

UI/UX Design

PORTFOLIO

Robherto Purba / 2023



Robherto Matthew

Halo!

I'm Robherto and i'm an Information System Student Graduate (GPA 3.2/4.0) from Brawijaya University studying HTML & CSS (Coding), with proven UI/UX design skills. I have worked on 5 projects, and have 3 years of experience as a Professional UI UX Designer in a company team.

Education

- Universitas Brawijaya

Information System – GPA : 3.20

October 2018 - January 2023

Skills

User Research

Mobile & Web Design

Icon Design

Wireframe & Prototyping

Usability Testing

Copywriting

Marvel App

Sketch App

HTML + CSS

Figma App

Adobe XD

Adobe Photoshop

Experience

- **UI/UX Designer - Grou**

What I've made for this company :

- Made a Moodboard for Website Design
- Creating Design System for the Web Design
- Made the Hi-Fidelity Design or Mockups of the website.

January 2022 - July 2022

- **Web Designer - Picknic**

In this company i've made :

- 10+ Hi-Fidelity Website Designs
- Make 5+ illustrations for the website designs.

July 2021 - January 2022

- **UI/UX Designer - Tokobay**

Here is what i've made in this company :

- 10+ Screen Pages for their websites designs.
- 10+ Screen Pages for their mobile apps designs.
- 5+ Design Illustrations

January 2021 - June 2021

Contact

 [Matthew Purba](#)

 [Matt.Create.This](#)

 [Robherto Purba](#)

 Robhertomatt@gmail.com

 [085218106882](#)



Role : UI/UX Designer

Duration : January 2021 – June 2021

About

Tokobay is food review service provider in Indonesia, offering home and corporate vaccination services.

Tokobay strives to be a strusted source of food reviews, helping consuers make informed decision about their dining or brunch choices, discover new culinary experiences. The company's website feature a user-friendly interface that allows visitors to easily browse through different food categories & read reviews.



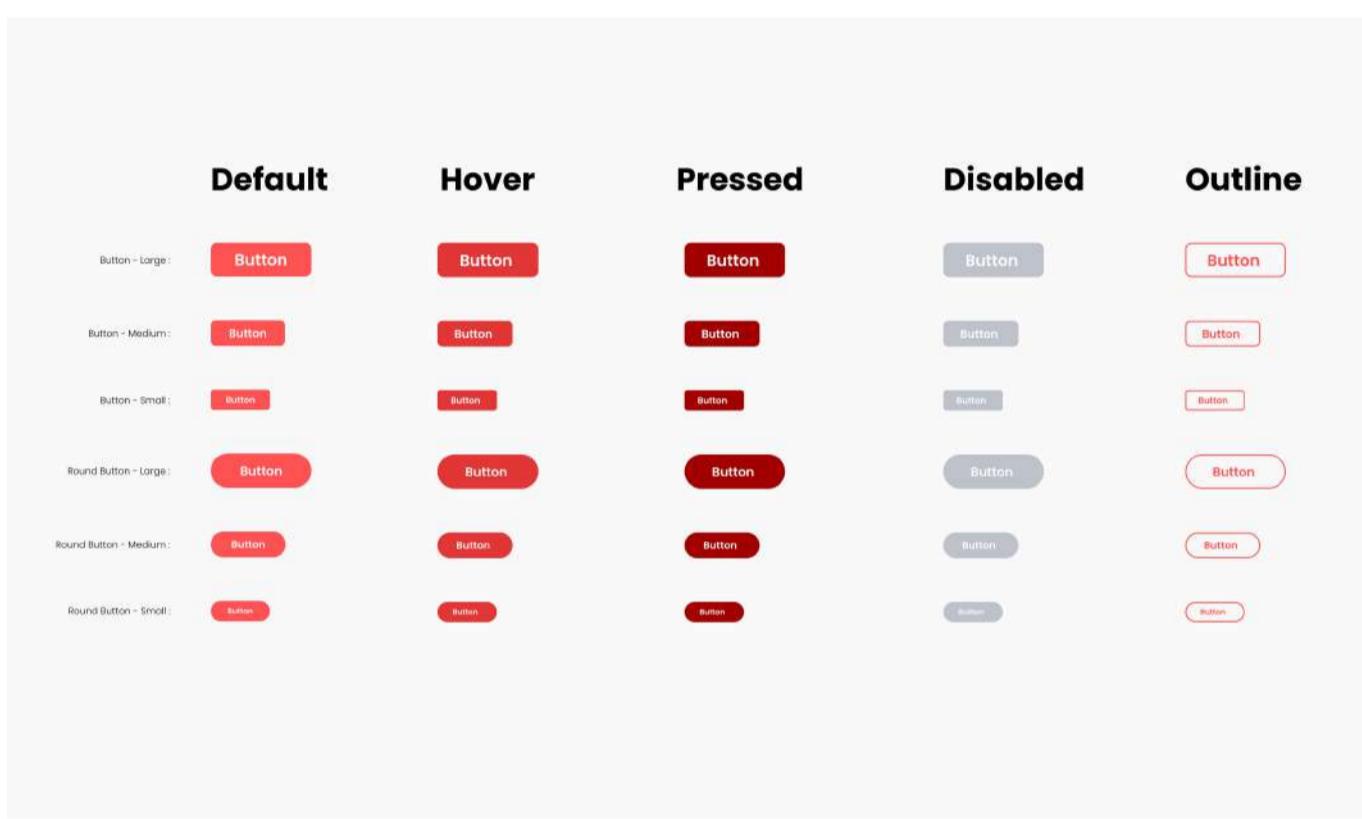
The Tokobay mobile application interface. It features a top navigation bar with icons for location, home, activity, messages, and profile. The main screen displays a banner for "Cobain Makanan hits hari ini" (Try today's hit food) with a "ORDER. CAPTURE. POST." button. Below the banner is a search bar and a "Bay wallet IDR 0" balance indicator. A "Promo Terbaru" section shows a "PROMO SPESIAL RAMADHAN CASH BACK 25 RB" offer. The main content area shows a large image of fried chicken, the restaurant name "Acaraki Table", its rating (4.7), address (Jl. Raya Penggilingan No.05, RT.4/RW.11, Penggilingan, Kec. Cakung, Kota Jakarta Timur, Daerah Khusus Ibukota ...), and delivery information (1.2 km, IDR 0). Below this are sections for "Recommended for you", "Hot Deals", and "Combos". The bottom navigation bar includes icons for Home, Activity, Messages, and Profile.

Design System

Following the company's identity, the main color that i use for this design is a red gradient. For the typography style, i use the Montserrat font which i made into several sizes to its function. For the next part of the design system, we focus on UI Kit Components such as input, and buttons.

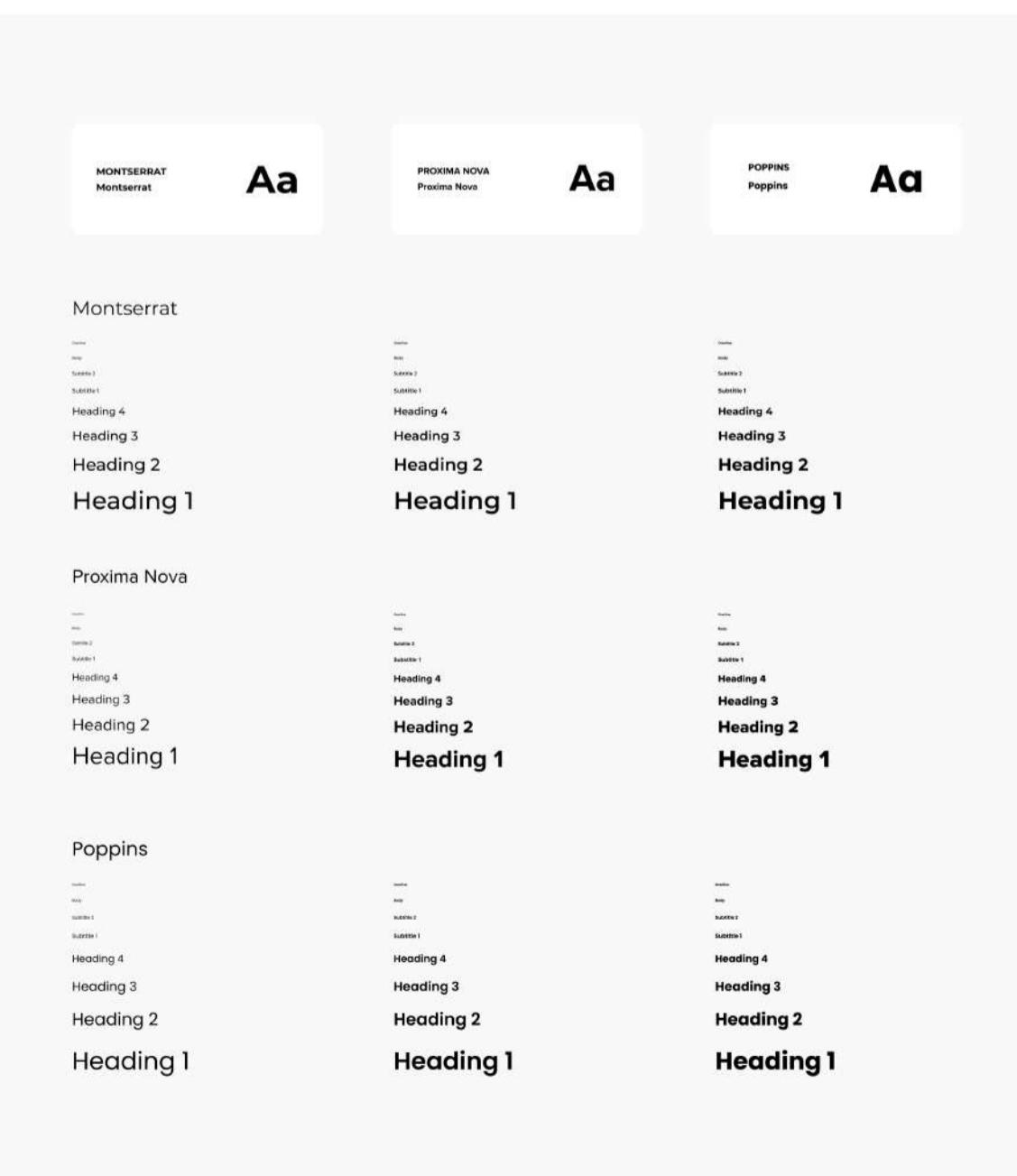
Buttons

Tokobay Design System



Typography

Tokobay Design System



Input

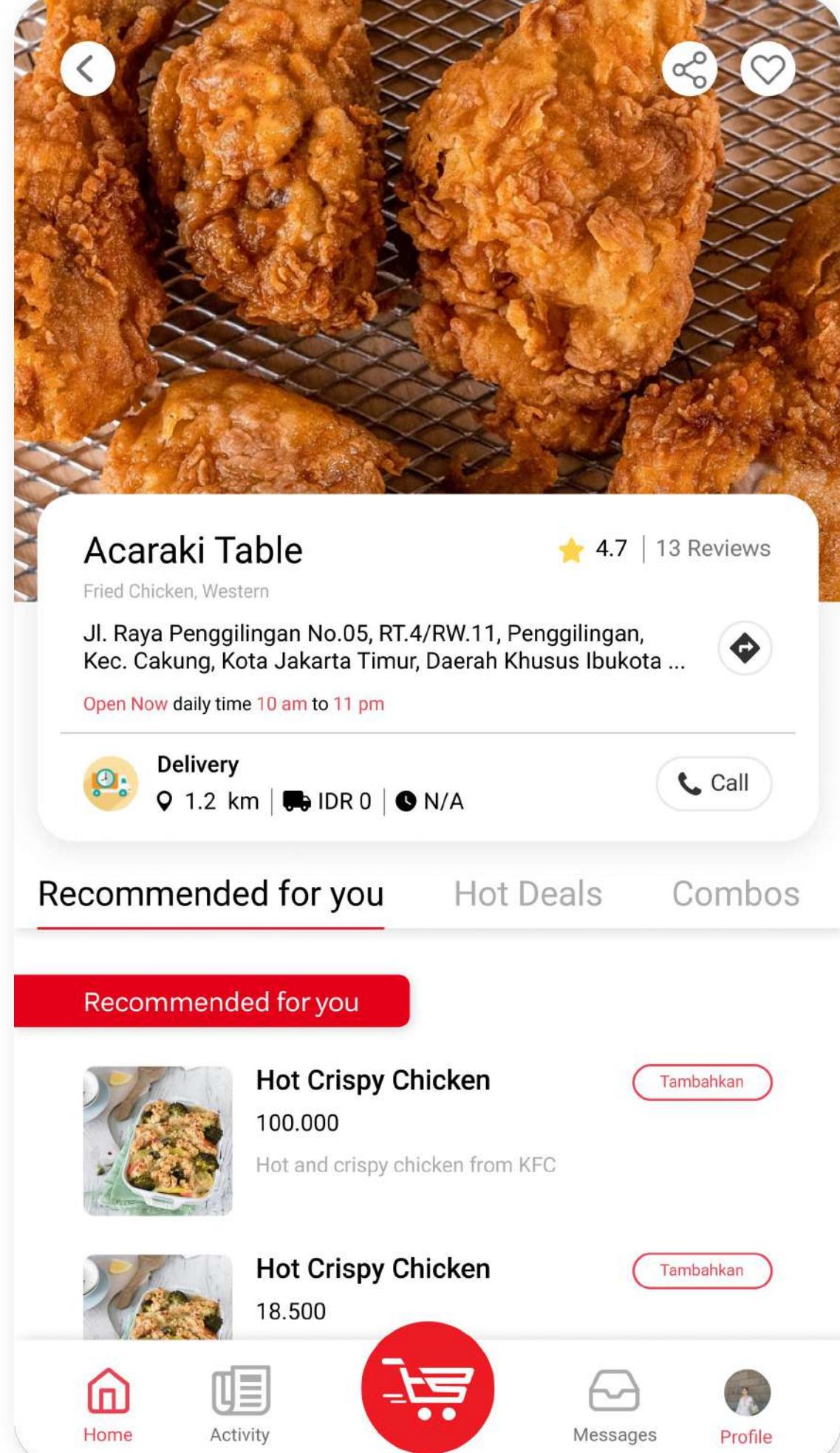
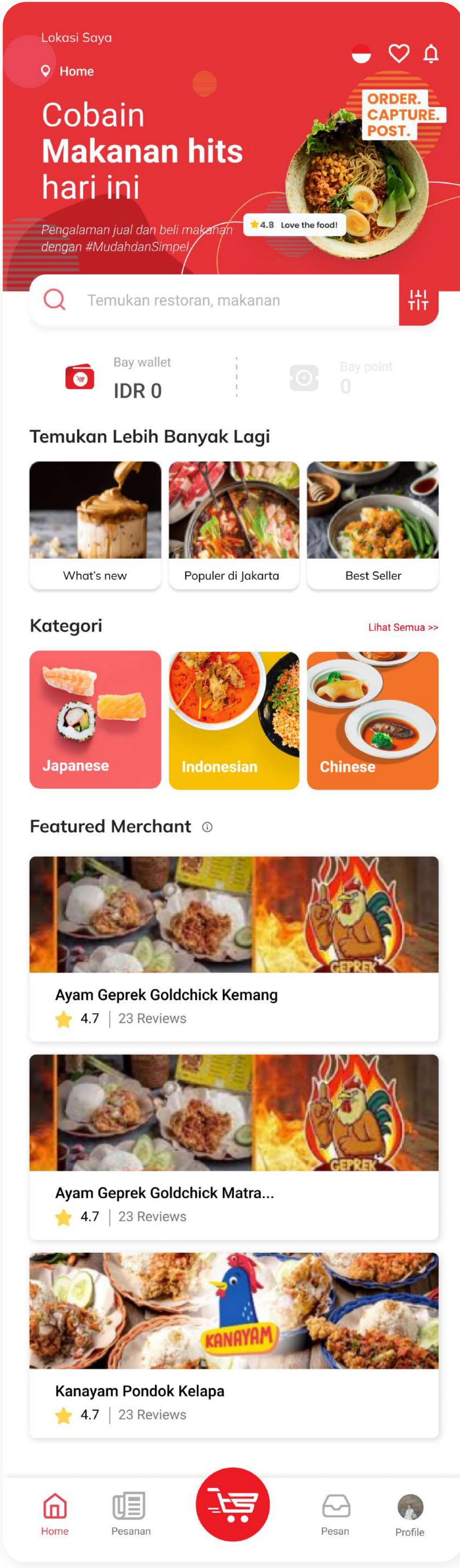
Tokobay Design System



Highlight

1. Homepage

Tokobay homepage highlights food review, restaurant recommendation and also supporting information about promos. At homepage will also provide feature for user to be able to search about the location of their favourite restaurant

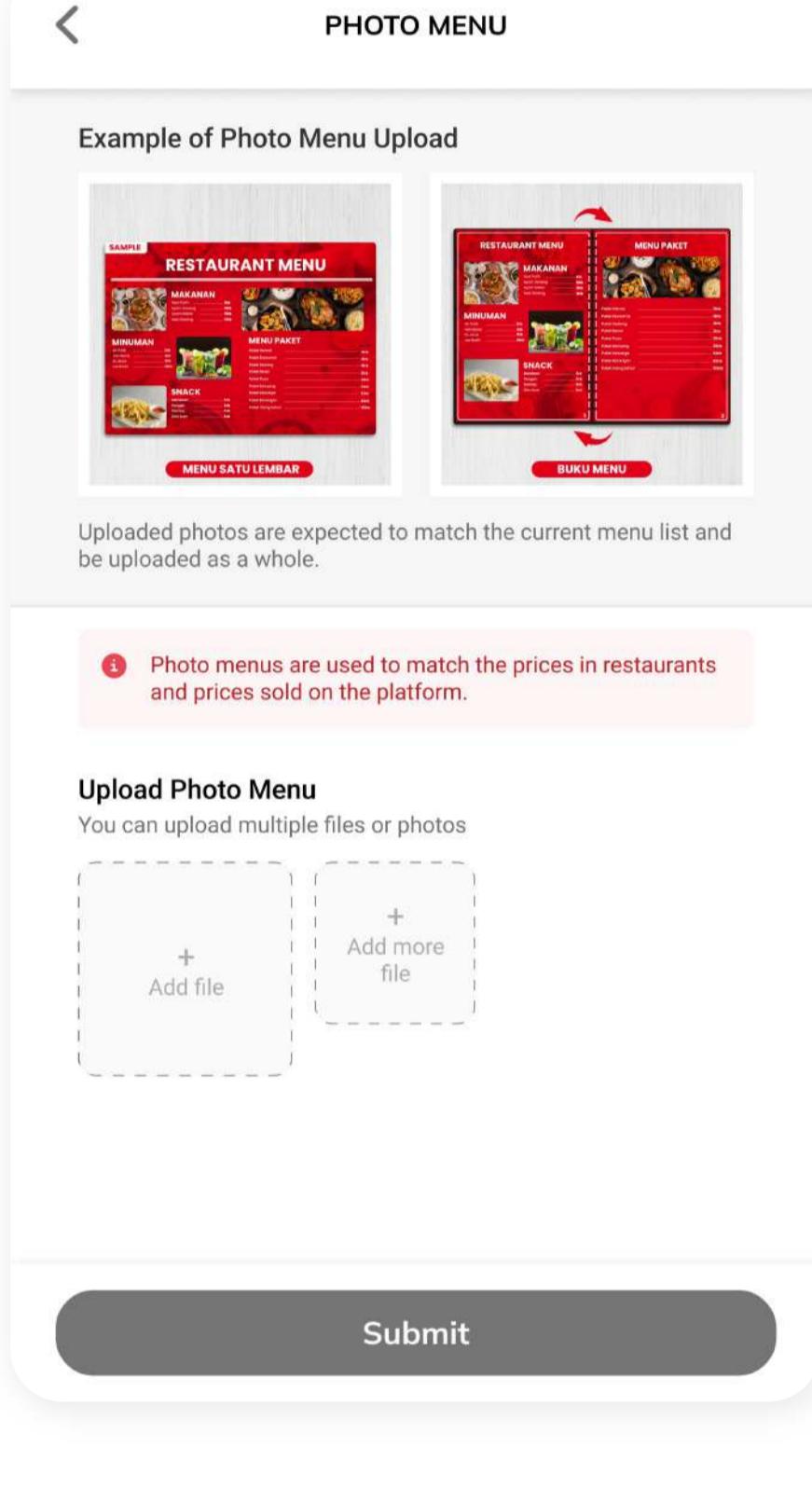


Highlight

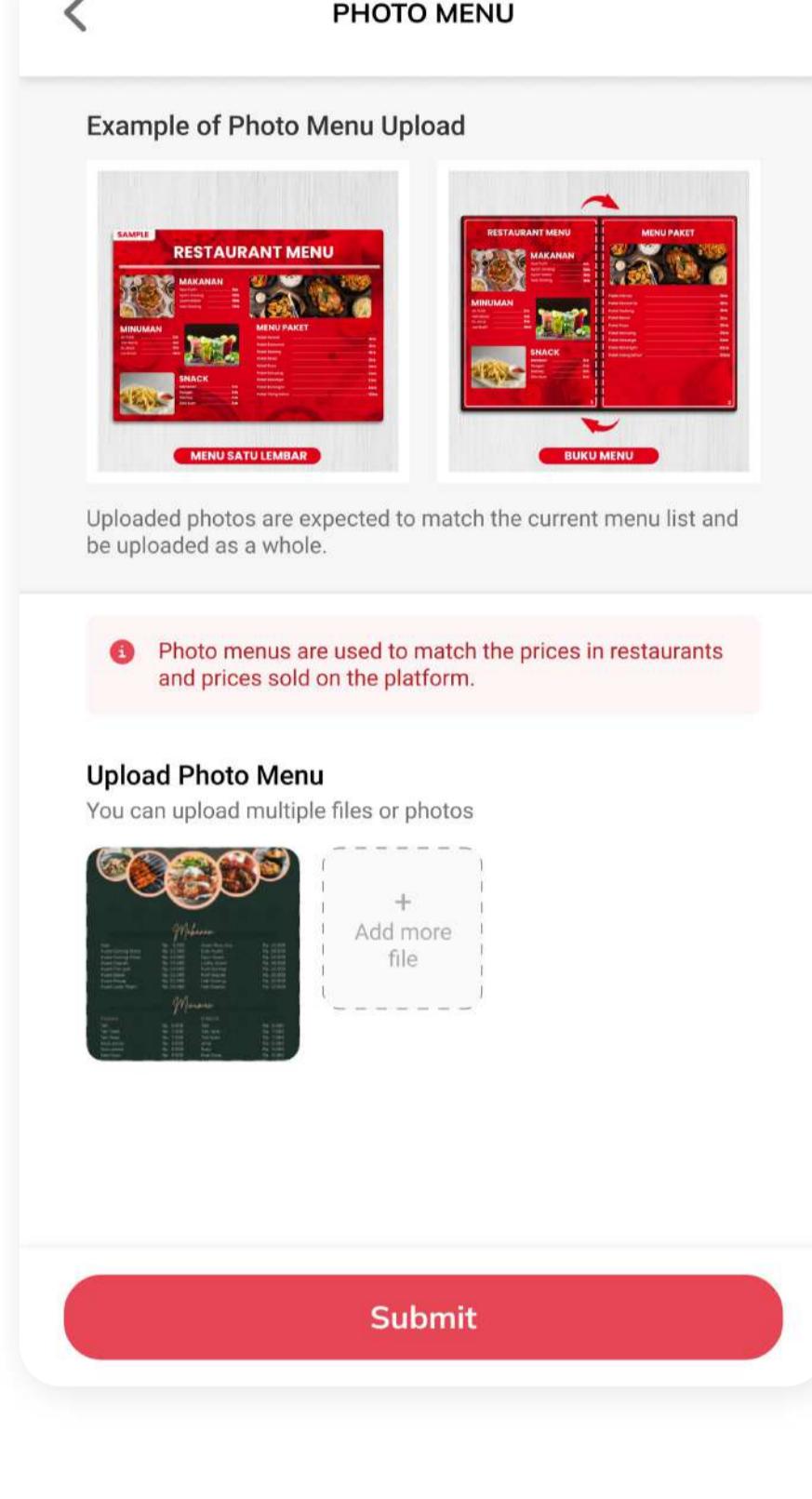
2. Upload Menu

Tokobay Dashboard menu is a feature that will provide tools for seller to upload their menu so that many customer will know more informations about what the store sell.

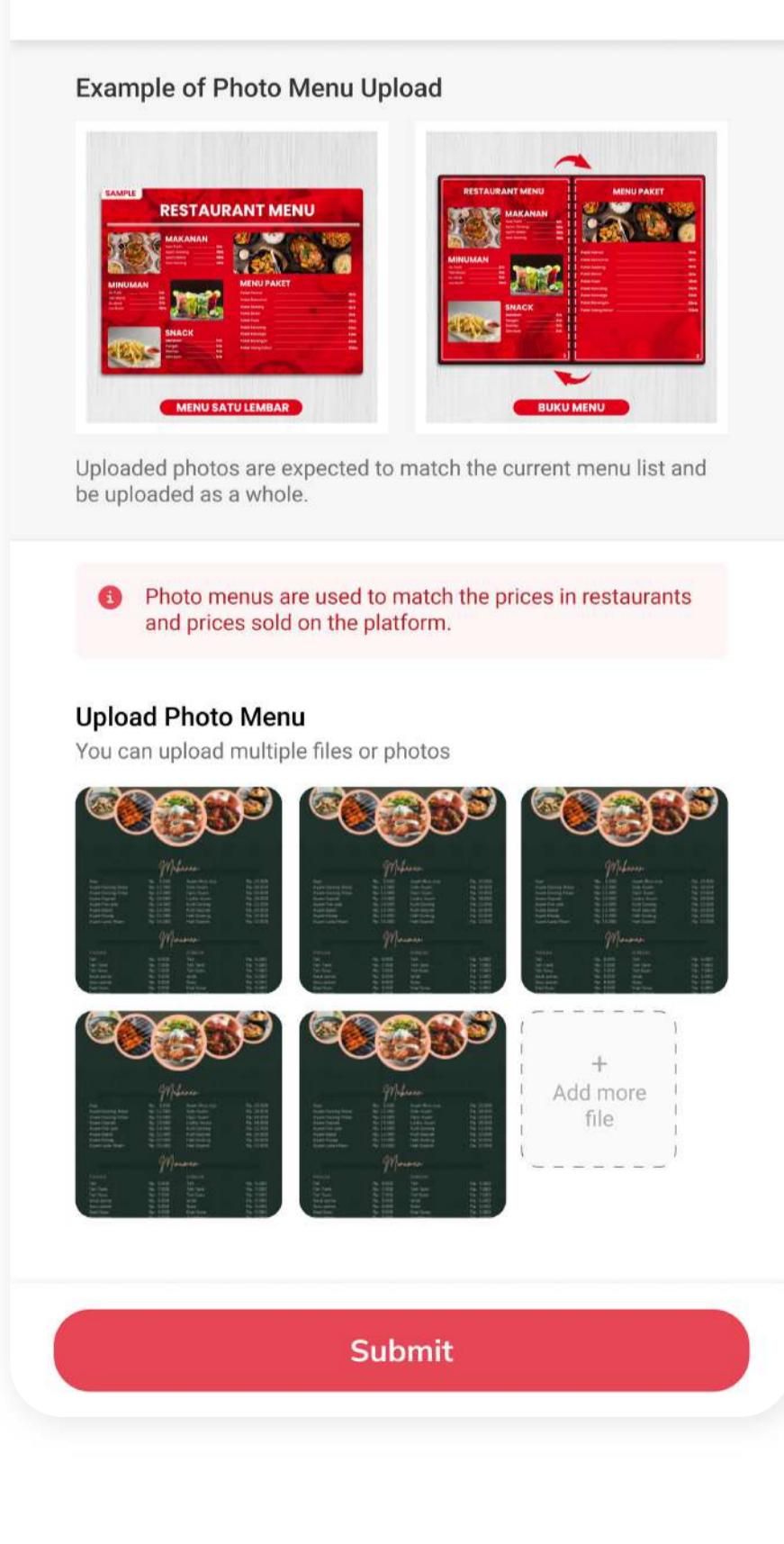
Upload Photo – Part 1



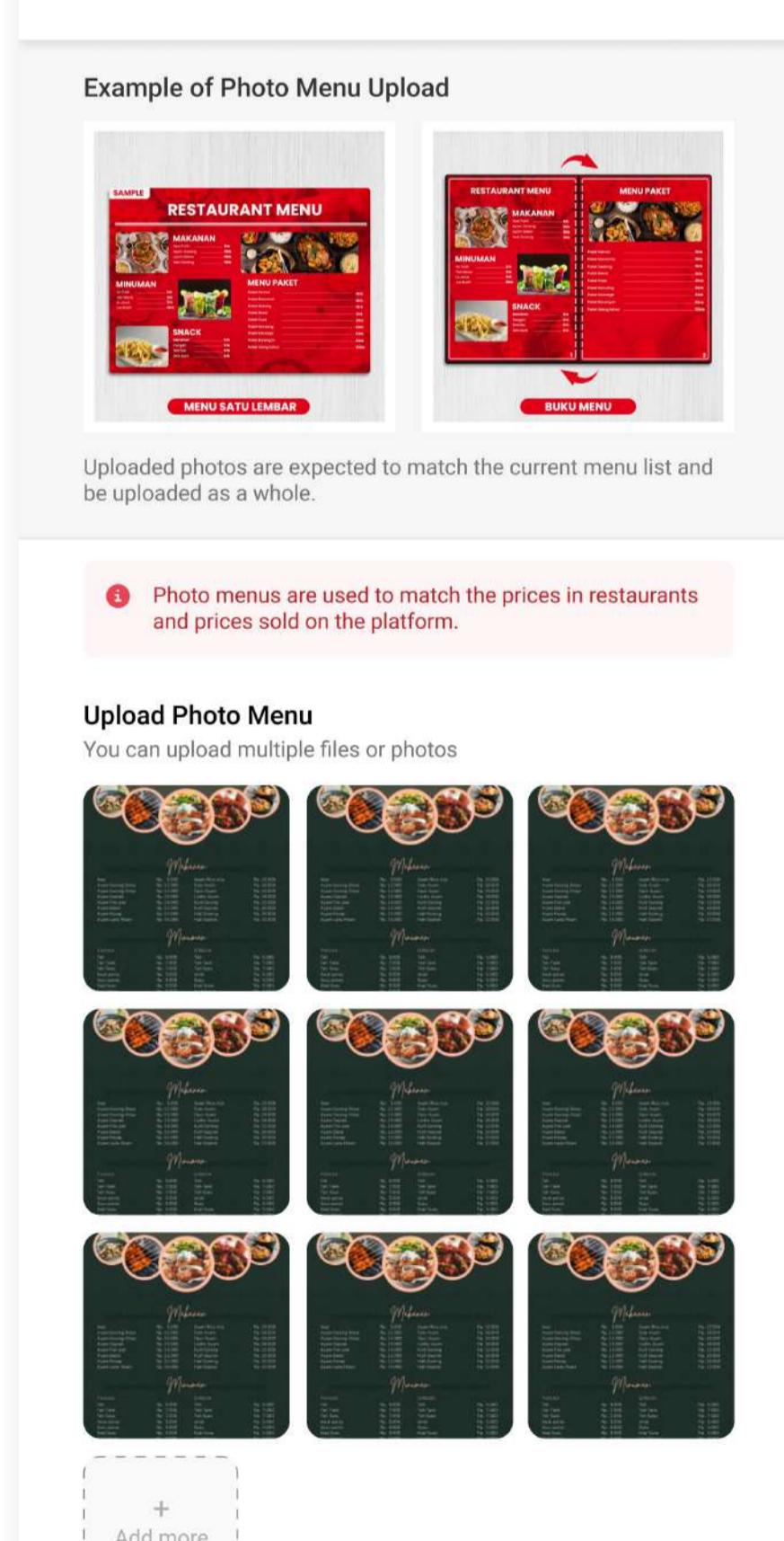
Upload Photo – Part 2



Upload Photo – Part 3



Upload Photo – Part 4



Highlight

3. Login

Tokobay Log in process that will allow user that already have an account to gain more access and can post more product in the website. User will be able to view updates from what the user already achieve.

Log In - Blank



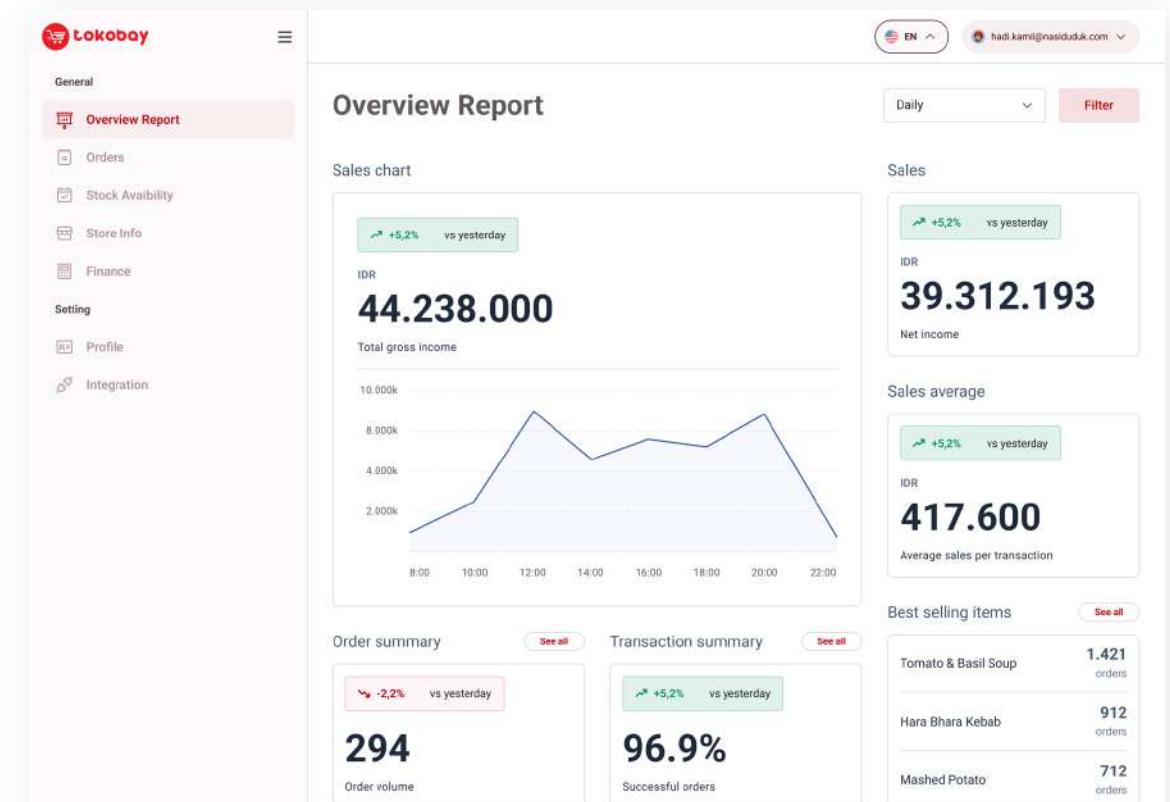
Log In - Filled



Log In - Loading



Dashboard





Role : UI/UX Designer

Duration : July 2021 – January 2022

About

This company is focused on creating unforgettable travel experiences! This company is dedicated to providing exceptional travel services and delivering unparalleled customer satisfaction. We take care of all the details, from booking flights and accomodations to arranging guided tours, activities, transportation, to ensure a seamless and stress free travel experience for our clients.

A series of screenshots demonstrating the Picknic Partner App's user interface. The app features a clean design with a blue and white color scheme.

- Sign In Screen:** Shows fields for Email and Password, a "Sign In" button, and a "Sign in with Google" option. It also includes a "Don't have an account yet? Sign Up" link.
- Cashout Balance Screen:** Displays "Your Balance" as "Rp 500.000.000". It includes a "Transfer to Bank Account" section with two bank entries (Maheswara Rabban and Maheswara BNI) and a "+ Add New Account" button. A "Transfer Amount" field shows "Rp 000.000.000" and a "Withdraw balance" button.
- Products Screen:** Shows a list of three items under "My Products": "Tiket Masuk Xxxxxx Xxxxxx" (Rp 500.000), another "Tiket Masuk Xxxxxx Xxxxxx" (Rp 500.000), and a third "Tiket Masuk Xxxxxx Xxxxxx" (Rp 500.000). Each item has "Delete" and "Edit" buttons. A "+ Add New Product" button is at the bottom.
- Order Information Screen:** Shows a summary of orders:
 - Post Orders:** +Rp 90.000.000
 - Future Orders:** +Rp 12.000.000A "Cashout" button is located below this section.
- Ratings & Reviews Screen:** Displays two review snippets:
 - "Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."
 - "Lorem ipsum dolor sit amet, consectetur adipiscing elit. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat."Each snippet includes a small profile picture and a "15 ★" rating.

Design System

About

The main color for this design is a blue and orange gradient because following the company's identity. For the typography style , i use the Slenco and Century Gothic font that i made into several sizes to its function. For the footer design of this website, i use black as the main color and the footer contain some information such as social media, about, and services. For the next part of the design system, i focus on UI Kit Components such as input, and buttons, shadow, corner radius, navigation bar, etc.

PICKNIC DESIGN SYSTEM

SHADOW

Shadow 1



X Y B S X Y B S
0px 8px 17px 0px 0px 8px 17px 0px

#022F46 15%

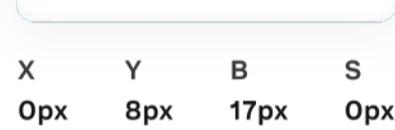
Shadow 2



X Y B S X Y B S
0px 8px 17px 0px 0px 8px 17px 0px

#022F46 10%

Shadow 3



X Y B S
0px 8px 17px 0px

#022F46 5%

PICKNIC DESIGN SYSTEM

COLORS

Brand Color



Blue 2 #0133D4



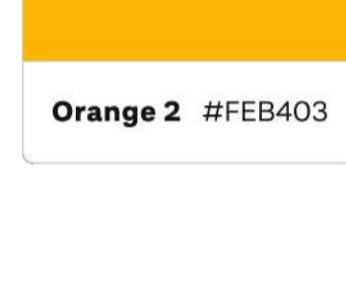
Blue 1 #022F46



Sky Blue #8FC8E6



Orange 1 #F98300



Orange 2 #FEB403

PICKNIC DESIGN SYSTEM

BUTTON

Large

	Main	Main + Icon	Secondary	Secondary + Icon
Active				
Hover				
Click				
Disabled				

PICKNIC DESIGN SYSTEM

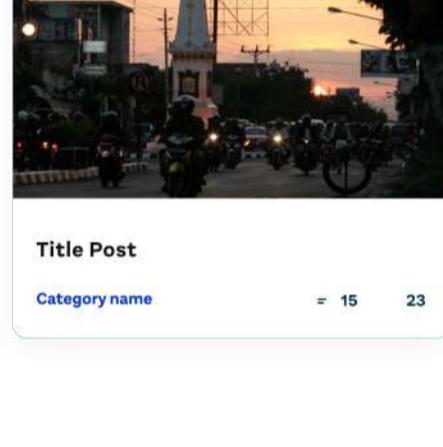
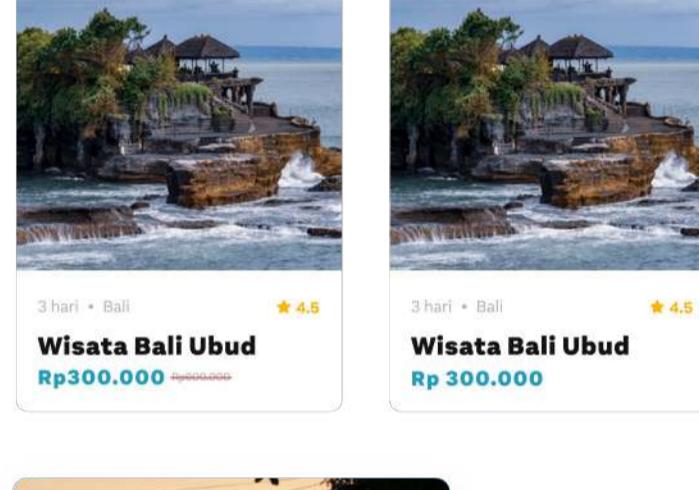
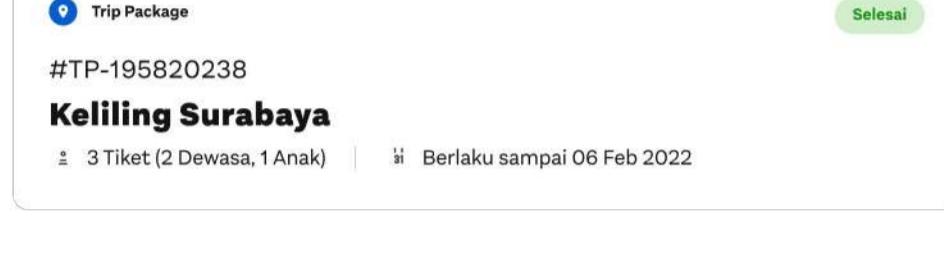
INPUT

	Standard	Left Icon	Right Icon
Default			
Active			
Error	 Ugh! Something went wrong.	 Ugh! Something went wrong.	 Ugh! Something went wrong.
Typing			
Caption	Label Input This is a simple caption text.	Label Input This is a simple caption text.	Label Input This is a simple caption text.
Disabled			

Design System

PICKNIC DESIGN SYSTEM

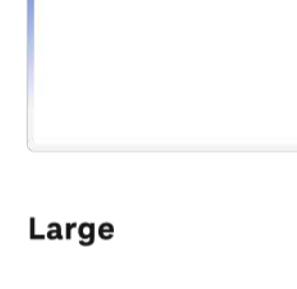
Cards



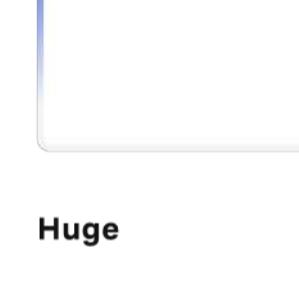
PICKNIC DESIGN SYSTEM

CORNER RADIUS

Small



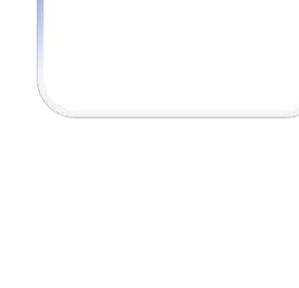
Medium



Large

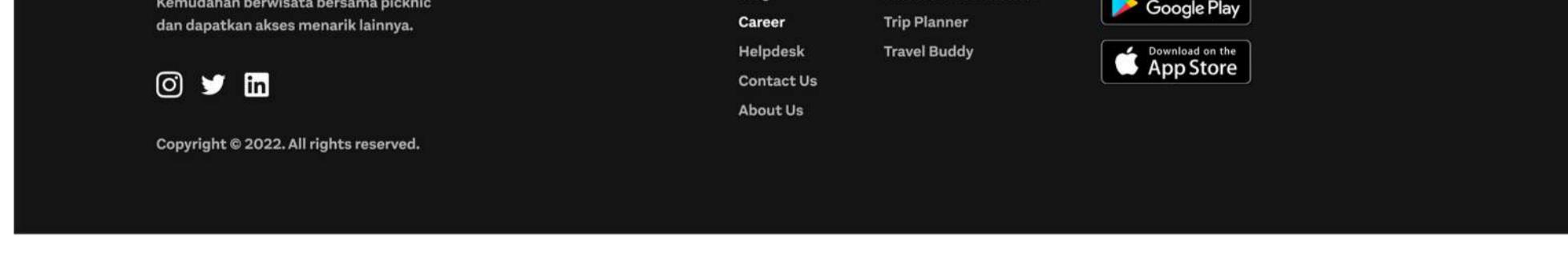
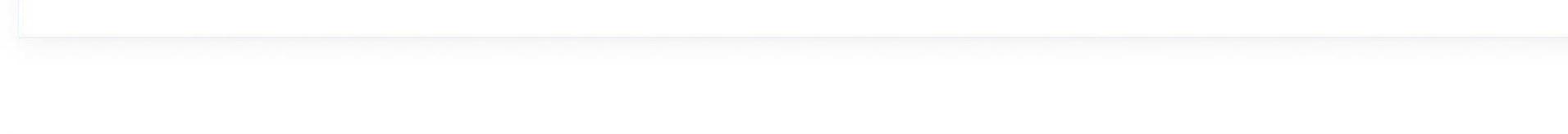


Huge



PICKNIC DESIGN SYSTEM

NAVIGATION BAR



About

Blog
Career
Helpdesk
Contact Us
About Us

Service

Find New Destination
Trip Planner
Travel Buddy

Download App



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Highlight

1. Homepage

Picknic homepage is where adventure, and nature beauty come together to create an unforgettable travel experience. This homepage is designed to inspire and captivate you with stunning design of cards, images, enticing travel themes, and testimonials from satisfied customers.

Website Design

The screenshot displays the homepage of Picknic.id. At the top, there's a banner for a trip to Indonesia with filters for Location (Bandung, Jawa Barat), Budget (Rp300.000 - Rp1.000.000), and Duration (17 Jan - 19 Jan). Below the banner is a section titled "Tempat Wisata Favorit" (Favorite Attractions) featuring cards for Gapura Kertanegara, Bajau Borneo Forest, Museum Kota Bandung, Drunala Beach, Borobudur Temple, and GBK Stadium. There's a "Selengkapnya >" link. Next is a section titled "Kota Terpopuler" (Popular Cities) showing cards for Jakarta, Bali, Malang, Bandung, and Jogja. Below that is a "Rekomendasi Trip Perjalanan" (Travel Recommendations) section with cards for Seru Surabaya, Wisata Alam Bali, Tour Komodo Island, and Memorial Jogja, each with a 4.5 rating. A large banner at the bottom encourages users to plan their trips easily with a "COBA SEKARANG" button. The footer includes a "Blog" section with articles like "5 Cara Berhemat Di Masa Pandemi", "Traveler Juga Butuh Investasi", and "Kuliner Halal & Muslim Friendly di Nagoya dan Sekitarnya". The footer also features social media links, a "About Us" section, "Service" options, and download links for Google Play and App Store.

Highlight

1. Homepage

Picknic homepage is where adventure, and nature beauty come together to create an unforgettable travel experience. This homepage is designed to inspire and captivate you with stunning design of cards, images, enticing travel themes, and testimonials from satisfied customers.

Mobile Design

Welcome
Nama Usaha

99+

Your Balance
Rp 500.000.000

Cashout

Order Information

25	6
Past Orders +Rp 90.000.000	Future Orders +Rp 12.000.000

Ratings & Reviews [View All](#)

Lorem ipsum 1,5 ★★★☆☆
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Lorem ipsum 1,5 ★★★☆☆
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Highlight

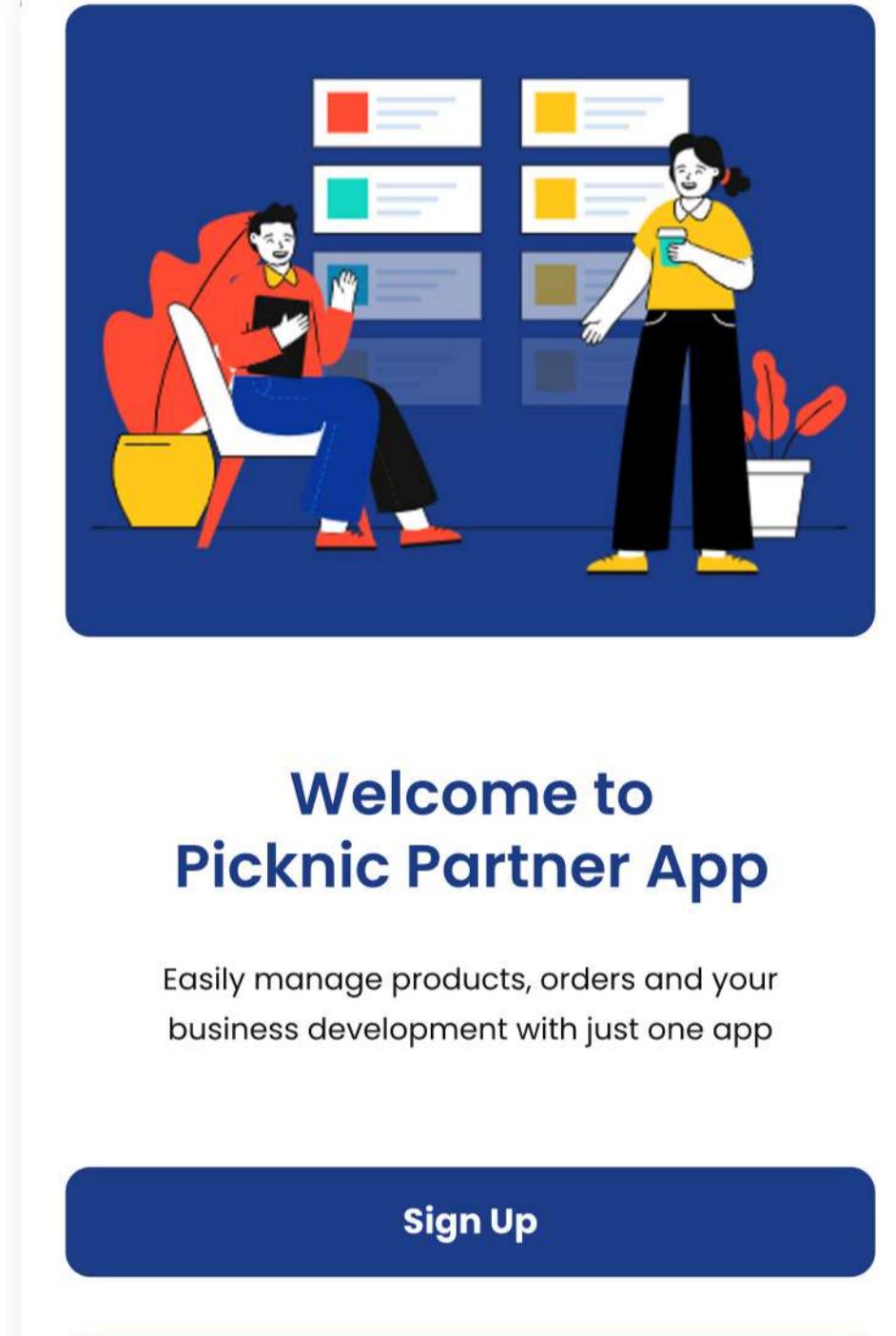
2. Log In & Sign Up

Picknic homepage is where adventure, and nature beauty come together to create an unforgettable travel experience. This homepage is designed to inspire and captivate you with stunning design of cards, images, enticing travel themes, and testimonials from satisfied customers.

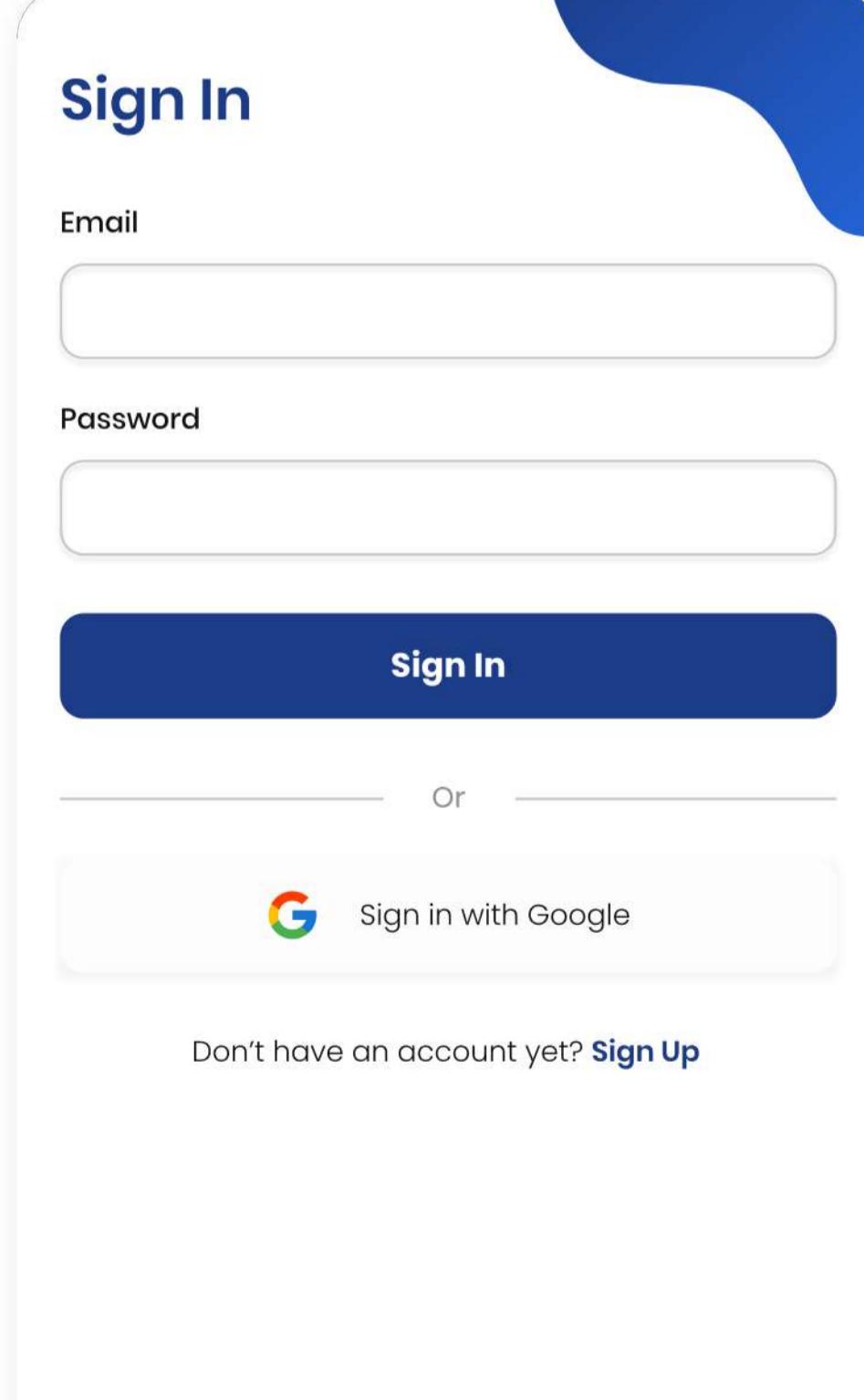
Splash Screen



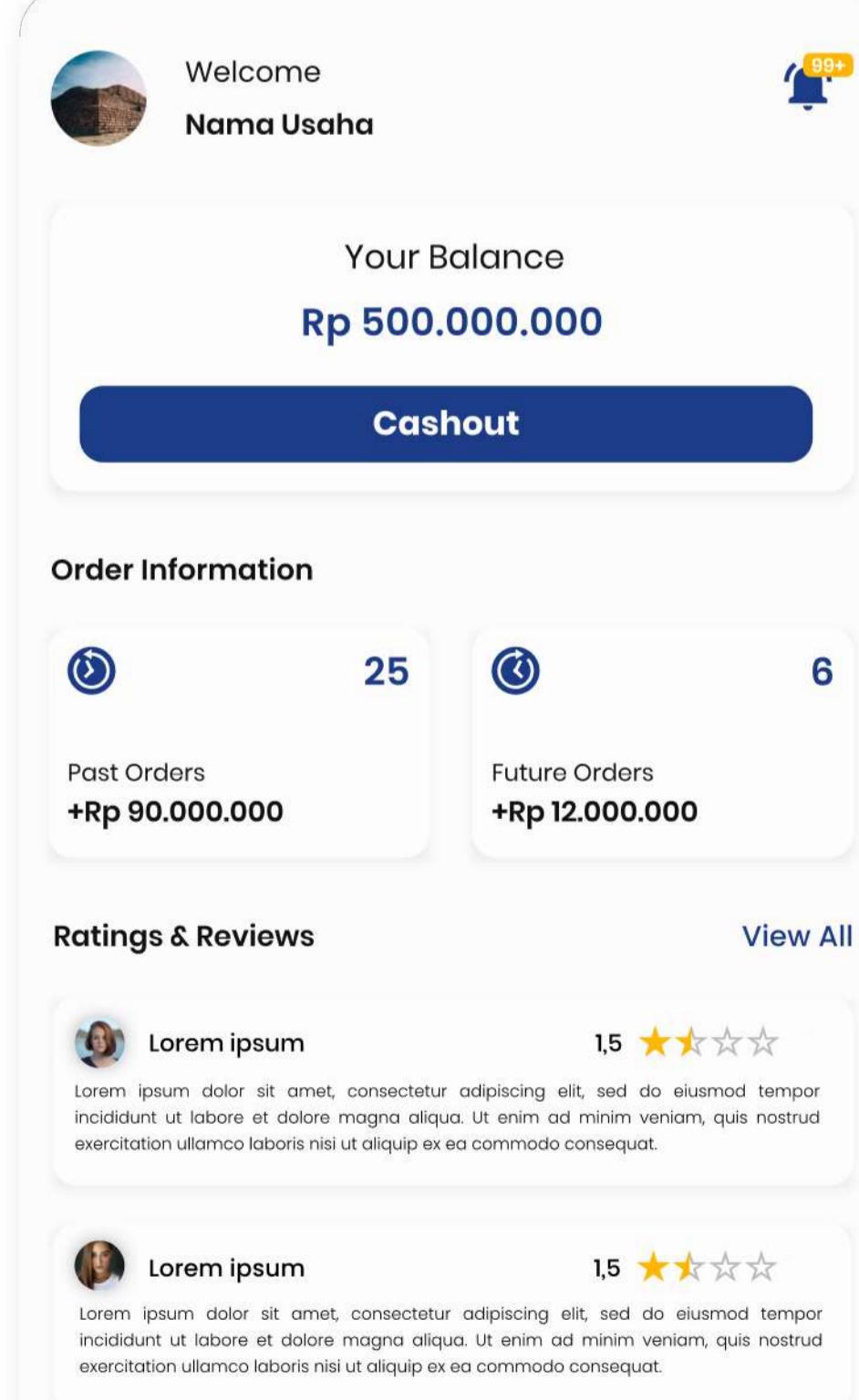
Welcome Screen



Sign In



Homepage

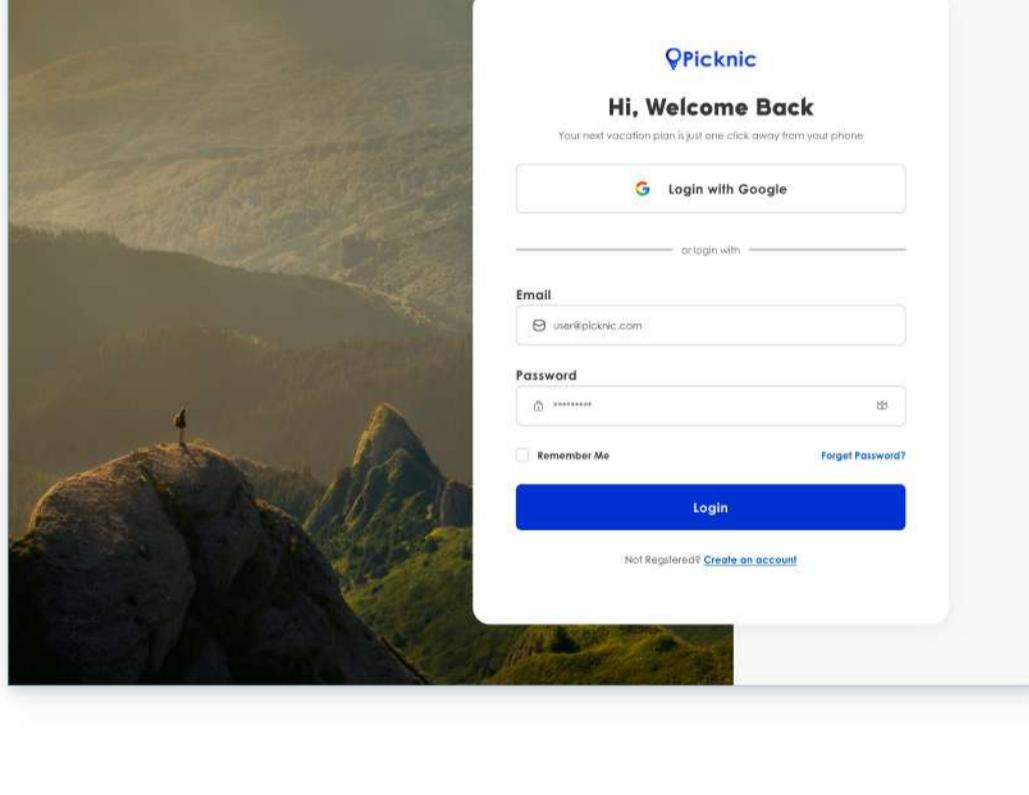


Highlight

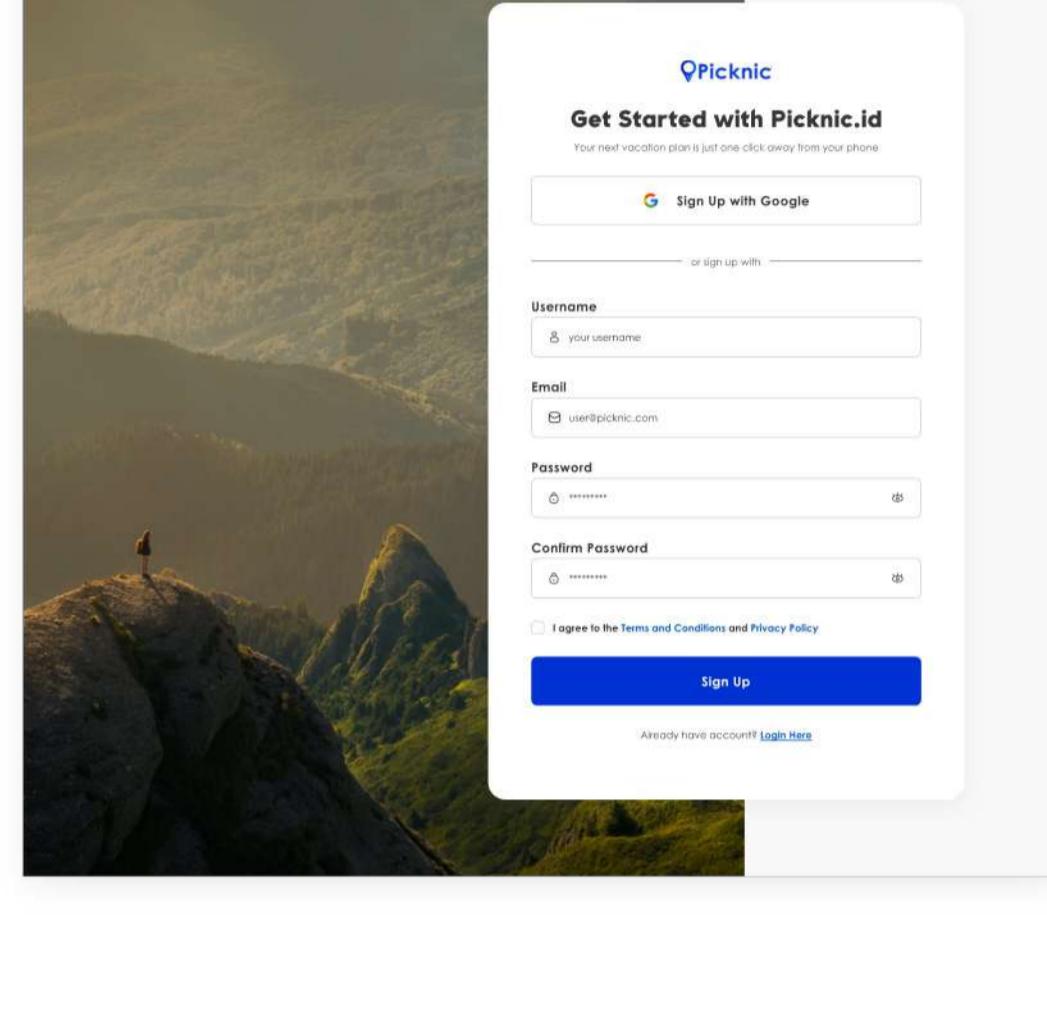
2. Log In & Sign Up

When user want to have more information about how much money the person had and want to gain more access to creating post or anything will have to create an account by sign up, and if already have an account they can just sign in. This feature is available on both platform, on mobile app and desktop websites.

Sign In



Sign Up



Recommended place

Wisata Seru Suroboyo
Bukit Selong, Sembalun Lawang, Sembalun, Kabupaten Lombok Timur, Nusa Tenggara Barat.
Rp. 300.000 - Rp. 600.000/pax

Detail Aktivitas

Kegiatan yang nantinya akan dilakukan di sini adalah nantinya para wisatawan akan dibawa ke daerah yang tidak pernah di kunjungi oleh orang lain sebelumnya. Dan nantinya beberapa wisatawan akan berterima dengan orang-orang yang ada di dalam pedalaman.

Kegiatan yang nantinya akan dilakukan di sini adalah nantinya para wisatawan akan dibawa ke daerah yang tidak pernah di kunjungi oleh orang lain sebelumnya. Dan nantinya beberapa wisatawan akan berterima dengan orang-orang yang ada di dalam pedalaman.

Detail Perjalanan Tur

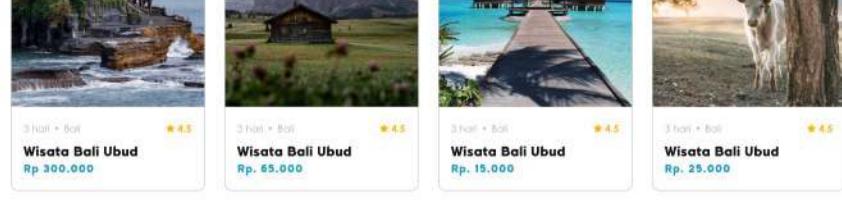
18.00 • Bukit Selong, Sembalun Lawang, Sembalun, Kabupaten Lombok Timur, Nusa Tenggara Barat. 83656

20.00 • Sungai Selong Lawang, Sembalun, Jigorawi, Kabupaten Nusa Dua, Nusa Tenggara Barat. 27624

22.00 • Rafting Malaysia Flores, Gili Manuk 23072

00.00 • Dinner Resto De la cruise, Lombok Timur, Bali Barat. 17728

Rekomendasi Trip Perjalanan



Recommended place

Kampung Baduy Luar
West Java

Detail Aktivitas

Kegiatan yang nantinya akan dilakukan di sini adalah nantinya para wisatawan akan dibawa ke daerah yang tidak pernah di kunjungi oleh orang lain sebelumnya. Dan nantinya beberapa wisatawan akan berterima dengan orang-orang yang ada di dalam pedalaman.

Ekspedisi ini nantinya akan berisi tentang eksplorasi mengenai tempat-tempat konik yang ada di kampung baduy luar yang nantinya akan bisa membuat kita merasa kita adalah salah satu orang yang penduduk asli desa itu.

Kegiatan yang nantinya akan dilakukan di sini adalah nantinya para wisatawan akan dibawa ke daerah yang tidak pernah di kunjungi oleh orang lain sebelumnya. Dan nantinya beberapa wisatawan akan berterima dengan orang-orang yang ada di dalam pedalaman.



Rekomendasi Trip Perjalanan



Picknic.id

Kemudahan berwisata bersama picknic dan dapatkan akses menarik lainnya.

[Instagram](#) [Twitter](#) [LinkedIn](#)

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About

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About Us

Service

[Find New Destination](#) [Trip Planner](#)

[Travel Buddy](#)

Download App

[Get it on Google Play](#)

[Download on the App Store](#)

Highlight

3. Order Details

This pages contains information about the sequence of the design of pages that the user will see when they want to make a payment in Picknic, and after they finished all the sequence, they can call for help if there are any issue.

Payment – Order Details

Payment – Waiting Process

Pemesanan Tiket

Detail Pemesanan

Wisata Seru Surabaya (2 hari)

Trip Package (2 hari) Rp. 480.000
Pajak (0.2%) Rp. 2.000
Asuransi Perseorangan (2 orang) Rp. 100.000
Biaya Admin Rp. 1.000

Total Rp. 783.000

Lanjutkan Pembayaran

Tanggal Kunjungan Jumat, 22 Januari 2022

Detail Pemesanan Tiket

Nama Pemesan: (Masukkan nama lengkap)

Email: (Masukkan alamat email)

No. Telepon: (Masukkan nomer telepon)

Atur Tiket

Hari 1 - Jumat, 22 Januari 2022 Rp. 340.000

- Maribaya Forest Resort & Camp (2 dewasa - Rp. 40.000)
- Kuliner searakah Store (3 dewasa, 4 anak - Rp. 223.000)
- Maribaya Forest Resort & Camp (3 dewasa, 2 anak - Rp. 75.000)

Hari 2 - Sabtu, 23 Januari 2022 Rp. 340.000

- Singgah Forest (3 dewasa - Rp. 340.000)
 - Dewasa: - Rp. 340.000
 - Anak-anak: - Rp. 120.000

Perlindungan Ekstra

Asuransi Kesehatan Rp. 50.000 / Orang
Asuransi perlindungan dengan sanitarium pengobatan hingga 500.000 untuk kecelakaan yang terjadi.

Perlindungan Bagasi Rp. 10.000 / Orang
Asuransi bagi yang kahargan barang bawaannya secara berperjanjian berjumlah komplo 10.000.000

Metode Pembayaran

Bank BCA (Dicek Manual)

Bank BCA (Cek Otomatis)

Bank BNI (Dicek Manual)

Bank Mandiri (Dicek Manual)

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Bayar Tiket

Detail Pemesanan

01 : 25 : 32

Lakukan pembayaran sebelum hari Senin, 27 Desember 2021 23:20:01

Manusia Pembayaran
Order ID : #PNC-02993A
Senin, 25 Januari 2021

Trip Package Ticket (2 hari)
3 Dewasa 2 Anak
 Kehilangan Kehilangan

Fawwali Abadi (0827-9388-2211)
uroseneras@gmail.com
Jln. Bangsa Rengas, RW 03/50
Kec. Bakul Merah, Jakarta Selatan

Konfirmasi Pembayaran

Cara Pembayaran

Transfer melalui ATM

- Catat kode pembayaran yang anda dapat.
- Gunakan ATM BCA untuk pembayaran.
- Masukkan PIN anda.
- Pilih Bayar/Beli.
- Cari pilihan MULTI PAYMENT.
- Masukkan kode 8830.
- Masukkan Kode Pelanggan 8830832133xxx679.
- Masukkan Jumlah Pembayaran sesuai dengan Jumlah Tagihan anda kemudian tekan 'Benar'.
- Pilih Tagihan Anda jika sudah sesuai tekan YA.
- Konfirmasi tagihan anda apakah sudah sesuai lalu tekan YA.
- Simpan bukti transfer yang anda dapatkan.

Transfer melalui Internet Banking

Transfer melalui Mobile Banking

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Completed

Detail Pemesanan

Order ID : #PNC-02993A
Senin, 25 Januari 2021

Trip Package Ticket (2 hari)
3 Dewasa 2 Anak
 Kehilangan Kehilangan

Fawwali Abadi (0827-9388-2211)
uroseneras@gmail.com
Jln. Bangsa Rengas, RW 03/50
Kec. Bakul Merah, Jakarta Selatan

Kembali

Kontak bantuan
Menemukan masalah terkait pemesanan?
Hubungi Pusat Bantuan

Transfer melalui ATM

- Catat kode pembayaran yang anda dapat.
- Gunakan ATM BCA untuk pembayaran.
- Masukkan PIN anda.
- Pilih Bayar/Beli.
- Cari pilihan MULTI PAYMENT.
- Masukkan kode 8830.
- Masukkan Kode Pelanggan 8830832133xxx679.
- Masukkan Jumlah Pembayaran sesuai dengan Jumlah Tagihan anda kemudian tekan 'Benar'.
- Pilih Tagihan Anda jika sudah sesuai tekan YA.
- Konfirmasi tagihan anda apakah sudah sesuai lalu tekan YA.
- Simpan bukti transfer yang anda dapatkan.

Transfer melalui Internet Banking

Transfer melalui Mobile Banking

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Highlight

4. Edit Profile

Picknic web's feature that will make the user able to saw all the information about the user that can be edited and also be seen by all other users and it also can be used by the company/seller to obtain the information that they needed from the user.

Edit Profile – Social Media

The screenshot shows the Picknic profile page for Roberto Purba, Matt. In the top right corner, there is a blue circular button labeled 'verifikasi'. On the left, a sidebar menu includes 'PROFIL', 'NOTIFIKASI' (with 10 notifications), 'MY ORDER' (with 2 notifications), 'GANTI KATA SANDI', 'BANTUAN', and 'LOG OUT'. The main content area displays a 'Ganti Kata Sandi' form with fields for 'Kata Sandi Sekarang' and 'Kata Sandi Baru', along with a 'Konfirmasi Kata Sandi Baru' field and a 'Simpan Perubahan' button.

Edit Profile – Notification

The screenshot shows the Picknic profile page for Roberto Purba, Matt. In the top right corner, there is a blue circular button labeled 'verifikasi'. On the left, a sidebar menu includes 'PROFIL', 'NOTIFIKASI' (with 10 notifications), 'MY ORDER' (with 2 notifications), 'GANTI KATA SANDI', 'BANTUAN', and 'LOG OUT'. The main content area displays a 'Notification' list with several items, each with a timestamp (e.g., 10 Jan, 9:01). The notifications are in Indonesian and mention travel packages and promotions.

Edit profile - Contact Helper

The screenshot shows the Picknic profile page for Roberto Purba, Matt. In the top right corner, there is a blue circular button labeled 'verifikasi'. On the left, a sidebar menu includes 'PROFIL', 'NOTIFIKASI' (with 10 notifications), 'MY ORDER' (with 2 notifications), 'GANTI KATA SANDI', 'BANTUAN', and 'LOG OUT'. The main content area displays a 'Bantuan' (Help) section with a 'Kontak bantuan' (Contact support) link and two chat options: 'Hubungi Pusat Bantuan' and 'Chat Via WhatsApp'.

Edit profile - My Order

The screenshot shows the Picknic profile page for Roberto Purba, Matt. In the top right corner, there is a blue circular button labeled 'verifikasi'. On the left, a sidebar menu includes 'PROFIL', 'NOTIFIKASI' (with 10 notifications), 'MY ORDER' (with 2 notifications), 'GANTI KATA SANDI', 'BANTUAN', and 'LOG OUT'. The main content area displays a 'My Order' section with a list of travel packages. The first package is for 'Kelling Surabaya' with status 'Menunggu Pembayaran' (Pending payment). Other packages listed include 'Wisata Malam Jogjakarta', 'Kuliner Malang', 'Kelling Surabaya', and 'Wisata Air Bali', each with their respective details and payment status.

Highlight

4. Edit Profile

Picknic web's feature that will make the user able to saw all the information about the user that can be edited and also be seen by all other users and it also can be used by the company/seller to obtain the information that they needed from the user.

Edit profile – Social Media

This screenshot shows the profile editing interface for a user named ROBERTO PURBA, MATT. The top navigation bar includes links for Beranda, Planner, Explore, Blog, About Us, and a user icon. A blue 'verifikasi' button is visible. The left sidebar has sections for PROFIL, NOTIFIKASI (90 notifications), MY ORDER (+2), GANTI KATA SANDI, BANTUAN, and LOG OUT. The main content area is titled 'Perbarui Profil' and contains tabs for Data Pribadi and Media Sosial. Under Data Pribadi, fields for Facebook (Fatwati Abadi), Twitter (@fat_watii), and Instagram (@fatmawa_waff) are shown. A 'Simpan Perubahan' button is at the bottom. The footer features the Picknic logo, links to About, Service, and Download App, and social media icons for Instagram, Twitter, and LinkedIn.

Edit profile - Verified

This screenshot shows the profile editing interface for a user named ROBERTO PURBA, MATT. The top navigation bar includes links for Beranda, Planner, Explore, Blog, About Us, and a user icon. A blue 'verifikasi' button is visible. The left sidebar has sections for PROFIL, NOTIFIKASI (10 notifications), MY ORDER (+2), GANTI KATA SANDI, BANTUAN, and LOG OUT. The main content area is titled 'Perbarui Profil' and contains tabs for Data Pribadi and Media Sosial. Under Data Pribadi, fields for Nama Lengkap (Fatwati Abadi), Jenis Kelamin (Laki-Laki), Nomor Telepon (0829-9388-2211), No. Identitas (KTP) (728404748156592), and Email (Fatmawatiabadiel@gmail.com) are shown. A 'Simpan Perubahan' button is at the bottom. The footer features the Picknic logo, links to About, Service, and Download App, and social media icons for Instagram, Twitter, and LinkedIn.

Edit profile – Not Verified

This screenshot shows the profile editing interface for a user named ROBERTO PURBA, MATT. The top navigation bar includes links for Beranda, Planner, Explore, Blog, About Us, and a user icon. A red 'Email belum diverifikasi, verifikasi sekarang' message is displayed. The left sidebar has sections for PROFIL, NOTIFIKASI (90 notifications), MY ORDER (+2), GANTI KATA SANDI, BANTUAN, and LOG OUT. The main content area is titled 'Perbarui Profil' and contains tabs for Data Pribadi and Media Sosial. Under Data Pribadi, fields for Nama Lengkap (Fatwati Abadi), Jenis Kelamin (Laki-Laki), Nomor Telepon (0829-9388-2211), No. Identitas (KTP) (728404748156592), and Email (Fatmawatiabadiel@gmail.com) are shown. A 'Simpan Perubahan' button is at the bottom. The footer features the Picknic logo, links to About, Service, and Download App, and social media icons for Instagram, Twitter, and LinkedIn.

Highlight

5. Explore

When all user want to saw information about the reccomended destination around the user or attraction site that they can saw in the city, they can go to this page. This page also give information about trip package that they can buy.

Explore - Attraction

The screenshot shows a grid of attraction cards. Each card contains a thumbnail image, the attraction's name, its location, a rating (e.g., 4.5), and a price (e.g., Rp15,000). The attractions listed include Wisata Bali Ubud, National Museum, Ragunan Zoo, Ancol Jakarta, and various other locations like Gopura Kabut Dwi and Borobudur Temple.

Explore - Destination

The screenshot shows a grid of destination cards. Each card contains a thumbnail image, the destination's name, its location, and a rating (e.g., 4.5). The destinations listed include Gopura Kabut Dwi, Borobudur Temple, Drumala Beach, and various other locations like Gopura Kabut Dwi and Borobudur Temple.

Explore - Trip

The screenshot shows a grid of trip package cards. Each card contains a thumbnail image, the package's name, its location, a rating (e.g., 4.5), and a price (e.g., Rp300,000). The packages listed include Sarepan dan Piknik di Bukit Dagi Borobudur, Berastagi and Malmoon Palace Day Tour From Medan, and various other activities like Snorkeling, Banana Boat, and Parasailing.

Highlight

5. Career

Picknic also give an opportunity for anyone that want to have position in their company or join them on their journey. That's the reason of why 'career' design exist.

Career

Be a Part of Our Teams!
Check out our open position and help them to find good place to spend time.

23 Days, 03 Hours, 14 Minutes, 53 Seconds

APPLY NOW | READ MORE

We're made from

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam tristique nulla tristique aenean pretium feugiat ut at turpis. Consectetur ac iaculis neque at vitae viverra sit et eget. Risus maecenas sed pretium porta. Enim cursus ullamcorper suscipit sed nisl sollicitudin nullam posuere.

Our Values

- Price include All Accomodity
- We give cheapest Price to you
- Enjoy Destination with Travel buddy
- East Planning Destination

Benefit & Perks

- Mentoring Session
- Support to Domestic Tourism
- Networking
- Certificate

Timeline

25 Agustus Deadline Registration

5-7 December Announcement Interview

We value your time

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Erat montes, dictum gravida ipsum. Orci rutrum imperdiet ut.

APPLY NOW

ALL PRODUCT TECH MARKETING HR

Product Manager
Manage and Develop product features Remote

Junior Mobile Backend Developer
Helping building mobile dashboard app Remote

Media Social Strategy
Research & Development brand Remote

Talent Acquisition
Finding the best talent for best human resources Remote

Creative Director
Create digital advertisement concept Remote

Picknic.id
Kemudahan berwisata bersama picknic dan dapatkan akses menarik lainnya.

[About](#) [Service](#) [Download App](#)

[Blog](#) [Find New Destination](#) [Get on Google Play](#)

[Career](#) [Trip Planner](#) [Download on the App Store](#)

[Helpdesk](#) [Travel Buddy](#)

[Contact Us](#)

About Us

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Role : UI/UX Designer

Duration : January 2022 - September 2022

About

Grou is a career development platform offering on-demand career counseling services and a wide range of job opportunities using a B2B2C model.

Out of 440 students we interviewed in 2021, 70% expressed a lacking confidence and certainty when asked about their career preparation, and/or how they feel with their job. This phenomenon occurs due to a disparity that exists between students, graduates, and early professionals with resources like industry knowledge, network, and career opportunities. As we extended our research in 2022, we also found that skill development and gaining internship experiences in different industry has been top focus of students and graduates nowadays in their career exploration journey.

KOMUNITAS

Grou Career Chamber

Jalin koneksi bersama para pencari kerja, rekan baru, dan HR Professional!

[Join Grou community](#)

Temukan dan kembangkan karirmu bersama Grou.

Bangun portofolio, bangun koneksi dengan mentor tanah air, dan gapai pekerjaan impianmu!

Your name Your email

Bergabung di waitlist!

COMING SOON

Find your career mentor today!

Enjoy a vast network of mentors from various leading industries.

Unggul Reynawa
Creative Lead at GoTo Financial

Unggu
Creative at GoTo F

Get hired and level up your career. Together.

Build your portfolio, upskill your career, and get hired by your dream company!

Your name Your email

Bergabung di waitlist!

COMING SOON

Kembangkan karirmu bersama GrouAcademy

Dari eksplorasi hingga rekrutmen booth, ikuti di Grou

Find your career mentor today!

Enjoy a vast network of mentors from various leading industries.

Unggul Reynawa
Creative Lead at GoTo Financial

Unggu
Creative at GoTo F

Get hired and level up your career. Together.

Build your portfolio, upskill your career, and get hired by your dream company!

Your name Your email

Bergabung di waitlist!

Highlight

1. Homepage

Grou homepage will be focused on getting new people to be on waiting list and i hope the result are user will be able to get updates from this company.

Website Design

The image displays three vertical screenshots of the Grou website homepage, each featuring a different section:

- Top Screenshot:** A purple-themed section with the text "Temukan dan kembangkan karirmu bersama Grou." and a subtext "Bangun portofolio, bangun koneksi dengan mentor tanah air, dan gapai pekerjaan impianmu!". It includes input fields for "Your name" and "Your email", and a blue button labeled "Bergabung di waitlist!".
- Middle Screenshot:** A "COMING SOON" section with the text "Temukan mentor untuk perjalanan karir kamu!". Below it, a paragraph reads: "Kembangkan dan konsultasikan karirmu bersama mentor dari berbagai industri." To the right are two profile cards for "Unggul Reynawa, Creative Lead at GoTo Financial".
- Bottom Screenshot:** A yellow-themed section with the text "Kembangkan karirmu di GrouAcademy". Below it, a paragraph reads: "Dari eksplorasi industri, hingga rekrutmen bootcamp bisa kamu ikuti di Grou Academy." It features a row of five small images showing various academy activities. To the right is a dark-themed section with the text "Rekrut talenta berkualitas." and a subtext "Hindari kesulitan mencari kandidat dan bangun tim anda bersama Grou!". It includes a green button labeled "Contact admin@grou.co.id and email us today!".

At the bottom of the page, there is a footer with the Grou logo and the text "© 2023 Grou. All rights reserved."

Highlight

1. Homepage

Grou homepage will be focused on getting new people to be on waiting list and i hope the result are user will be able to get updates from this company.

Mobile Design



Highlight

4. All Order Sequence Screens

At GROU, user will be able to order class and also bootcamp from the website. To complete payment in this website, they have to choose what's the option that the user will choose to complete the payment.

Order - Bootcamp

The screenshot shows a class listing for 'Tips & Metode Prototyping' by Unggul Reynawa. The summary includes the title, author, price (Rp 300,000), and a 'Daftar Sekarang' button. Below the summary, there are sections for 'Waktu & Tanggal' (9 PM - 12 PM, Maret 2023) and '3x Pertemuan Per Minggu'. A detailed description follows, mentioning digital marketing, self-assessment, and career planning. There are also sections for 'Benefit' (Interact and QnA with professionals, Practical case study and learn with practice) and 'Spread The Word' (link to https://grouacademy/class/tips...).

Order – Class

The screenshot shows a class listing for 'Tips & Metode Prototyping' by Unggul Reynawa. The summary includes the title, author, price (Rp 300,000), and a 'Daftar Sekarang' button. Below the summary, there are sections for 'Deskripsi' and 'Benefit' (2 Courses, 15 Reading Material). A detailed description follows, mentioning digital marketing, self-assessment, and career planning. There are also sections for 'Spread The Word' (link to https://grouacademy/class/tips...) and 'Pembelajaran Diri'.

Order Detail – Bootcamp

The screenshot shows a detailed view of the 'Ringkasan Belanja' for the 'Tips & Metode Prototyping Class' by Unggul Reynawa. It displays the total price (Rp 1,010,000), breakdown of costs (Program: Rp 1,000,000, Service Fee: +Rp 10,000), and a 'Bayar menggunakan Midtrans' button. The page also includes sections for 'Ringkasan Belanja' (summary of the purchase process), 'Total Harga' (total price), and 'Pilihan Paket' (package selection).

Order Detail – Mentorship

The screenshot shows a detailed view of the mentor profile for Unggul Reynawa. It displays her experience in UI/UX Designer (Tokopedia) and Part Time Marketing (Unilever). The 'Pilihan Paket' section shows 'Career Exploration' selected, with a description of self-assessment and career visioning sessions. Other options include 'Career Recruitment' and 'Career Development'. A 'Book Sesi' button is at the bottom.

Order Detail – Mentorship

The screenshot shows a detailed view of the mentor profile for Unggul Reynawa. It displays her experience in UI/UX Designer (Tokopedia) and Part Time Marketing (Unilever). The 'Pilihan Paket' section shows 'Career Discovery' selected, with a description of career acceleration and development. Other options include 'Career Acceleration' and 'Career Development'. A 'Request Book Sesi' button is at the bottom.

Order Detail – Mentorship

The screenshot shows a detailed view of the mentor profile for Unggul Reynawa. It displays her experience in UI/UX Designer (Tokopedia) and Part Time Marketing (Unilever). The 'Pilihan Paket' section shows 'Career Exploration' selected, with a description of self-assessment and career visioning sessions. Other options include 'Career Recruitment' and 'Career Development'. A 'Book Sesi' button is at the bottom.

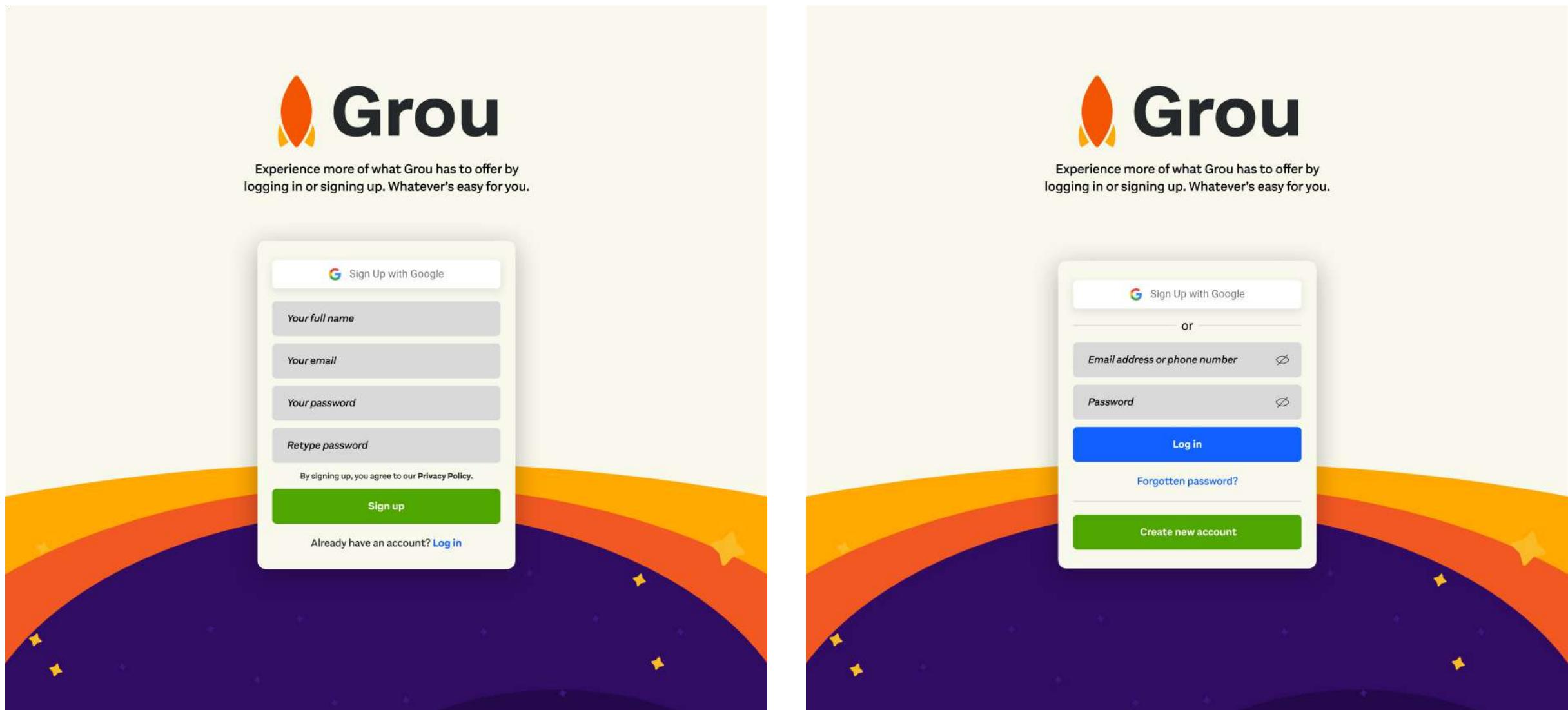
Highlight

2. Sign Up & Sign In

The user will be able to get their full access after they have an account or made new account in this website.

Sign Up

Sign In



Highlight

3. Bootcamp & Classes & Mentorship

In this page, user will be able to learn something new from mentors that is suitable for the user and will be able to teach many subjects according to the users, just like bootcamp the user will be able to find bootcamp that suitable for the user's line of work or skill.

Bootcamp

Explore Mentorship

The image displays two screenshots of the Grou platform interface, illustrating the 'Bootcamp' and 'Explore Mentorship' sections.

Left Screenshot: Cari Bootcamp

- Header:** Grou, Home, Mentorship, Grou Academy, Daftar Jadi Mentor
- Search Bar:** Search by class or mentor
- Filters:** Tipe Kelas (dropdown), Topik (dropdown)
- Results:**
 - Card 1:** Pengembangan Diri, Unggul Reynawa, Tips & Metode Prototyping, 9 PM - 12 PM, 20 Maret 2023, 3x Pertemuan Per Minggu, Langkah-langkah untuk membangun tim yang kuat dan efektif, RP 300,000. [Register](#)
 - Card 2:** Pengembangan Diri, Unggul Reynawa, Tips & Metode Prototyping, 9 PM - 12 PM, 20 Maret 2023, 3x Pertemuan Per Minggu, Langkah-langkah untuk membangun tim yang kuat dan efektif, RP 300,000. [Register](#)

Right Screenshot: Cari Mentor

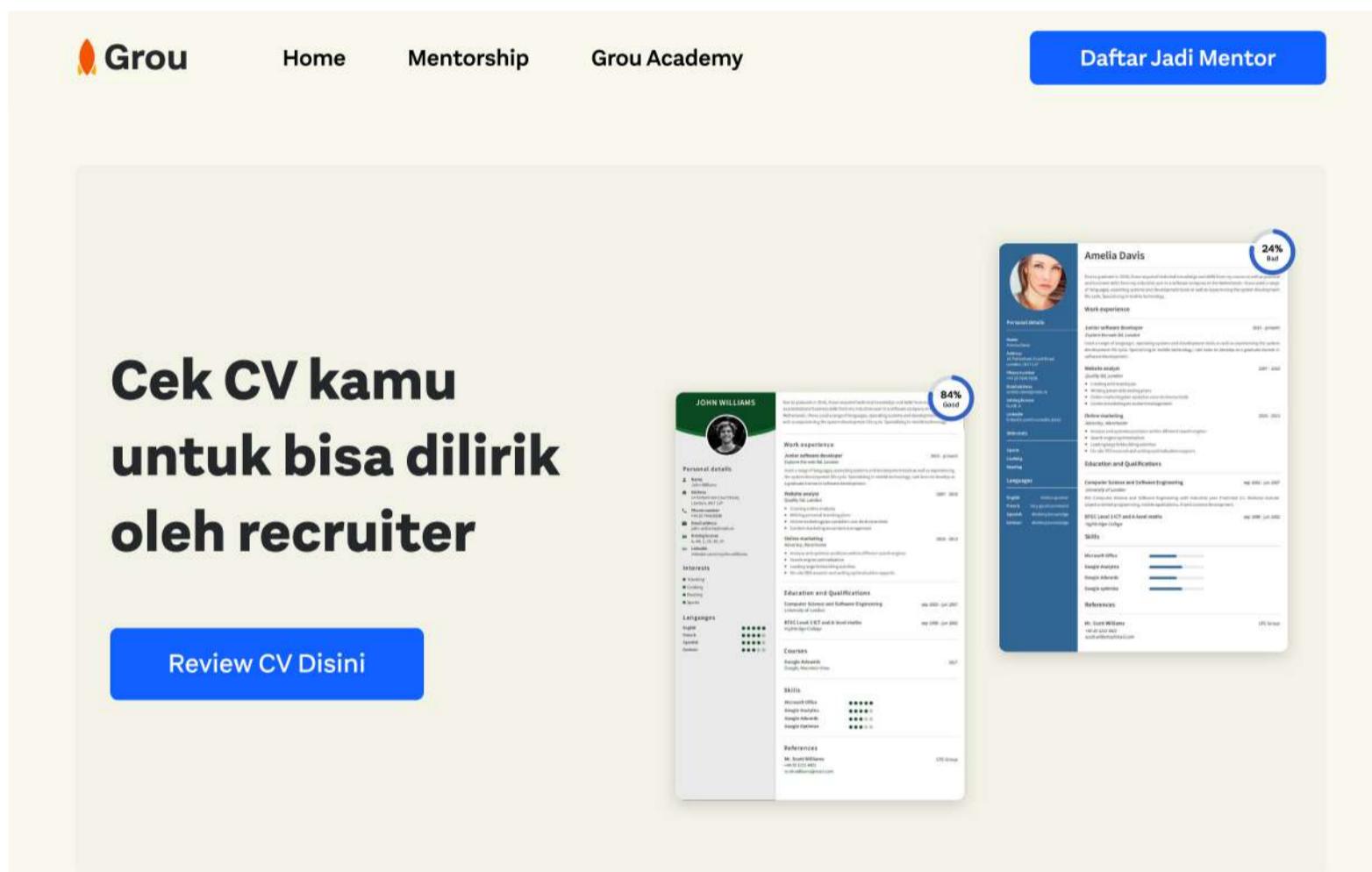
- Header:** Grou, Home, Mentorship, Grou Academy, Daftar Jadi Mentor
- Search Bar:** Search by company, role or name
- Filters:** Bidang (dropdown), Industri (dropdown), Pengalaman (dropdown)
- Results:**
 - Card 1:** Unggul Reynawa, Creative Lead at GoTo Financial, Product & Technology, Entrepreneurship, Hukum, Finance & Tax, Management Consulting.
 - Card 2:** Unggul Reynawa, Creative Lead at GoTo Financial, Product & Technology, Entrepreneurship, Hukum, Finance & Tax, Management Consulting.
 - Card 3:** Unggul Reynawa, Creative Lead at GoTo Financial, Product & Technology, Entrepreneurship, Hukum, Finance & Tax, Management Consulting.
 - Card 4:** Unggul Reynawa, Creative Lead at GoTo Financial, Product & Technology, Entrepreneurship, Hukum, Finance & Tax, Management Consulting.
 - Card 5:** Unggul Reynawa, Creative Lead at GoTo Financial, Product & Technology, Entrepreneurship, Hukum, Finance & Tax, Management Consulting.

Highlight

5. CV Checking

Resume/CV is really important for job seeker to make them look impresive in front of the recruiter, that's why GROU make a product for user that will make them able to have a feature to make sure that they already have good CV

CV Checking



Ini yang kamu perlukan untuk improve CV :

kamu sudah punya CV? kita akan menunjukkan kepadamu bagaimana cara membuatnya 10x lebih baik.

T Typo

Mentor kami nantinya akan memeriksa kesalahan dalam kata dan angka, dan memindai kesalahan tanda baca dasar.

Formatting

Mentor kami akan memastikan anda tidak perlu khawatir dengan desain visual CV anda.



Customization

Kami akan memberi Anda daftar keterampilan yang paling dicari untuk memperkaya resume anda



Contact Information

Anda tidak ingin kesalahan konyol di bagian informasi kontak. Kami juga membantu Anda di sini.

Thank you for scrolling all the way down

Contact me at:

 [Matthew Purba](#)

 [Matt.Create.This](#)

 [Robberto Purba](#)

 Robbertomatt@gmail.com

 [085218106882](tel:085218106882)