



**Says**

What have we heard them say?  
What can we imagine them saying?

**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Step1:I Phone Have  
Several Version And  
New Model  
Introduced Year By  
Year

Step1:Apple's  
branches  
provides job  
for indians.

Step3:Apple's  
branches are  
opened in india to  
attract the users  
in india

Step2:Apple's  
users increases  
in india rapidly

Step2: india is  
developing  
country so apple  
target the india  
to develope is  
market.

Step3: Now a  
day india is  
digitally  
developing  
nation which is  
helpful to us.

**IREVOLUTION: A  
DATA DRIVEN  
EXPLORATION OF  
APPLE'S IPHONE  
IMPACT IN INDIA**

\*Step1:I  
phones with  
many  
features and  
have new  
models.

STEP1: COST  
OF IPHONE IS  
LARGE WHICH  
IS DIFCULT  
TO BUY

\*Step2: Apple  
branches come  
to india and  
new model  
come to indian  
market quickly

STEP2:  
GOVERNMENT  
FXED  
A PRICE WITH  
SUITABLE  
AMOUNT

\*Step3:Apple  
branches  
offer a jobs  
to peoples

STEP3: BY  
FXING PRICE  
WHICH IPHONE  
TO KIND OF  
PEOPLES IN  
INDIA.



**Does**

What behavior have we observed?  
What can we imagine them doing?

**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

