

Async brainstorming

APPLE IPHONE

INTRODUCTION

Irevolution means evolution of iphones all over theworld especially in india and Applea's target india to develop in market.



People  
2 - 20



Time  
1-2 hours



Difficulty  
Intermediate

AGENDA

- 1 Define your problem statement
- 2 Brainstorm
- 3 Group ideas
- 4 Prioritize

PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.




ACTIVITY CHECKPOINTS

Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.


**Tip**

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".



Left-click any part of the mural and paste the image with ctrl (cmd) + v.

Hello!



Starting point - I have read the problem statement

Type your paragraph...

**Better Performance:** Compared to Android devices, Apple phones offer better performance. They are built to work faster and smoother. Even the old iPhone models work well and have smooth functioning

Brainstorm completed - I'm ready for grouping ideas

Move your avatar here

**Easy to Use:** Another advantage of the iPhone over Android is the ease of use. The simple interface of the iPhone allows you to easily reach your endpoint destination without getting confused

Group ideas completed

Move your avatar here

**Any new model launchedby companieshows the advertisement about the features.It reahes all kind of people**

Goal reached - I have finished the prioritize step

Move your avatar here


**Share your feedback**

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

iphone is rich in cost ans it is only possible for well in.

Give a brief overview or record a loom of the project



Insert link here [?]

2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice



PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.



The government make policy with companies and fxd a price with per indian gdp at present

3 Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2). After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Group 1

\*The government make apolicy with companies andfxed aprice with per indian gdp at present It reahea atleast middle class of india.

Group 2

\*Any new model launchedby companieshows the advertisement about the features. It reahes all kind of people.

Group 3

\*Awarness create among the users about the iphones.

4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

Vote area

The government make apolicy with companies and fxd aprice with per indian gdp at present. It reaches atleast middle class of india.

Ofcial company create the trial shows of new model how to uses. It solve the difculty of users.



Low-priority <=====> High-priority