-1964”

My dissertation offers an alternative intellectual history of the emergence of cultural studies during the postwar years. Turning to sources in fiction, visual arts, and the social sciences I investigate the different social uses to which intellectuals during this period put the idea of culture as a tool for collective action in their work as writers, artists, and academics. I then map these new ways of using culture onto the development of cultural studies as a distinct intellectual formation first in the UK, the US, and then globally.

Committee: Jeffrey J. Williams (chair), Kathy M. Newman, David R. Shumway, Marian Aguiar

## PUBLICATIONS

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2019 Review of *Second World, Second Sex: Socialist Women's Activism and Global Solidarity during the Cold War* by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association*, 9.1, Fall 2019, (forthcoming).

2018 “Speaking of the Working Class – On Richard Hoggart.” *The Los Angeles Review of Books*, 25 Apr. 2018, (3500 words).

### Manuscripts in Submission

“1956: The British New Left and the “big-bang” theory of Cultural Studies.” - (in review: *Lateral: The Journal of the Cultural Studies Association*)

“Doing the Work, or the Pitfalls of Intellectual Heroes” a review of *Stuart Hall’s Voice: Towards an*

*Ethics of Receptive Generosity* by David Scott.” - (under consideration, *New Left Review*)

“Fables of Masculinity: Anxious Young Men and the Sexual Economy of the Welfare State in John Braine’s *Room at the Top*.” - (under consideration, *Twentieth Century Literature*)

### Manuscripts in Preparation

“Deploying Lightweight Online Digital Editions Using Minimal Computing Principles” (co-authored with Avery J. Wiscomb)

“A-B-C, 1-2-3: Pop-Public Intellectualism in the New Dark Age”

“Reading Raymond Williams: On Intellectual Style and Political Conviction”

“The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the ‘national-popular’”

### AWARDS, FELLOWSHIPS, AND GRANTS

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- 2019 Graduate Student Teaching Award, Department of English, Carnegie Mellon University
- 2019 Departmental Service Award, Department of English, Carnegie Mellon University
- 2019 Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
- 2019 Digital Humanities Start-Up Grant for “Keywords in *Cultural Studies*,” dSHARP, Carnegie Mellon University
- 2018 Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University
- 2018 Posner Rare Book Collection Fellowship for “The Frankenstein Complex,” Posner Fine Arts Foundation
- 2018 Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie Mellon University
- 2018 Digital Humanities Start-Up Grant for “MARXdown – a minimal digital edition of *Capital Vol. I*,” dSHARP, Carnegie Mellon University
- 2017 Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of Southern California
- 2017 A.W. Mellon Digital Humanities Seed Grant for “Mapping the Television Mega-Text,” Dietrich College of Humanities and Social Sciences, Carnegie Mellon University
- 2012 Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon University

### CONFERENCE ACTIVITY / PARTICIPATION

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#### Conferences/Symposia Organized

- 2019 Cultural Studies Association, 17<sup>th</sup> Annual Conference (May 30 - Jun 01)
- 2018 Cultural Studies Association, 16<sup>th</sup> Annual Conference (May 31 - Jun 01)

#### Panels Organized

- 2020 “Raymond Williams and the Politics of the Persistently Human.” Modern Language Association (Jan 09-12)

- 2019 “Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers.” Midwest Modern Language Association, (Nov 14-17)
- 2018 “Cultural Studies: Yesterday, Today, and Tomorrow.” Cultural Studies Association (May 31 – Jun 01)

### **Papers Presented**

- 2020 “Keeping the Faith: Raymond Williams and Intellectual Style.” Modern Language Association (Jan 09-12)
- 2019 “Pop-Public Intellectuals Left and Right: *Jacobin* and the cult of Jordan Peterson.” Midwest Modern Language Association (Nov 14-17)
- 2019 “Deploying Lightweight Digital Editions in the Community and Classroom.” Association for Computers and the Humanities (Jul 23-26)
- 2019 “MARXdown: A digital edition of Marx’s *Capital Vol.1*.” Cultural Studies Association (May 30-Jun 01)
- 2018 “Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies.” Cultural Studies Association (May 31-Jun 01)
- 2018 “Using the Television ‘Mega-Text’ to Find Social Class in 1950s TV.” Society for Cinema and Media Studies, (Mar 14-18)
- 2017 “Mid-Century Intellectuals and the Discursive Sources of Cultural Studies.” London Summer School for Intellectual History (Sept 4-7)
- 2017 “Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture.” Cultural Studies Association (May 25-27)
- 2016 “Towards a New Cultural Ecology?” 10<sup>th</sup> Annual Critiquing Culture Conference (Oct 1)
- 2016 “Nature and Appropriation: Capitalism as World Ecology,” Institute on Culture and Society, Marxist Literary Group (Jun 25-29)

### **CAMPUS / DEPARTMENTAL TALKS**

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#### **Panels Organized**

- 2018 “Activism and the Academy,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Mar 27)
- 2017 “Working Papers in Cultural Studies: David Shumway and Jeffrey J. Williams,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Feb 27)
- 2016 “University Work and Questions of Academic Labor,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Oct 12)
- 2015 “Archival Research Panel,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Apr 15)

#### **Papers Presented**

- 2016 “Between Intellectual History and the Sociology of Knowledge.” LCS Colloquium, Carnegie Mellon University (Mar 21)
- 2014 “Stuart Hall and the Figure of the Cultural Studies Intellectual.” *The Stuart Hall Project* a Screening and Panel Discussion (Feb 11)

2013 “Recalling Radical Academic Practice: The CCCS Re-visited.” LCS Program 25<sup>th</sup>  
Anniversary Celebration, Carnegie Mellon University (Sept 21)

## **TEACHING EXPERIENCE**

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### **Carnegie Mellon University**

Instructor of Record, Department of English

English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019)

English 221: Modern British Classics (Spring 2018)

English 241: Introduction to Gender Studies (Fall 2017)

English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)

English 101: Argument and Interpretation: Intellectuals and Their Publics (Fall 2016)

English 101: Argument and Interpretation: How Music Works – Pop Music as Cultural Labor  
and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)

English 101: Argument and Interpretation: For the People, By the People? – Social Democracy  
and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)

Art 100: Critical Histories of the Arts (Spring 2012)

### **Robert Morris University**

Adjunct Faculty, Communication Skills and English Studies

Comm. 1221: Argument and Research (Fall 2012, Spring 2013)

English 1040: Coming of Age Literature (Fall 2012)

### **Community College of Allegheny County**

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

## **ACADEMIC SERVICE**

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### **Cultural Studies Association (CSA)**

Governing Board Member - Elected January 2018 (3 yr. term)

Travel Grants Committee (chair) - 18<sup>th</sup> Annual Conference, (2020)

Programming Committee - 17<sup>th</sup> Annual Conference (2019)

Site Committee - 16<sup>th</sup> Annual Conference (2018)

### **Carnegie Mellon University**

English Department

Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)

Committee on Teaching Assignments (2016-17)

Literary and Cultural Studies Colloquium Committee (2014-18)

Graduate Student Assembly (GSA)

GSA Representative for the English Department (2017-2018)

University Committee on Graduate Student Concerns, GSA Representative (2017-18)

Contemporary Marxist Reading Group at CMU [[www.cmrg-cmu.org](http://www.cmrg-cmu.org)]

Co-Founder and Head Organizer (2015-19)

## **ADDITIONAL TRAINING**

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- 2019 Publishing with Manifold Scholarship Platform, Association for Computers in the Humanities 2019, Duquesne University (Jul 24)
- 2019 Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/OpenRefine, Carnegie Mellon University Libraries (Jul 22-23)
- 2019 Digital Humanities Summer Institute (DHSI), University of Victoria  
Seminar on: "Open Access and Open Social Scholarship" (Jun 10-14)
- 2018 Digital Humanities Summer Institute (DHSI), University of Victoria  
Seminar on: "Conceptualizing and Creating the Digital Edition" (Jun 4-8)
- 2018 Documenting Reproducible Research with Jupyter Notebooks, Carnegie Mellon University Libraries, (Mar 2)
- 2018 Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion, Carnegie Mellon University (Jan 31)
- 2017 Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
- 2017 Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
- 2017 The London Summer School for Intellectual History, University College London & Queen Mary University London (Sept 4-7)
- 2017 Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture (ANVC), University of Southern California (Jul 27)
- 2017 LARB/USC Publishing Workshop, University of Southern California (Jun 26 - Jul 28)
- 2016 Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 24)
- 2016 Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 19)
- 2015 Technology Enhanced Learning (TEL) Bootcamp, Carnegie Mellon University (May 25-29)
- 2015 Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

## **RELEVANT PROFESSIONAL AND TECHNICAL SKILLS**

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## **Languages**

German – Reading (intermediate), French – Reading (intermediate)

## **Web Development**

Markdown (proficient), GitHub Project Management and GitHub Pages (proficient), Static Site Builds w/ Jekyll (proficient), HTML (intermediate), Command Line (intermediate)

## **Scholarly Editing and Digital Publishing**

Hypothes.is annotation tools (proficient), Omeka digital collections (intermediate), Manifold Publishing Platform (intermediate), TEI and XML (beginner), Scalar (beginner)

## **Data Analysis and Coding**

Jupyter Notebooks (proficient), Python3 (intermediate), SQLite (intermediate), RegEx (intermediate), OpenRefine (beginner), R (beginner)

## **Textual Analysis**

ABBY Fine Reader (proficient), LDA Topic Modelling with MALLET (intermediate), ANTCNC (intermediate), Sifaka (beginner)

## **RESEARCH INTERESTS AND TEACHING AREAS**

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**Research Interests:** Twentieth Century Anglophone Literature & Culture, Intellectual History of Cultural Studies, Critical Theories of Work/Labor, Working-Class Fiction, Post-45 Visual Cultures, Minimal Computing, Digital Scholarly Communication

**Teaching Areas:** Criticism and Theory, Cultural Studies, Modern British Literature, 20<sup>th</sup> Century American Popular Culture, Digital Humanities

## **Courses Prepared to Teach**

### **Survey Courses**

Introduction to Literary Criticism and Theory  
Introduction to Cultural Studies  
The Twentieth Century British Novel  
Debates in the Digital Humanities

### **Topics Courses**

Colonialism, Radicalism, and Intellectual Culture in the Black Atlantic  
Working-Class Bodies: Labor, Gender, and Culture in Postwar Britain  
Media, Materiality, and Everyday Life: from Pop Art to Vaporwave

### **Graduate Courses**

Working Theories: Labor and Culture in Philosophy, Literature and the Arts

## PROFESSIONAL MEMBERSHIPS

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Cultural Studies Association (CSA), 2016-Present  
Modern Language Association (MLA), 2018-Present

## REFERENCES

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Jeffrey J. Williams, Professor of English  
Carnegie Mellon University  
Baker Hall 245 P  
5000 Forbes Ave.  
Pittsburgh, PA 15213  
(412)-268-1977  
[jwill@andrew.cmu.edu](mailto:jwill@andrew.cmu.edu)

Paul Smith, Professor of Cultural Studies  
George Mason University  
Enterprise Hall 320  
4400 University Drive, 5E4  
Fairfax, VA 22030  
(703)-993.2851  
[psmith5@gmu.edu](mailto:psmith5@gmu.edu)

Kathleen M. Newman, Associate Professor of English  
Carnegie Mellon University  
Baker Hall 145 N  
5000 Forbes Ave.  
Pittsburgh, PA 15213  
(412)-268-6450  
[knewman4@andrew.cmu.edu](mailto:knewman4@andrew.cmu.edu)

### Teaching Reference

Danielle Zawodny Wetzel, Teaching Professor and Director of First-Year Writing  
Carnegie Mellon University  
Baker Hall 259  
5000 Forbes Ave.  
Pittsburgh, PA 15213  
(412)-268-4468  
[dfz@andrew.cmu.edu](mailto:dfz@andrew.cmu.edu)