

# COMERCIANTE

*...Think like an entrepreneur*

Maximum participants-2 per team

Entry fees-Rs.50 +100(after shortlisting)

## Problem Domain:-

Entrepreneurial development today has become very significant; in view of its being a key to economic development. The objectives of industrial development, regional growth, and employment generation depend upon entrepreneurial development.

Entrepreneurs are, thus, the seeds of industrial development and the fruits of industrial development are greater employment opportunities to unemployed youth, increase in per capita income, higher standard of living and increased individual saving, revenue to the government in the form of income tax, sales tax, export duties, import duties, and balanced regional development.

## Round 1 (Online Submission):-

Entrepreneurship involves a continuous search for new ideas. Entrepreneurship compels an individual to continuously evaluate the existing modes of business operations so that more efficient and effective systems can be evolved and adopted. In other words, entrepreneurship is a continuous effort for synergy (optimization of performance) in organizations. So here you as an budding entrepreneurs supposed to putforth your idea. You have to submit the abstract of your start-up idea

On [expotech2016commerciant@gmail.com](mailto:expotech2016commerciant@gmail.com)

Till 5:00 PM On 10<sup>th</sup> Feb,2016

### Round 2(On the day):-

Now you have already put forth your start-up idea. Your idea is selected. It's the time to work on it more analytically and come up with an effective business plan which will attract investors to invest their money in your business.

So you are going to give presentation of your business plan which will be evaluated by Our judges and your opponent entrepreneurs.

The presentation should at least consist of following points:

- 1) Introduction of Business idea
- 2) Market Analysis
- 3) Profit potential
- 4) Risk Bearing
- 5) Political factors
- 6) Economic factors
- 7) Social factors
- 8) Technological factors

Apart from these, you have freedom to add your points to make your idea impressive to attract investors.

**Presentation time limit-7 Minutes**

### Round 3:-

This round will be surprise round.

### Tentative Even Budget:

### Expected entry count-30

Collection=  $(30 \times 50) + (15 \times 100)$  (After shortlisting) =Rs.3000

**For more information you can contact:-**

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