

ARTURA



McLaren

PERFORMANCE

The purest distillation of everything that we've done. A sublime balance of ultra-light engineering, intoxicating power, race-honed agility and pioneering electrification.

Artura is the next-generation hybrid supercar. From the advanced McLaren Carbon Fibre Lightweight Architecture (MCLA) at its core. To the V6 Twin-Turbocharged hybrid petrol engine that forms its beating heart.

Technical design. Outstanding performance. Unparalleled driving dynamics. The McLaren DNA runs deep through every innovation, delivering a driver experience of unique intensity. Amplifying each sensation.



AMPLIFIED

A close-up photograph of a red McLaren car's bodywork. A dark, angular shape, possibly a side mirror or a structural element, cuts across the frame diagonally from the top left. The rest of the car is a vibrant red with visible texture and highlights.

When it comes to pushing the boundaries of hybrid powertrain technology, McLaren has form.

The McLaren P1™ hypercar reset the limits with its 916HP hybrid engine and F1-derived technology.

H Y B R I D L I N E A G E

The scintillating Speedtail used its electrified powertrain to achieve an earth-shattering maximum speed beyond 250 mph. With luxurious ease.

This experience, forged at the apex of extreme performance, defines Artura's DNA. Making it a thrillingly focused out-and-out supercar... that's also perfectly suited to cruising city streets in electric mode.

PIONEERING

ACHIEVING THE NEXT
GENERATION SUPERCAR
REQUIRED A BOLD
PHILOSOPHY.

A distinctive design language defines the shape of Artura. Sculpted by the laws of aerodynamics and shrink-wrapped around the car's structure. The cockpit design is unmistakably McLaren, redefined for the future. Driver focus is the first priority. Technology and controls are intuitive, precisely judged and beautifully detailed. Fingertip control, clarity and feel are set for maximum engagement.

Artura offers an exhilarating blend of performance and unparalleled driving dynamics – including lightning responses, exacting feedback and reassuring control. Whether you're enjoying the spine-tingling roar of the formidable V6, or the contemporary quiet of full electric mode.



QUALITIES

BORN ON



THE TRACK



INNOVATIVE
ENGINEERING
HAS TOUCHED
EVERY LAST
CONTOUR OF
ARTURA.

INNOVATION,
AT ITS CORE

The McLaren Carbon Fibre Lightweight Architecture (MCLA) is light, stiff and strong – a perfect platform for the multi-link rear suspension design, E-Differential, Proactive Damping Control and Advanced Driver Assistance Systems (ADAS). It allows us to mount the powerful HV battery as low as possible, keeping the all-important centre of gravity low. Rewarding you with potent acceleration and intense driver engagement, too.

The Artura petrol engine also represents a dramatic development. As a V6, instead of a V8, its power output is exceptional. But it's the incredible 50kg weight saving that impresses the most.

The advanced 8-speed gearbox is boldly innovative. It doesn't need a reverse gear. It uses the E-Motor to move the car. Saving more weight and reducing complexity.

Wherever you look, wherever you drive, you will quickly appreciate Artura's innovative design and engineering philosophy.



LIGHTNESS DRIVES PERFORMANCE.

The beating heart of Artura is the ultra-light Twin-Turbocharged V6 engine. Weighing in at 50kg less than an equivalent V8. The 120° 'vee' angle provides optimum weight distribution. The ruthless weight saving philosophy is applied everywhere. The transmission. The E-Motor itself. From the core, to the body panels. The rear clam is Hot Formed as one sweeping elegant aluminium panel – there is no separate rear deck and fender design.

Artura has a dry weight of just 1395kg. It is the lightest plug-in hybrid supercar, with the lowest centre of gravity.

The advanced McLaren Carbon Fibre Lightweight Architecture (MCLA) is a masterclass in weight

saving. Its carbon fibre occupant structure is lighter than the previous MonoCell design, despite featuring a new battery compartment, aero surfaces, B-pillars and door fixings. It weighs just 82kg.

Running through the car's platform is our automotive-first Ethernet electrical architecture and Telematics Control Unit (TCU). It isn't simply faster than conventional designs, it also saves up to 25% in weight.

A fundamental quality that underpins every McLaren. Unlocking incredible performance. And stunning agility.

SPEED OF LIGHT

DRY WEIGHT

1395KG



THE SUPER CAR



There are plug-in hybrids. And ultra-light supercars. Artura blends the two in a dramatic way.

The scintillating V6 with Twin-Turbochargers combines with a potent, lightweight E-Motor to deliver incredible performance and instant torque.

When the power of petrol and electricity are working together, Artura produces a stunning 700PS* – with the E-Motor adding up to 95PS and 225Nm of torque, on demand. Pure EV mode offers 33km (21 miles) of zero-CO₂ quiet. Or with the glorious petrol engine, you can unleash a spine-tingling snarl and tidal wave of unrelenting acceleration.

Four settings give you ultimate control of your drive: E-Mode enables electric-only powertrain, while three distinct handling modes – Comfort, Sport and Track – adjust agility. Allowing you to cruise with maximum efficiency and explore the power, responses, and balance of your car.

*680PS (585PS ICE + 95PS E-motor) / 720Nm in China Market

ELECTRIFIED

A dynamic photograph of a bright red McLaren sports car driving on a winding asphalt road. The car is positioned in the center of the frame, moving towards the viewer. The background consists of rolling hills covered in sparse vegetation under a clear sky. The road curves to the right, with a white guardrail visible on the right side.

P O W E R A N D F E E L .

I N P E R F E C T B A L A N C E .

PURE DRIVING PLEASURE

Packed with innovation. Meticulously designed for optimum weight distribution. Yet, like any great engine, far more than the sum of its parts. Artura's beating heart proves it. Exhibiting the classic V6 roar, peaking at 605PS and 8,500rpm. A truly soul-stirring performance.

Responses are linear. Pick-up is instant. The E-Motor is positioned to deliver huge amounts of instant torque, and combines with the petrol engine to generate even more power: 700PS* in total.



0 - 62 MPH
3.0 SEC

POWER
700 PS*

TORQUE
720 NM

TOP SPEED
205 MPH

*680PS (585PS ICE + 95PS E-motor) / 720Nm in China Market



BEAUTIFUL SIMPLICITY

DEFINITION.
QUALITY. DETAIL.

Low, taut and beautifully simple, Artura is the embodiment of McLaren's design language: everything for a reason. Form strictly following function.

Rigorous aerothermal work has shaped the car. Intakes, vents and concealed door ducts channel clean air for optimised aerodynamics, or feed cooling air to the eHVAC system and the low temperature radiators. Elegant buttresses guide air around the glasshouse and over the rear deck, cooling the powertrain chimney and feeding the rear spoiler. A dramatic split-level diffuser completes the radical aero package.

The sense of sculpted smoothness is strengthened by minimal shutlines and part joins – made possible by the latest construction techniques. Hot Forming, where metal is shaped at over 500°C, enables superior surface definition, quality and detail compared with conventional panel stamping.

The iconic Dihedral Doors and stunning rear clamshell are just two perfectly formed examples.

ADVANCED DRIVER

Built from the finest materials, using the latest construction methods. Uncluttered and single-mindedly shaped around the driver, Artura brings new levels of advanced usability. Comfort. And quality.

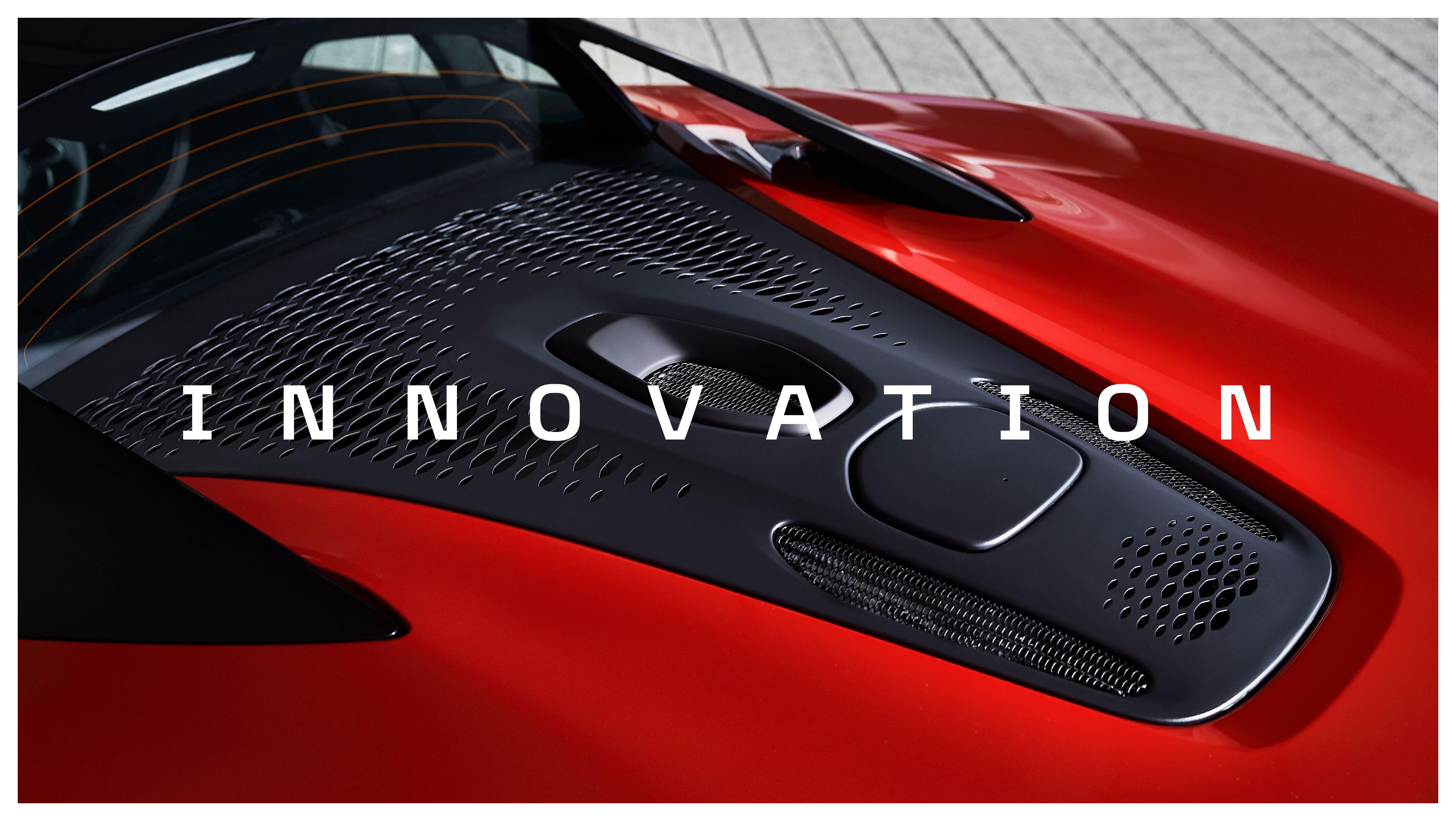
The design and placement of major driving controls are guided by our 'eyes on the road, hands on the wheel' approach. They can be adjusted and fine-tuned without taking your hands from the steering wheel. Leaving your focus firmly on the drive. And only the drive.

Artura also features an exclusive McLaren Clubsport seat design. Lighter than ever, with an innovative adjustment mechanism to ensure optimum support height and angle.

Add in the spacious cabin design – offering significantly more leg, knee and shoulder room – and Artura means you can enjoy more comfort. With all the performance advantages of a single-piece racing setup.

Infotainment and connectivity are transformed. The interface between car and driver is close and intuitive – delivering a rapid, smooth and simple experience. Two crisp, bright HD screens display rich colours, pin-sharp resolution and 3D graphics. Key innovations include natural language voice control and Emergency Call – alongside smartphone integration via Apple CarPlay®.

FOCUS



INNOVATION



A R I C H E R E X P E R I E N C E

The unparalleled driving dynamics of a McLaren always deliver unique intensity behind the wheel. Through performance, handling, responses and feel. The sound, sensations and drama add up to a level of engagement that thrills – and invites you to become a part of the car.

Artura's lightweight architecture provides a perfect platform for our pioneering advances. The rear suspension offers exceptional stability. Then there's our first use of the E-differential – giving you greater control over drifting at the limits, jaw dropping traction out of corners, and better all-round balance.

Artura puts a host of dynamic control technology at your fingertips. Variable Drift Control (VDC) allows you to fine tune ESC performance using an intuitive slider on the Central Infotainment Screen. The three handling modes – Comfort, Sport and Track – are selectable via a simple rocker switch. On top of this, state-of-the-art Proactive Damping Control – featuring our latest updated software – responds to changing road conditions within 2 milliseconds. Without you needing to lift a finger.

E-DIFFERENTIAL.
VARIABLE DRIFT CONTROL.
PROACTIVE DAMPING CONTROL.
SPINNING-WHEEL PULL-AWAY.
HANDLING MODES:

COMFORT, SPORT AND TRACK.

EASE OF OWNERSHIP

To reinforce our commitment to enduring quality and confidence-inspiring ownership, Artura is backed by a comprehensive McLaren warranty, including:

- 3 YEAR INCLUSIVE SERVICING
- 5 YEAR UNLIMITED MILEAGE VEHICLE WARRANTY
- 5 YEAR ROADSIDE ASSISTANCE COVER
- 6 YEAR/45,000 MILES (75,000KM) BATTERY WARRANTY
- 10 YEAR ANTI-PERFORATION WARRANTY

This is the kind of assurance that allows you to drive your Artura without limits. Safe in the knowledge that it's comprehensively covered by the people who created it.

MAINTAINING THE NEXT GENERATION

To keep your Artura performing at its best, it needs to be serviced at a McLaren Retailer every 9,000 miles (15,000km), or after 12 months if that arrives sooner.

Our expert Retailer technicians apply precisely the same meticulous standards when maintaining your Artura as those that first shaped it, here at the McLaren Production Centre (MPC). So, you can relax knowing your Artura is in the best possible hands.



MSO



THE ART OF THE POSSIBLE

At McLaren Special Operations (MSO), the limits are set only by your imagination. Take your personalisation to another level. From a one-off finish, material or colour that reflects your individuality. To crafting a unique car that breaks the boundaries of conventional personalisation.

Whatever your inspiration, our expert team can work closely with you to deliver a unique specification experience to shape your vision. From ideation to realisation, we have the creative ability to make it happen.

Create an Artura that's singularly yours.



IT BEGINS

Owning a McLaren is different in so many ways. And it's about more than experiencing the exhilaration of the world's most accomplished supercars.

It opens up the chance to interact with our team and other McLaren owners. To be part of a family of like-minded enthusiasts. And get the absolute maximum from your McLaren.

That's because we offer driving and lifestyle events all across the world... from the challenging to the chilled. After all, your Artura was born to devour the finest roads.

So why not hone your skills with professional coaching on the world's most iconic racing circuits. Get some drift time driving on ice. Or go for the more leisurely approach and join one of our scenic driving tours. And, of course, you'll enjoy exclusive chances for VIP access to selected world-class motorsport events.

Inspired...?

EXPLORE

WITH YOUR CAR





TECHNICAL HIGHLIGHTS

ENGINE CONFIGURATION

M630, 120° V6, 3.0L (2,993cc)
Twin Electrically-Actuated Turbochargers, Dry Sump

BATTERY AND E-MOTOR

Axial Flux Motor
Refrigerant Cooled Li-ion, 7.4 kWh/H

DRIVETRAIN LAYOUT

Longitudinal mid-engined, RWD

TRANSMISSION

8-Speed + E-Reverse Seamless Shift Gearbox (SSG)

SUSPENSION

Double Wishbone Front & Multi-link Rear,
Proactive Damping Control

STEERING

Electro-hydraulic; power-assisted

BRAKES

Carbon Ceramic Discs (390 mm front; 380 mm rear)
Forged aluminium brake calipers (6-piston front monobloc; 4-piston rear)

TYRE TYPE

Pirelli P-ZERO™ & Pirelli P-ZERO™ Corsa tyres
with Pirelli Cyber Tyre® technology

DRIVER AIDS

Anti-Lock Braking System (ABS), Traction Control System (TCS),
Electronic Stability Control (ESC), Launch Control, Variable Drift Control (VDC),
Hill Hold Assist, Road Sign Recognition, Lane Departure Warning,
Spinning-Wheel Pull Away and High-Speed Restart

WEIGHT

DIN kerb weight (fluids + 90% fuel) 1,498 kgs (3,303 lbs)
Dry lightest 1,395 kgs (3,075 lbs)

POWER AND PERFORMANCE

Maximum power 700PS* (691bhp) (515kW) @ 7,500rpm
Maximum torque 720Nm (531lb-ft) @ 2,250rpm
0-100 km/h (0-62 mph) 3.0 seconds
0-200 km/h (0-124 mph) 8.3 seconds
0-300 km/h 21.5 seconds
0-400 metres (1/4 mile) 10.7 seconds
100-0 kph (62-0 mph) 31 metres (102 feet)
200-0 kph (124-0 mph) 124 metres (413 feet)
Vmax 330 kph (205 mph)

DIMENSIONS

Vehicle length 4,539 mm
Vehicle width, (with mirrors folded) 2,080 mm (1,976 mm)
Vehicle width, (doors open) 1,913 mm (2,871 mm)
Vehicle height, (doors open) 1,193 mm (1,954 mm)
Wheelbase 2,640 mm
Track front width 1,650 mm
Track rear width 1,613 mm
Wheel sizes – front: 19 x 8.5J inches
Wheel sizes – rear: 20 x 10.5J inches
Tyre sizes – front: 235/35/R19 inches
Tyre sizes – rear: 295/35/R20 inches
Luggage capacity: 160 litres

EFFICIENCY

EU WLTP
CO₂ emissions: combined 108 g/km
Electric only range 33 km (21 miles)
Fuel Consumption 4.8l per 100 km (58.9 mpg)
Fuel tank capacity 65 litres (15.8 UK gallons /
17.4 USA gallons)

*680PS (585PS ICE + 95PS E-motor) / 720Nm in China Market

Based on EU (UK) specifications as at 26/02/2024 00:01 GMT.

Further information can be found on the Configurator at

configurator.mclaren.com/model/artura

or via local authorised McLaren Retailer.

All information subject to change by the manufacturer.

NEXT STEPS

To discover more about our hybrid Artura,
please get in touch with your McLaren
Retailer. Find your nearest [HERE](#)

BUILD YOUR ARTURA

Our online configurator lets you choose
everything from exterior colour to interior
trim. Get started [HERE](#)

MCLAREN FINANCE

Last but not least, we offer a range of
finance options for buying your Artura.
Please speak to your nearest McLaren
Retailer to find out more.



YOUR ARTURA

Our Artura Augmented Reality experience projects a life-size 3D model into the real world using your smartphone camera. Ready for you to explore, and admire, up close and personal.

SIMPLY SCAN THE QR CODE TO GET STARTED



FROM EVERY ANGLE





All images and details provided should be used as a guide only and are subject to change at the manufacturer's discretion.

Customer specifications are available on request. For full information and pricing, please contact your local retailer.

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