

Nanny Whisperer Pricing



Tier	Price	What You Get	Visible to
Basic – Private Network Member	€20 / year	<ul style="list-style-type: none"> ✓ Profile in network ✓ Can be selected by families ✓ Included in Fast Track host matches ✗ No priority in algorithm 	Standard & Fast Track hosts
Verified – Trusted Professional	€99 (verification)	<ul style="list-style-type: none"> ✓ ID verification + background check ✓ Verified badge on profile ✓ Priority in match queue ✓ Option to receive family matches via email 	All hosts including VIP <small>*not to hosts that require certified only</small>
Certified – Nanny Whisperer Graduate	€99 (course fee)	<ul style="list-style-type: none"> ✓ Complete in-house training & quizzes ✓ Certified badge on CV ✓ Top algorithm ranking ✓ Access to highest-paying families 	All hosts including VIP

Nanny comparisons

- ✗ **Basic** = Entry-level, less trust, longer wait.
- ✗ **Verified** = Trusted and prioritized in matches.
- ✗ **Certified** = Elite status, first pick for top families.

Hosts

Tier	Price	What You Get	Nannies You See
Standard – Steady & Selective	€20 / year	<ul style="list-style-type: none"> ✓ First shortlist within 5 days (delivered after 3 to over-deliver) ✓ Ongoing curated recommendations (steady trickle, not fixed number) ✓ Option to add verification (€100) 	Mix of Basic + Verified
Fast Track – Quick & Prepared	€500	<ul style="list-style-type: none"> ✓ First shortlist within 24h (delivered after 12h to over-deliver) ✓ Priority in match queue ✓ Blank contract templates included ✓ Ongoing curated profiles when strong matches appear 	Basic + Verified + some Certified
VIP – Full Concierge Placement	€2,500–€3,000	<ul style="list-style-type: none"> ✓ First shortlist within 12h (delivered after 8h to over-deliver) ✓ Every match hand-reviewed by concierge team ✓ Prefilled contracts & legal/onboarding checklists ✓ Ability to deselect lower tiers and refine your search – save time! ✓ Concierge support until placement filled 	Access to ALL nannies including Certified Nannies. *Host can deselect Basic and Verified to refine their search.

Host comparisons

between Standard, Fast Track and VIP hosts:

◆ Standard Host

- **Benefit:** Their profile enters the **general queue** in the order it was created.
- **Effect:**
 - Matches are processed **after Fast Track and VIP hosts**.
 - Exposure to nannies depends on overall queue volume.
 - Wait times can be longer during peak demand.
- **Analogy:** Like **regular boarding** at the airport — you wait your turn in line.

◆ Fast Track Host (vs. Standard)

- **Benefit:** Their profile is **moved ahead of Standard hosts** in the match queue.
- **Effect:**
 - Quicker visibility to nannies.
 - Earlier chance of shortlisting and interviews.
 - Reduced waiting time compared to Standard.
- **Analogy:** Like **priority boarding** — you skip the normal line, but you're still in the general flow.

◆ VIP Host

- **Benefit:** They are given **top placement and personalized attention**.
- **Effect:**
 - Always shown **first** to new nannies.
 - **Dedicated admin review** of matches before others.
 - Access to **exclusive or high-quality nanny profiles** before they are released to the wider host pool.
- **Analogy:** Like a **first-class lounge** — not just skipping the line, but having extra comfort, exclusivity, and guaranteed priority over everyone else.