Idea Empowerment & Investment Guidance Platform

INSIGHTARC ADVISORS

Majed Alshenaifi Muhammad Alhaddad 13 December, 2024



VISION

To become the go-to AI partner that supercharges entrepreneurial ambition and investor confidence delivering razor-sharp insights, igniting innovation, and reshaping the future of ventures worldwide.

AGENDA

- Our Mission
- The Team
- Problem & Opportunity
- Quick Demonstration
- Why We're Unique

OUR MISSION

To bridge the gap between ambitious ideas and informed investments Using Artificial Intelligence Tools



MEET THE TEAM



Founder & CEO
Majed Alshenaifi





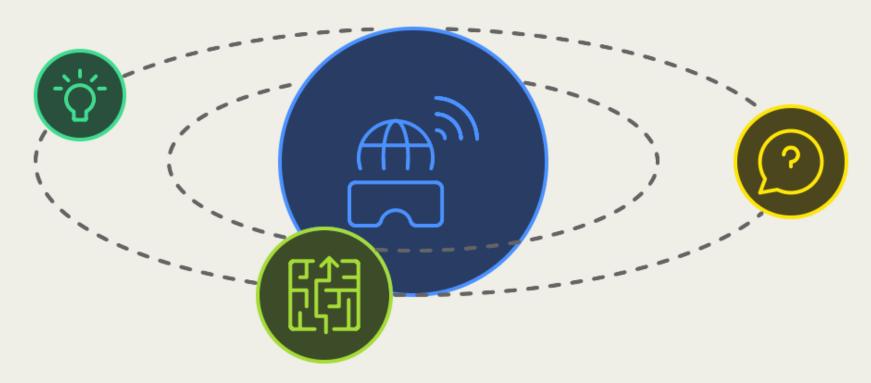
Co-Founder
Muhammad Alhaddad





PROBLEM & OPPORTUNITY

Bridging the Entrepreneur-Investor Gap



Entrepreneurs

Struggle to validate ideas and refine pitches

Investors

Overwhelmed by data, need quicker clarity on deals

Gap

Need for a trusted resource for insight and confidence



QUICK DEMONSTRATION

Tailored Guidance for Founders Market Insights for Founders Enhanced Refined Pitch for Entrepreneur-Founders Investor Interaction Document Summaries for Investors **Strategic Clarity** for Investors

Al-Driven Synergy

DEMO





Explanation of Rag System

Feeding & Memory

Feeding: Retrieved chunks are passed to the LLM as context.



Chunking

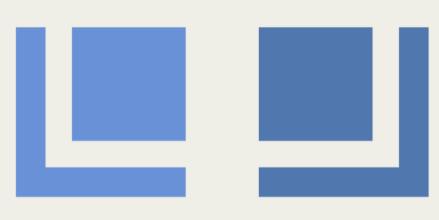
Method: Character-based, 1000-character chunks with 200-character overlap.

Why: Handles LLM token limits and preserves context.

Retrieval Strategy

Used: Vector similarity (FAISS) for semantic matching.

Other Strategies: Keyword-based (BM25), hybrid methods.



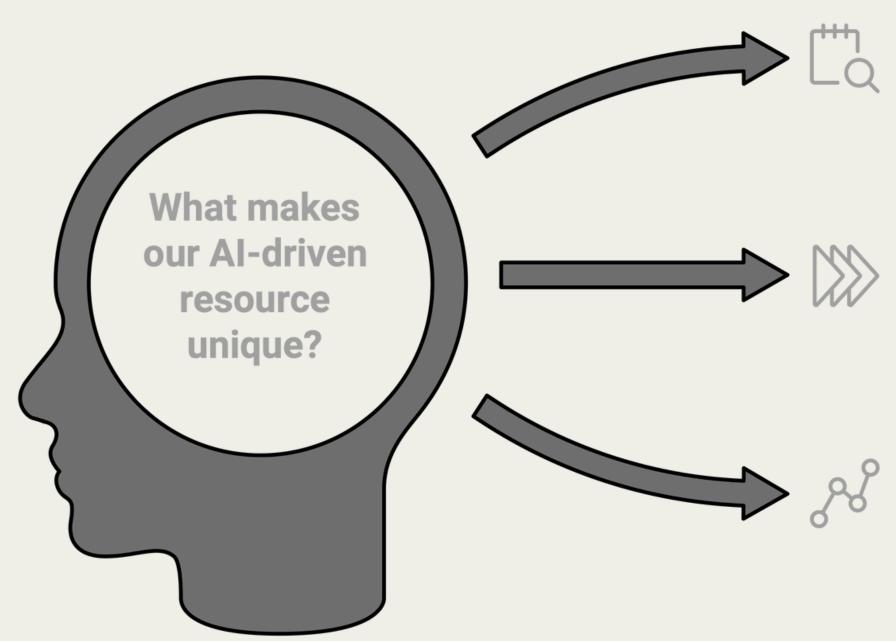
Embedding

Used: OpenAI Embeddings (high accuracy, seamless with OpenAI LLMs).

Alternatives: Sentence-BERT, GloVe, or TF-IDF.



WHY WE'RE UNIQUE?



Tailored Intelligence

Provides specific insights tailored to user needs, avoiding generic information.

Seamless UX

Offers an easy-to-use platform accessible anytime, enhancing user experience.

Ecosystem Impact

Contributes to betterprepared founders and more informed investors, strengthening ventures.

Thank you!

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