



Customer Churn Analysis

Churn Count

30K

Total Customer

64K

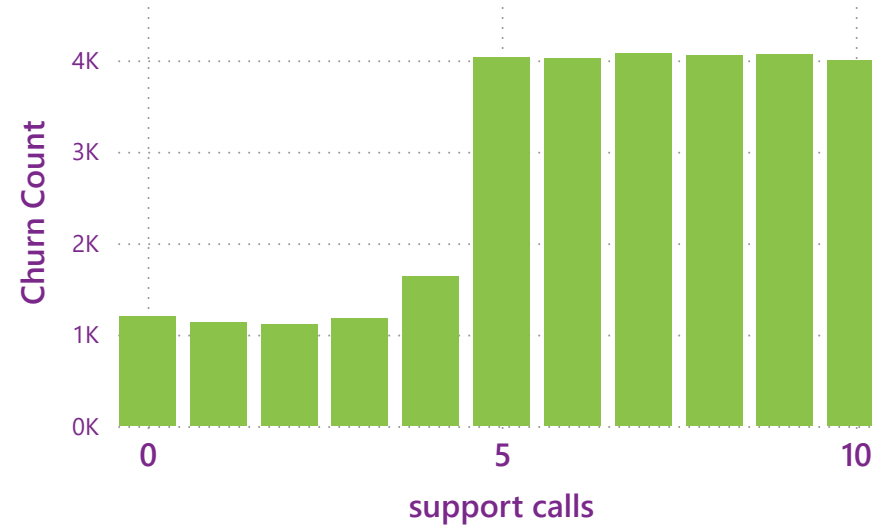
Total Spend

\$35M

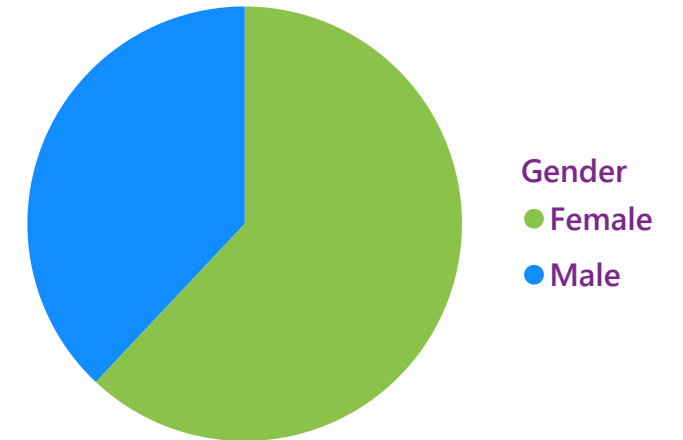
Average Spend

\$541

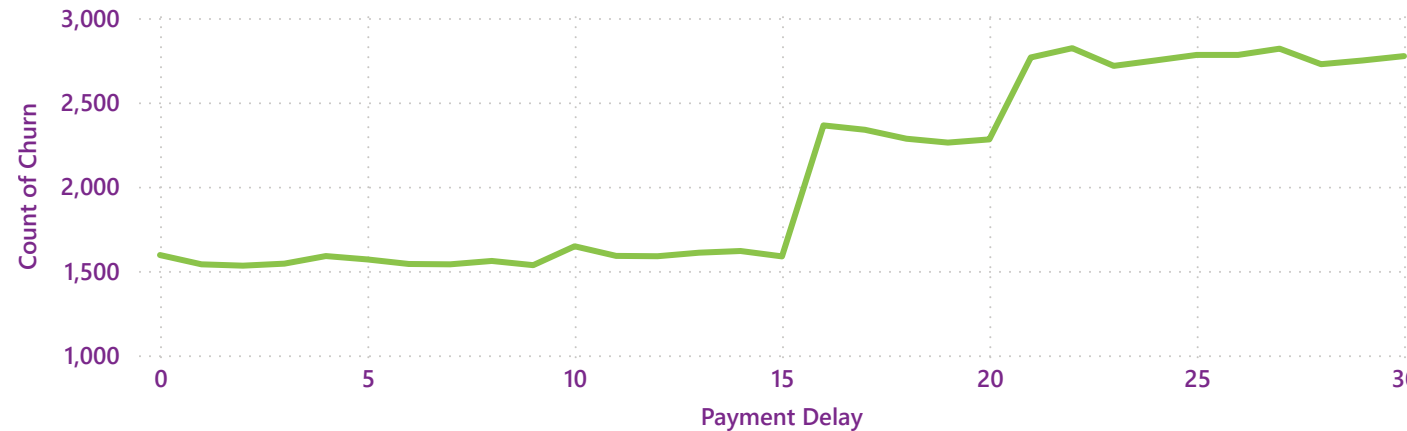
Churn Count By Support Calls



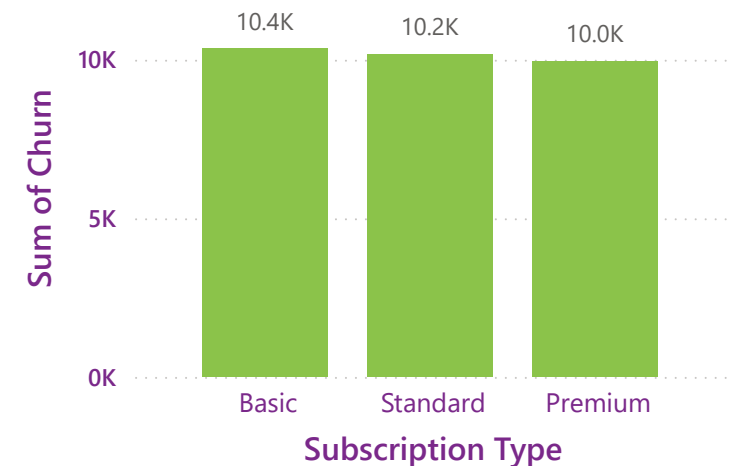
Churn by Gender



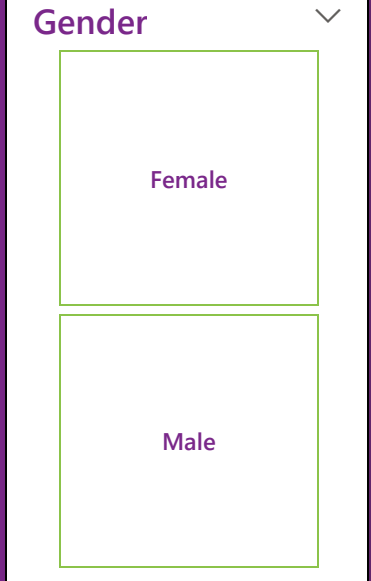
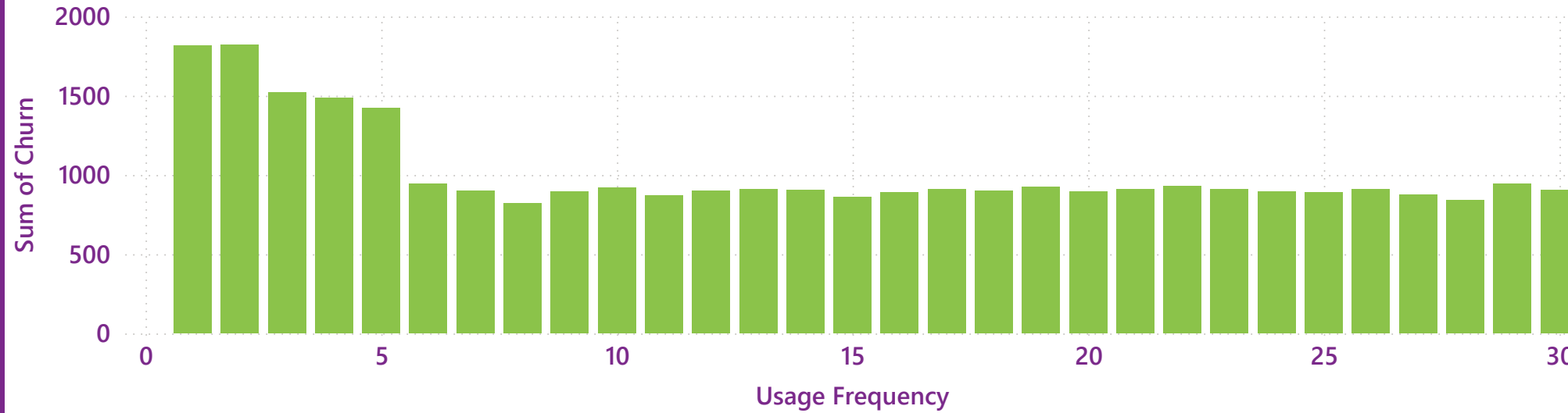
Churn by Payment Delay



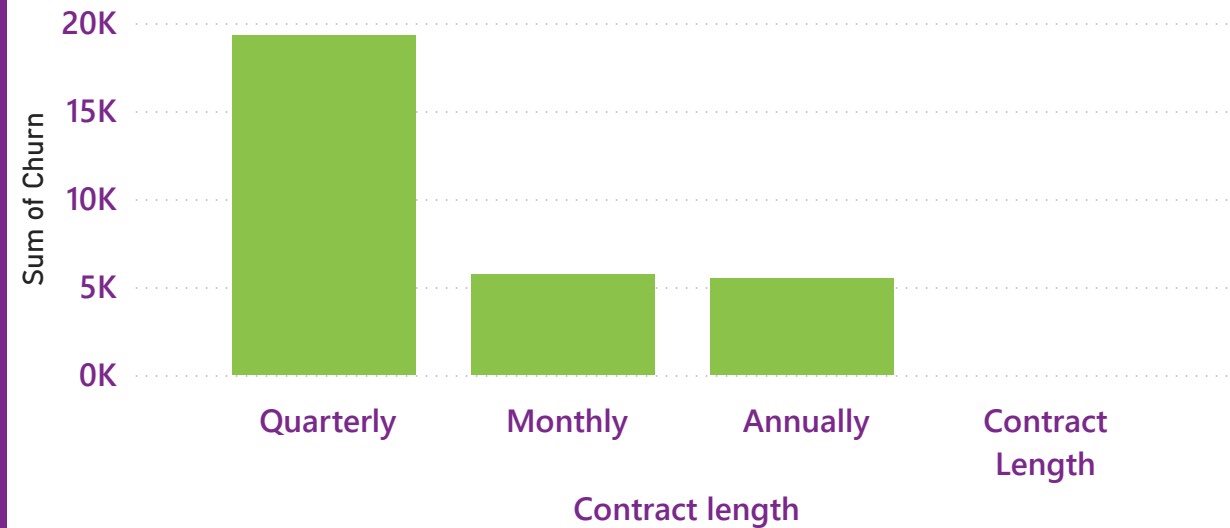
Churn by Subscription Type



Churn by Usage Frequency



Churn By Contract Length



Churn Count by Age

