#### Decentralized Search

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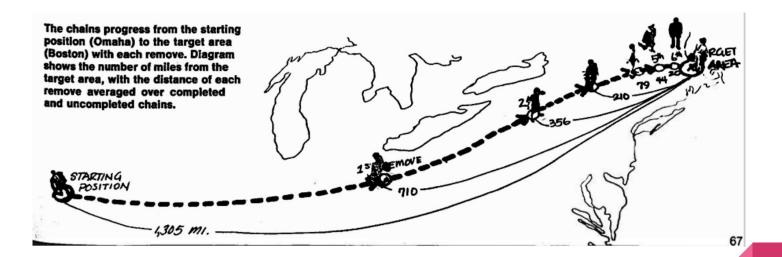
### Pre-Requisites

- Strong weak ties
- Small world
- Milgram experiment
- Watt & Strogatz Model

# Agenda

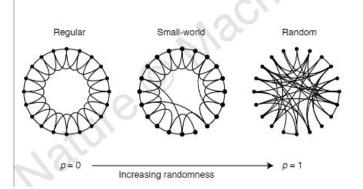
- Decentralized Search
  - An example from Milgram's small world experiment
- Modeling the process of decentralized Search
  - Example of movie stars and movies as a small world model
  - Generalizing the network model
  - A rough calculation motivating the inverse square network

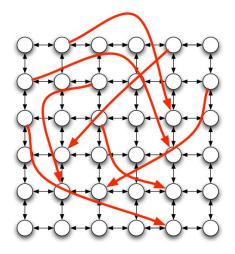
#### **Decentralized Search**



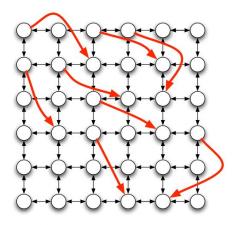
## Demo: Movie stars separation

#### Generalizing the Network Model





(a) A small clustering exponent



(b) A large clustering exponent

In generating a random edge out of v, we have this edge link to w with probability proportional to  $d(v, w)^{-q}$ 

# A rough calculation motivating the Inverse Square Network

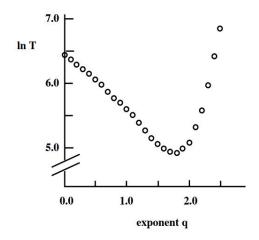


Figure 20.6: Simulation of decentralized search in the grid-based model with clustering exponent q. Each point is the average of 1000 runs on (a slight variant of) a grid with 400 million nodes. The delivery time is best in the vicinity of exponent q=2, as expected; but even with this number of nodes, the delivery time is comparable over the range between 1.5 and 2 [248].

### Thank You!