

Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba - ACT78191

Activity Sponsor

Activity Owner Name

Ana Maria Mozos Ruiz

Activity Owner Region

EMEA

Activity Owner Contracting

Legal Entity

Merck, S.L.U.

Activity Owner Function / Department

HC-IF-ESSLA Launch Excellence & Regional
Access

Activity Owner Country

Spain

Activity Owner Working Group

Local-ES-COMMERCIAL-Market Access

Activity Basics

Activity Status

Complete

Activity Type

Standalone Consulting and
Other Services

Region

EMEA

Therapeutic Area

Non TA Specific

Activity Name

Consulting Services Asesoria FIBICO y
Servicio de Farmacia Hospitalaria del Hospital
Reina Sofia de Crdoba

Activity Sub-Type

Consulting Services

Activity Host Country

Spain

Activity Product

Not Product Related

Estimated Budget - Amount

3,000.00

Estimated Budget - Currency

EUR

Estimated Budget - EUR

Conversion

3,000.00 EUR

Product / Indication Approval

Status at the Time of the

Activity

Not Applicable

Additional Sub-Type Classification

Content Development

Geographical Scope

National

Planned Timing - Start Date

2/19/2025

Planned Timing - End Date

2/19/2025

Strategic Focus of Activity

Strategic Imperative

Description of Service

Obtener insights sobre el impacto que tendrán estos competidores en la práctica clínica y en el algoritmo de tratamiento. Además, perfilar

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la paciente candidato a BAVENCIO. Dichos insights se utilizarán para adaptar nuestra estrategia 2025 y la adaptación si fuese necesaria del Brand Plan 2025 y de los materiales a utilizar por los RMAM y los TAS. Además, también para adaptar el plan táctico 2025

Business Needs and Expected Outputs

En marzo 2024 se publicaron las GUIAS ESMO posicionando EV +P como el estándar de tratamiento en CUa y dejando a avelumab en aquellos casos en donde el tratamiento de referencia esté contraindicado (sin especificar en qué perfiles de pacientes EV +P está contraindicado) Por otro lado, posiciona al mismo nivel que avelumab, nivo+cis+gem (combinación que todavía no está aprobado por la EMA) FIBICO y el Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba son relevantes en este tipo de asesoramiento, y tenemos la necesidad de validar la estrategia con ellos, dada su participación en algunos casos de evaluación así como los tratamientos que se refieren a CUa. Con todo ello vemos la necesidad de analizar: Impacto actual de las guías en la práctica clínica actual y los drivers para la toma de decisiones de los fármacos Perfilar al paciente contraindicado a EV+P (no aparece descrito en las guías) Entender aplicabilidad de las guías a la práctica y revalidar la estrategia diseñada para el 2025

Is this activity connected to a Collaborative Working project?

No

Is this activity connected to an approved PSP?

-

Activity Logistics

Activity Logistics

Is there any hospitality associated with this provision of services? e.g., transportation, accommodation, meals

No

Third Party Vendors

Is a third party vendor needed to support this activity?

No

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Recipient Criteria

How many consultants are planned for this activity?

1

Consultant Type

HCO

Rationale for Activity Recipient(s)

Referente a nivel nacional en Farmacia Hospitalaria Experto en este tipo de asesoramiento Gran expertise y conocimiento de los estudios de los competidores así como de la patología y la evaluación

Do you have a specific recipient pre-determined for this activity?

Yes

Do you want to add a not yet identified recipient through search criteria?

No

Search Criteria for Not Yet Identified Recipients

Activity Recipient Type	Home Country	Specialty	FMV Tier	Expected Effort & Expertise Level	Type of Service	Prep Time (Hours)	Delivery Time (Hours)	Total Fees Calculation
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Roster

Reflected below are the individuals that you have identified for participation in the planned activity.

Please be sure to click each grid row to see the required questions related to each individual/entity in your roster.

iHub ID	MDM ID	Name	Country	Tier	Role	Status	FMV Hourly Rate Range	Approval Status	Disclosure Consent Status	Advisor Network Participant
748776	0110067992	FIBICO. Fundación para la	Spain	Tiering Active	HCO	Ready for Use	150.00 - 150.00 EUR	Approved	Consented by Law	No

Agenda & Materials

Activity Agenda / Concept Summary Overview

Deliverable Details / Concept Summary Overview / Pre-work - Upload

Agenda Córdoba

Attestation

"Due to variable global regulatory environments, there may be country specific-requirements that must be satisfied to compliantly execute the planned activity. If you are unsure whether your activity is subject to country-specific requirement, please contact your country's or function's Compliance partner for consultation.

By completing this information, I attest and confirm to the best of my knowledge that:

- There is a legitimate business need for conducting this activity and the service providers have deep knowledge and experience regarding the therapeutic area or topic on which they are consulted.

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- The included data and information are complete and correct, and that the interaction is compliant with all Merck policies and procedures and other applicable Laws and Codes."

I Agree

Yes

Reviewer Comments

Reviewer	Comments	Commented On
Lopez Portillo, Yurena	Gracias por nuestra conversación Ana y confirmar que se trata de una asesoría que será útil en todo el territorio nacional y que busca recopilar recomendaciones de valor de cómo enfrentar la evaluación que se realice en farmacia hospitalaria de la documentación clínica de las guías ESMO de cara a acceso, pudiendo ser posible que se realice solo una más en Madrid o en el norte. La organización sanitaria ha sido seleccionada por ser experta en evaluaciones de casos. Por favor, aclara en la agenda que habrá discusión (asegura que al menos es un 80% del tiempo) y recopilación de información y recomendaciones. Asegura documentar las evidencias del trabajo y que les das el uso previsto. Bss	2/6/2025 8:58 AM GMT+00:00

Uploaded Document

-

Setup

Manage Logistics

Activity Logistics

Is there any hospitality associated with this provision of services? e.g., transportation, accommodation, meals

No

Third Party Vendors

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Is a third party vendor needed to support this activity?

No

Event Details

Virtual Meeting

Meeting venue / Lodging venue

Name

Email

Website

Phone Number

Address

Manage Contracts

Contract Id	Hub Id	Name	Type	Contract Status	Recipient Status	Review Status	Disclosure Consent Status
119173	748776	FIBICO. Fundación para la	HCO	SSA - Finalized and Executed	Ready for Use	Approved	Consented by Law

Materials & Presentations

Veritas ID	Document Name	Type	Description
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Payment

Total Fees	Registration Fees	Transportation Expenses	Lodging Expenses	Meal Expenses	Total Activity Expenses	Payment Total
3,000.00 EUR	0.00 EUR	0.00 EUR	0.00 EUR	0.00 EUR	0.00 EUR	3,000.00 EUR

Payment Breakdown

Name	Approved Fees	Remaining Fees	Indirect Expenses	Direct Expenses	Payment Total
FIBICO. Fundación para la	3,000.00 EUR	0.00 EUR	0.00 EUR	0.00 EUR	3,000.00 EUR

Invoices

Name	ID	Invoice Number / Reference Number	Date	Amount	Status
FIBICO. Fundación para la	42360	5070350084	Feb 26, 2025	3,630.00 EUR	Paid

Close-Out

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Work Product / Deliverables

Name	Type	Description	Uploaded Date	Uploaded By
Agenda Córdoba	Activity Document	Deliverable Details / Concept Summary Overview / Pre-Work	1/27/2025 2:56 PM GMT +00:00	Serrano Leon, Maria del Carmen
minutas asesoria Córdoba+CGL	Evidence of Work Product: pre-work done, answered questionnaire, final reports, final content developed, video/recording, transcript		2/26/2025 8:15 AM GMT +00:00	Serrano Leon, Maria del Carmen
Agenda Córdoba Asesoria	Other		2/26/2025 8:15 AM GMT +00:00	Serrano Leon, Maria del Carmen
Revision contrato	Other		2/26/2025 8:15 AM GMT +00:00	Serrano Leon, Maria del Carmen
Revision contrato_2	Other		2/26/2025 8:15 AM GMT +00:00	Serrano Leon, Maria del Carmen

Missing Document

Document Type	Reason for missing
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Yes

Submitting with Incomplete Documentation?

No

Reason for Submitting with Incomplete Documentation

Not Applicable

I attest that all the required documents evidencing the activity
were duly uploaded and that this activity was executed in line with
established Merck policies, standards and expectations.

Yes

Activity History

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Activity History ID	ID	Action Name	Name	Action Description	Date & Time	User
1667854	ACT78191	Activity Close Out Completed	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Mozos Ruiz, Ana Maria has completed close-out for this activity.	2/26/2025 8:16 AM GMT+00:00	Mozos Ruiz, Ana Maria
1667852	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Mozos Ruiz, Ana Maria has updated this activity.	2/26/2025 8:16 AM GMT+00:00	Mozos Ruiz, Ana Maria
1667615	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has updated this activity.	2/26/2025 7:00 AM GMT+00:00	Serrano Leon, Maria del Carmen
1667608	ACT78191	Activity Close Out	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has submitted this activity for close-out.	2/26/2025 6:59 AM GMT+00:00	Serrano Leon, Maria del Carmen
1667607	ACT78191	Activity Payment Complete	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has completed payment for this activity.	2/26/2025 6:59 AM GMT+00:00	Serrano Leon, Maria del Carmen
1667606	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has updated this activity.	2/26/2025 6:59 AM GMT+00:00	Serrano Leon, Maria del Carmen

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1650199	ACT78191	Activity Payment	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has submitted this activity for execution.	2/19/2025 2:53 PM GMT+00:00	Serrano Leon, Maria del Carmen
1650198	ACT78191	Activity Setup Completed	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has completed setup for this activity.	2/19/2025 2:53 PM GMT+00:00	Serrano Leon, Maria del Carmen
1650196	ACT78191	Activity Setup	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Material & Presentation in progress.	2/19/2025 2:53 PM GMT+00:00	Serrano Leon, Maria del Carmen
399401	Contract: 119173	Contract Accepted	78191 SSA FIBICO. Fundación para la Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Contract document has been finalized and executed for FIBICO. Fundación para la	2/19/2025 2:52 PM GMT+00:00	Serrano Leon, Maria del Carmen
1650194	ACT78191	Recipient Contract	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Executed Recipient Contract Accepted for FIBICO. Fundación para la	2/19/2025 2:52 PM GMT+00:00	Serrano Leon, Maria del Carmen
1650192	ACT78191	Recipient Contract	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Executed Recipient Contract Uploaded for FIBICO. Fundación para la	2/19/2025 2:52 PM GMT+00:00	Serrano Leon, Maria del Carmen

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389681	Contract: 119173	Contract Accepted	78191 SSA FIBICO. Fundación para la Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Recipient Contract Accepted for FIBICO. Fundación para la	2/6/2025 9:52 AM GMT+00:00	Serrano Leon, Maria del Carmen
1612225	ACT78191	Recipient Contract	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Contract Request Initiated for FIBICO. Fundación para la	2/6/2025 9:51 AM GMT+00:00	Serrano Leon, Maria del Carmen
389680	Contract: 119173	Contract Creation	78191 SSA FIBICO. Fundación para la Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Contract Request Initiated for FIBICO. Fundación para la	2/6/2025 9:51 AM GMT+00:00	Serrano Leon, Maria del Carmen
1611974	ACT78191	Activity Setup	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Activity setup in progress.	2/6/2025 8:59 AM GMT+00:00	Lopez Portillo, Yurena
1611973	ACT78191	Reviews Complete	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Lopez Portillo, Yurena has completed all reviews	2/6/2025 8:59 AM GMT+00:00	Lopez Portillo, Yurena
1611970	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Lopez Portillo, Yurena has updated this activity.	2/6/2025 8:58 AM GMT+00:00	Lopez Portillo, Yurena

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1611972	ACT78191	Activity Fee/ Funding Approved	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Lopez Portillo, Yurena has reviewed and approved this activity.	2/6/2025 8:58 AM GMT+00:00	Lopez Portillo, Yurena
1585627	ACT78191	Activity In Review	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Mozos Ruiz, Ana Maria has submitted this activity for review.	1/27/2025 4:10 PM GMT+00:00	Mozos Ruiz, Ana Maria
1585625	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Mozos Ruiz, Ana Maria has updated this activity.	1/27/2025 4:10 PM GMT+00:00	Mozos Ruiz, Ana Maria
1585628	ACT78191	Activity Fee/ Funding Review	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Mozos Ruiz, Ana Maria has submitted this activity for review.	1/27/2025 4:10 PM GMT+00:00	Mozos Ruiz, Ana Maria
1585501	ACT78191	Activity Requested	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Activity Request Submitted	1/27/2025 3:25 PM GMT+00:00	Serrano Leon, Maria del Carmen
1585343	ACT78191	Activity Requested	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	Serrano Leon, Maria del Carmen has saved this activity as a draft.	1/27/2025 2:56 PM GMT+00:00	Serrano Leon, Maria del Carmen

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1585250	ACT78191	Activity Updated	Consulting Services Asesoria FIBICO y Servicio de Farmacia Hospitalaria del Hospital Reina Sofia de Córdoba	FIBICO. Fundación para la was added to the roster.	1/27/2025 2:43 PM GMT+00:00	Serrano Leon, Maria del Carmen
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