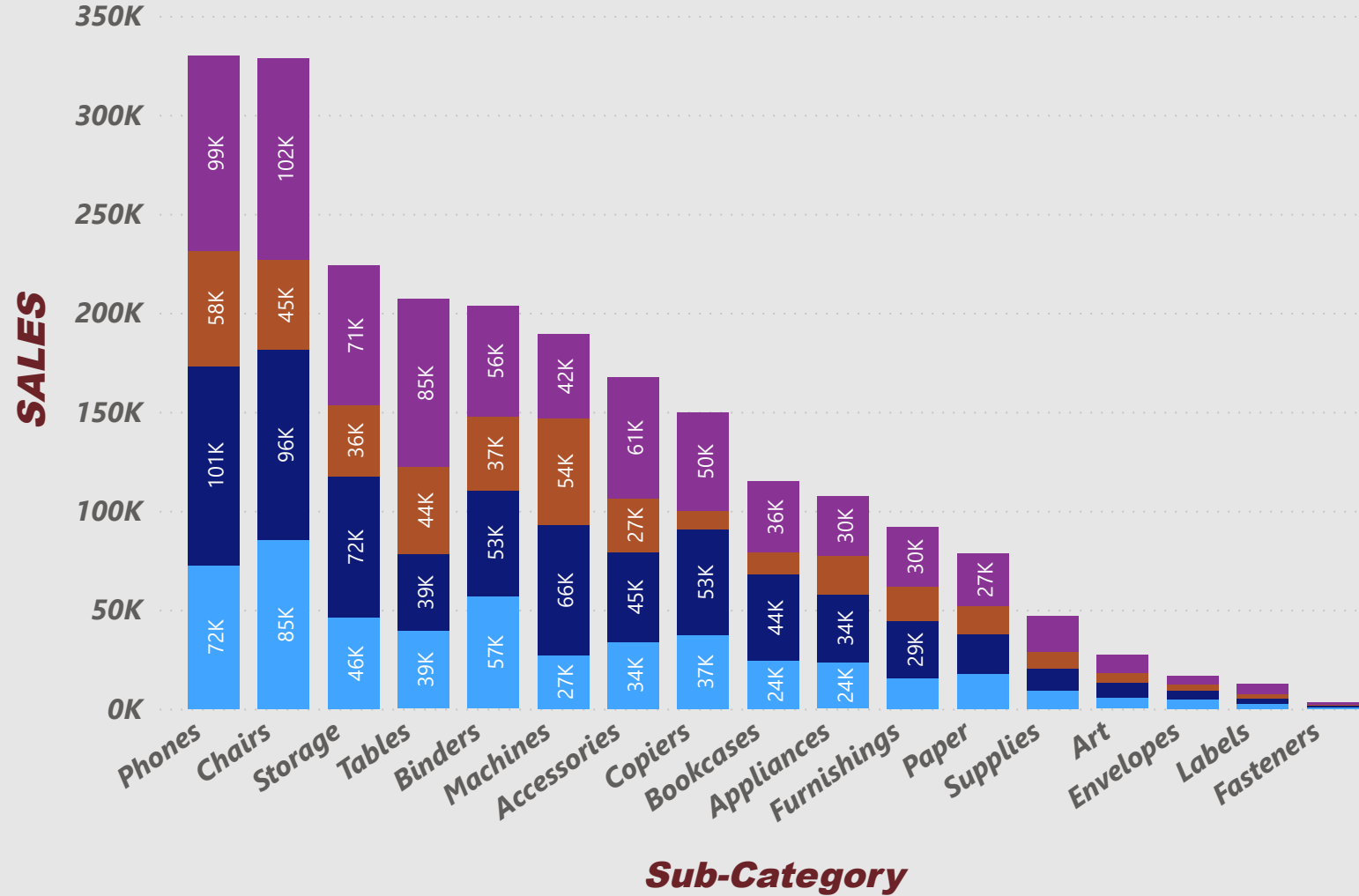


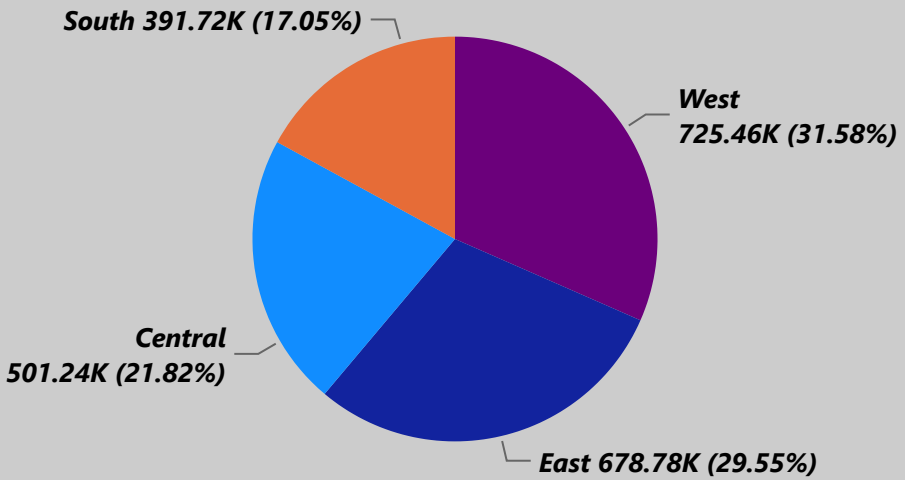
# FINANCE DASHBOARDS

Sales by Sub-Category

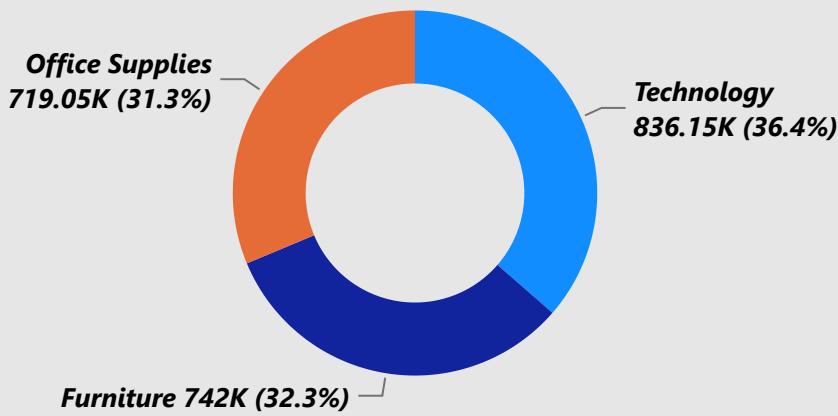
Region Central East South West

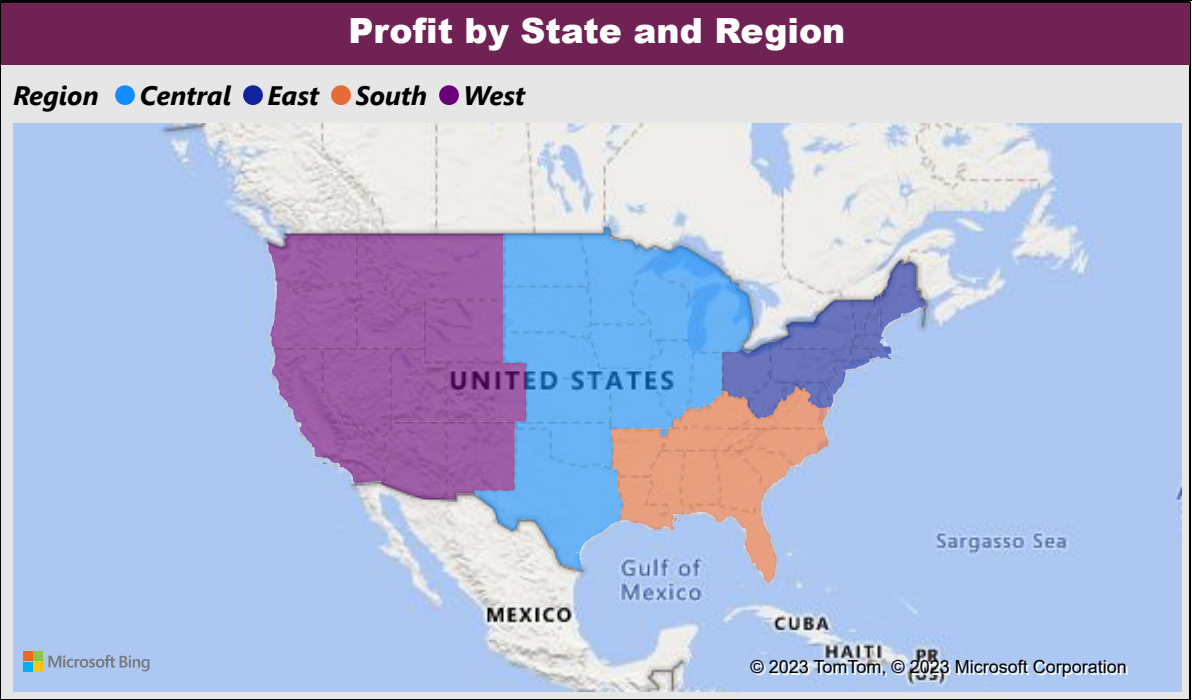
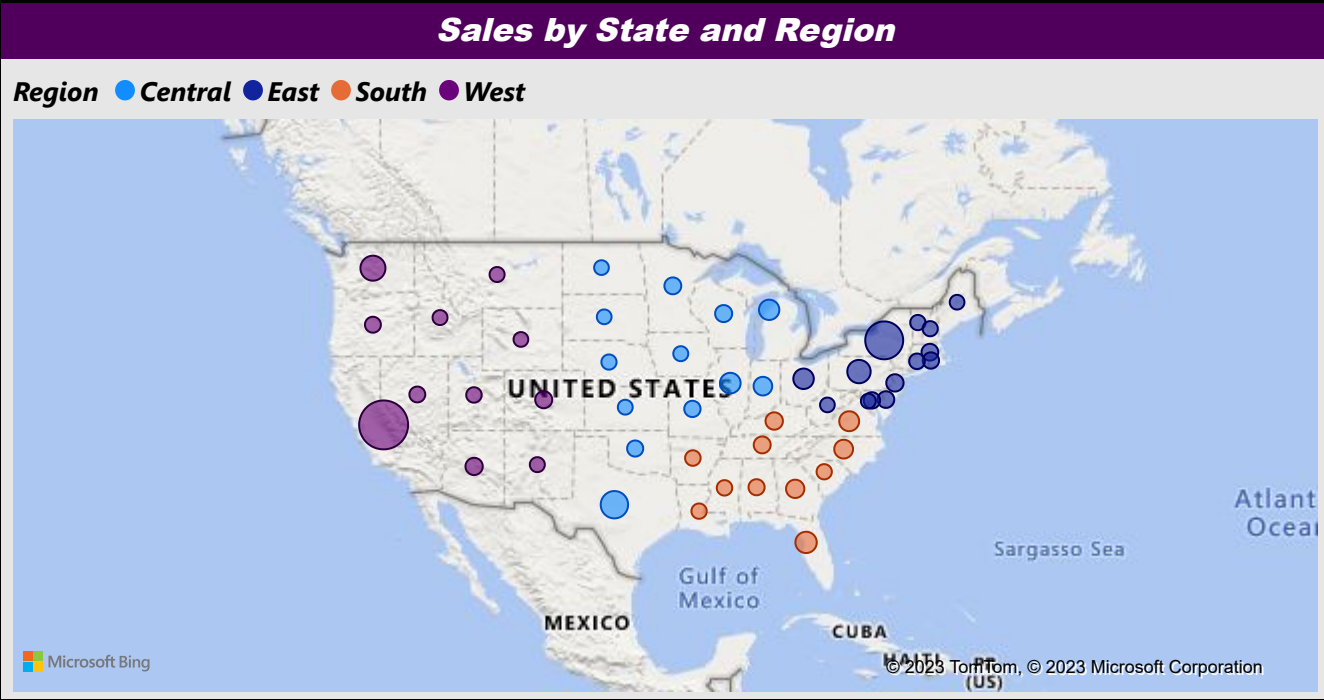
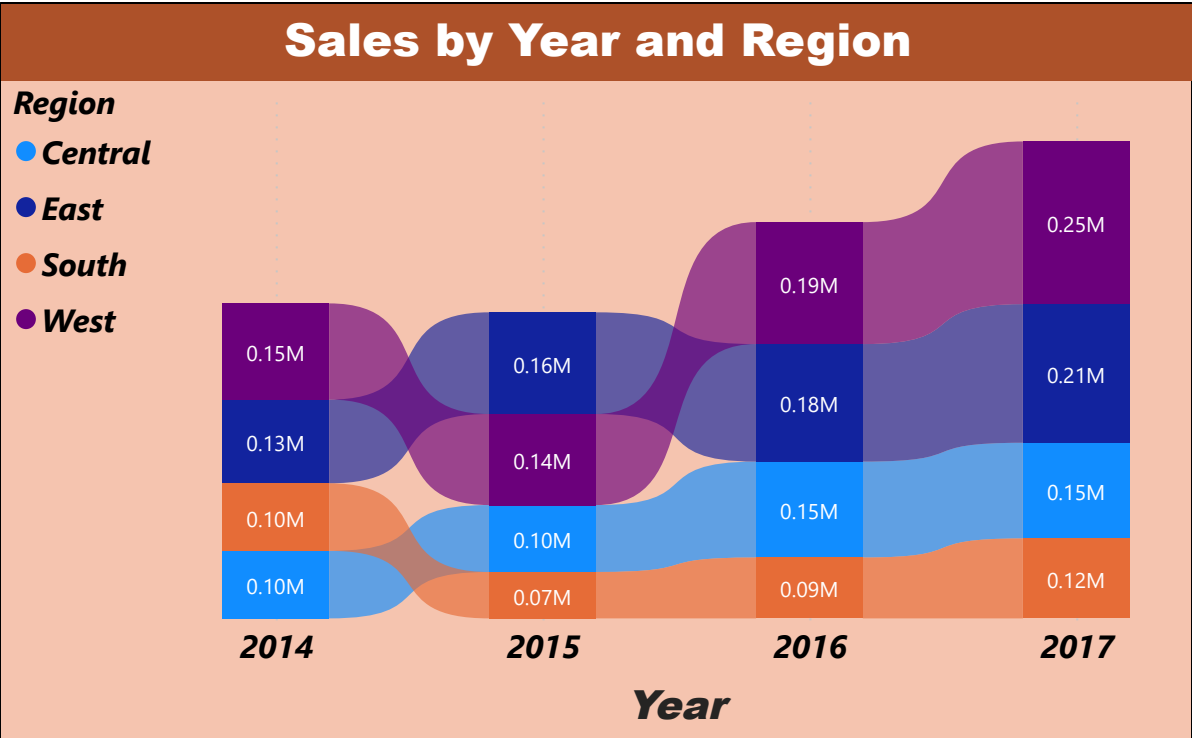
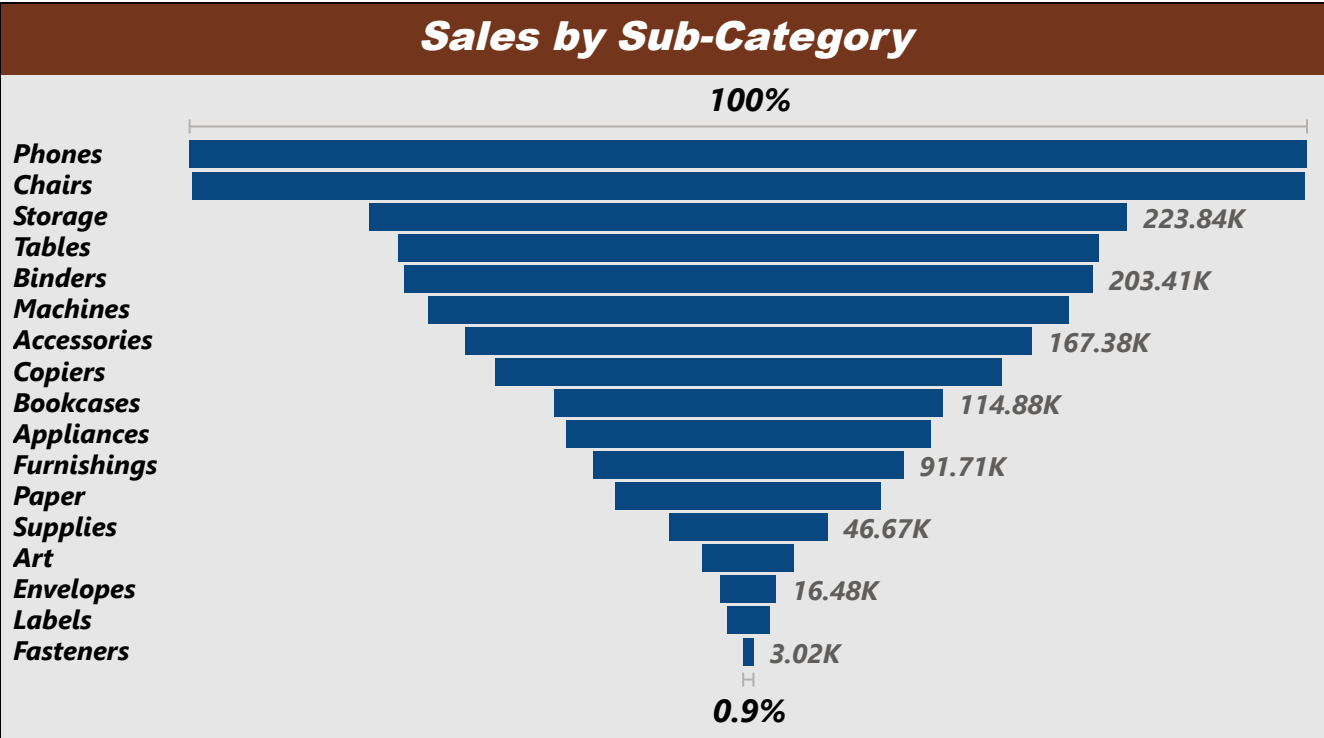


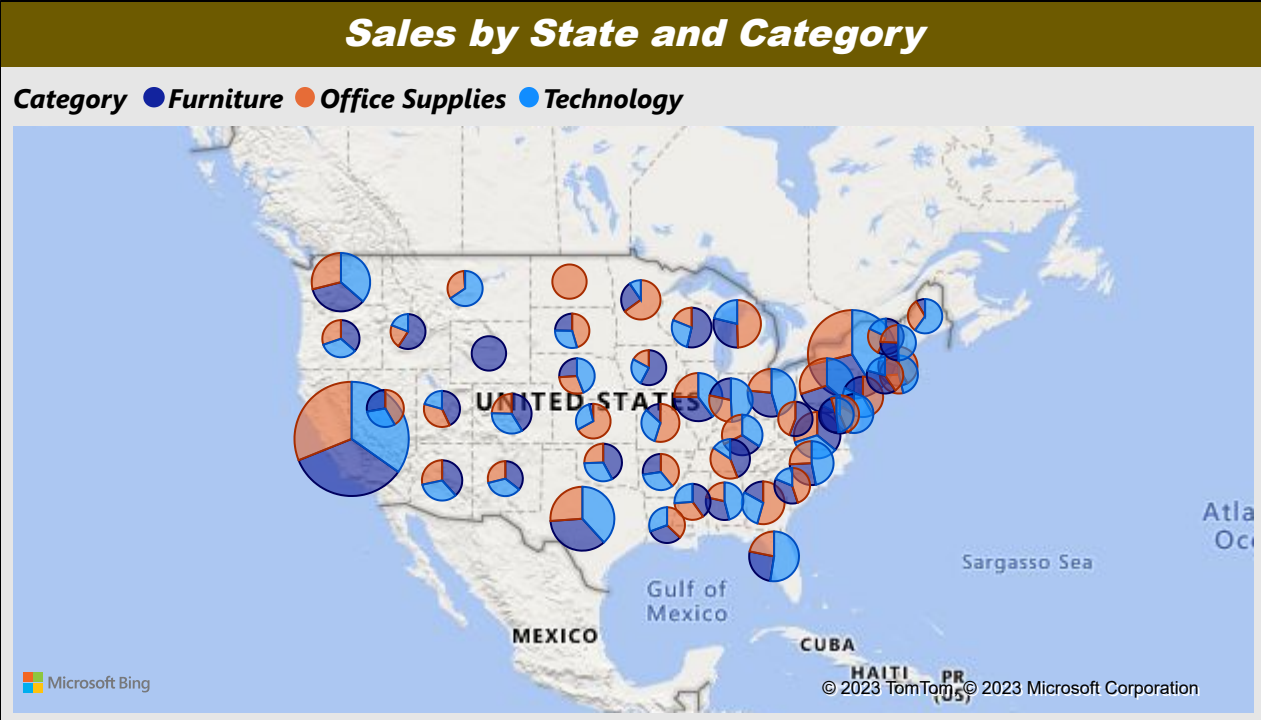
Sales by Region



Sales by Category

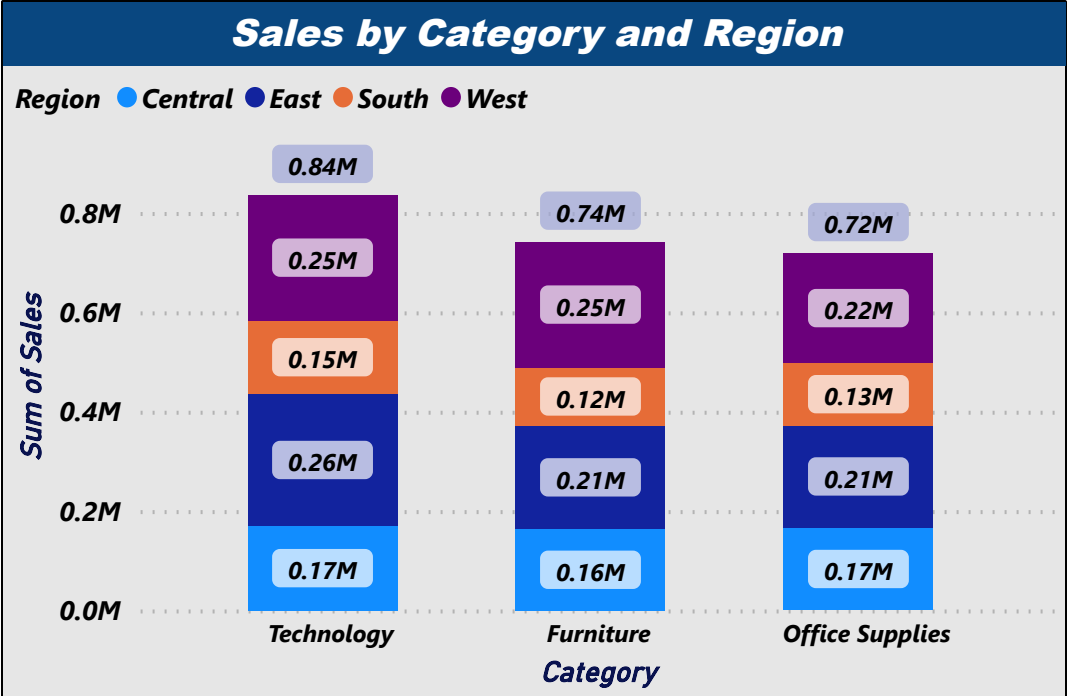






Sales and Profits in Category					
Category	Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity	% of Profit
Furniture	Bookcases	1,14,880.00	-3,472.56	868	-1.21%
Furniture	Chairs	3,28,449.10	26,590.17	2356	9.28%
Furniture	Furnishings	91,705.16	13,059.14	3563	4.56%
Furniture	Tables	2,06,965.53	-17,725.48	1241	-6.19%
Office Supplies	Appliances	1,07,532.16	18,138.01	1729	6.33%
Office Supplies	Art	27,118.79	6,527.79	3000	2.28%
Office Supplies	Binders	2,03,412.73	30,221.76	5974	10.55%
Office Supplies	Envelopes	16,476.40	6,964.18	906	2.43%
Office Supplies	Fasteners	3,024.28	949.52	914	0.33%
Office Supplies	Labels	12,486.31	5,546.25	1400	1.94%
Total		22,97,200.86	2,86,397.02	37873	100.00%

Sales by sub-category and Region					
Sub-Category	Central	East	South	West	Total
Accessories	33,956.08	45,033.37	27,276.75	61,114.12	1,67,380.32
Appliances	23,582.03	34,188.47	19,525.33	30,236.34	1,07,532.16
Art	5,765.34	7,485.76	4,655.62	9,212.07	27,118.79
Binders	56,923.28	53,498.00	37,030.34	55,961.11	2,03,412.73
Bookcases	24,157.18	43,819.33	10,899.36	36,004.12	1,14,880.00
Chairs	85,230.65	96,260.68	45,176.45	1,01,781.33	3,28,449.10
Copiers	37,259.57	53,219.46	9,299.76	49,749.24	1,49,528.03
Envelopes	4,636.87	4,375.87	3,345.56	4,118.10	16,476.40
Fasteners	778.03	819.72	503.32	923.22	3,024.28
Furnishings	15,254.37	29,071.38	17,306.68	30,072.73	91,705.16
Labels	2,451.47	2,602.93	2,353.18	5,078.73	12,486.31
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86



Year Wise Profits by Category , Sub-Category and Region					
Category	2014	2015	2016	2017	Total
[-] Furniture	5,457.73	3,015.20	6,959.95	3,018.39	18,451.27
[-] Tables	-3,124.04	-3,509.80	-2,950.94	-8,140.69	-17,725.48
East	-3,537.84	-2,275.86	-2,306.78	-2,904.90	-11,025.38
South	1,107.99	-2,171.38	39.22	-3,598.89	-4,623.06
Central	-1,424.33	-265.09	292.62	-2,162.85	-3,559.65
West	730.14	1,202.53	-976.01	525.95	1,482.61
[-] Bookcases	-346.17	-2,755.23	212.47	-583.63	-3,472.56
Central	-133.65	-885.19	-468.04	-511.03	-1,997.90
West	48.35	-990.23	325.87	-1,030.51	-1,646.51
East	-425.59	-987.42	-198.09	443.46	-1,167.63
South	164.71	107.62	552.72	514.44	1,339.49
[-] Furnishings	1,972.89	3,051.82	3,935.27	4,099.16	13,059.14
Central	-246.51	-757.70	-1,582.33	-1,319.68	-3,906.22
South	423.17	1,172.14	1,278.40	568.98	3,442.68
East	744.38	737.07	2,135.18	2,264.78	5,881.41
Total	49,543.97	61,618.60	81,795.17	93,439.27	2,86,397.02

Year Wise Sales by Category, Sub-Category and Region					
Category	2014	2015	2016	2017	Total
[-] Technology	1,75,278.23	1,62,780.81	2,26,364.18	2,71,730.81	8,36,154.03
[-] Accessories	25,014.27	40,523.96	41,895.85	59,946.23	1,67,380.32
Central	4,438.97	7,795.23	10,802.21	10,919.66	33,956.08
East	6,053.77	17,911.44	6,231.38	14,836.79	45,033.37
South	5,595.29	4,141.53	9,379.84	8,160.09	27,276.75
West	8,926.24	10,675.76	15,482.42	26,029.69	61,114.12
[-] Copiers	10,849.78	26,179.45	49,599.41	62,899.39	1,49,528.03
Central	3,269.93	12,809.77	17,499.95	3,679.93	37,259.57
East	4,099.93	4,959.90	19,759.77	24,399.87	53,219.46
South	479.98	899.97	2,559.89	5,359.91	9,299.76
West	2,999.95	7,509.82	9,779.80	29,459.68	49,749.24
[-] Machines	62,023.37	27,763.70	55,906.89	43,544.68	1,89,238.63
Central	16,292.16	1,851.87	2,658.79	5,994.57	26,797.38
Total	4,84,247.50	4,70,532.51	6,09,205.60	7,33,215.26	22,97,200.86

