

FAMILY EXPENDITURE CALABARZON INFOGRAPHICS

In CALABARZON,
most homes
have cellphones
and TVs.

CALABARZON
families spend
mostly on staples
and proteins, with
little on fruits and
vegetables.

Richer regions
earn more from
small businesses;
rural regions earn
the least.

Higher-income regions like
NCR and **CALABARZON**
lead in spending, while
rural areas spend less. The
waterfall chart highlights
each region's share of total
national spending.

FUN FACT



75%

Most families in **CALABARZON** use
water-sealed toilets with septic
tanks, showing good sanitation,
but a small portion still share
toilets or lack proper facilities.



Household Income (Ave) :

₱112,532.06

Average Expenditure (Ave) :

₱101,902.04



Household Income (Ave) :

₱ 231,633.70

Household Expenditure (Ave) :

₱ 95,366.47

Low-Income vs Middle-Income Food Expenses

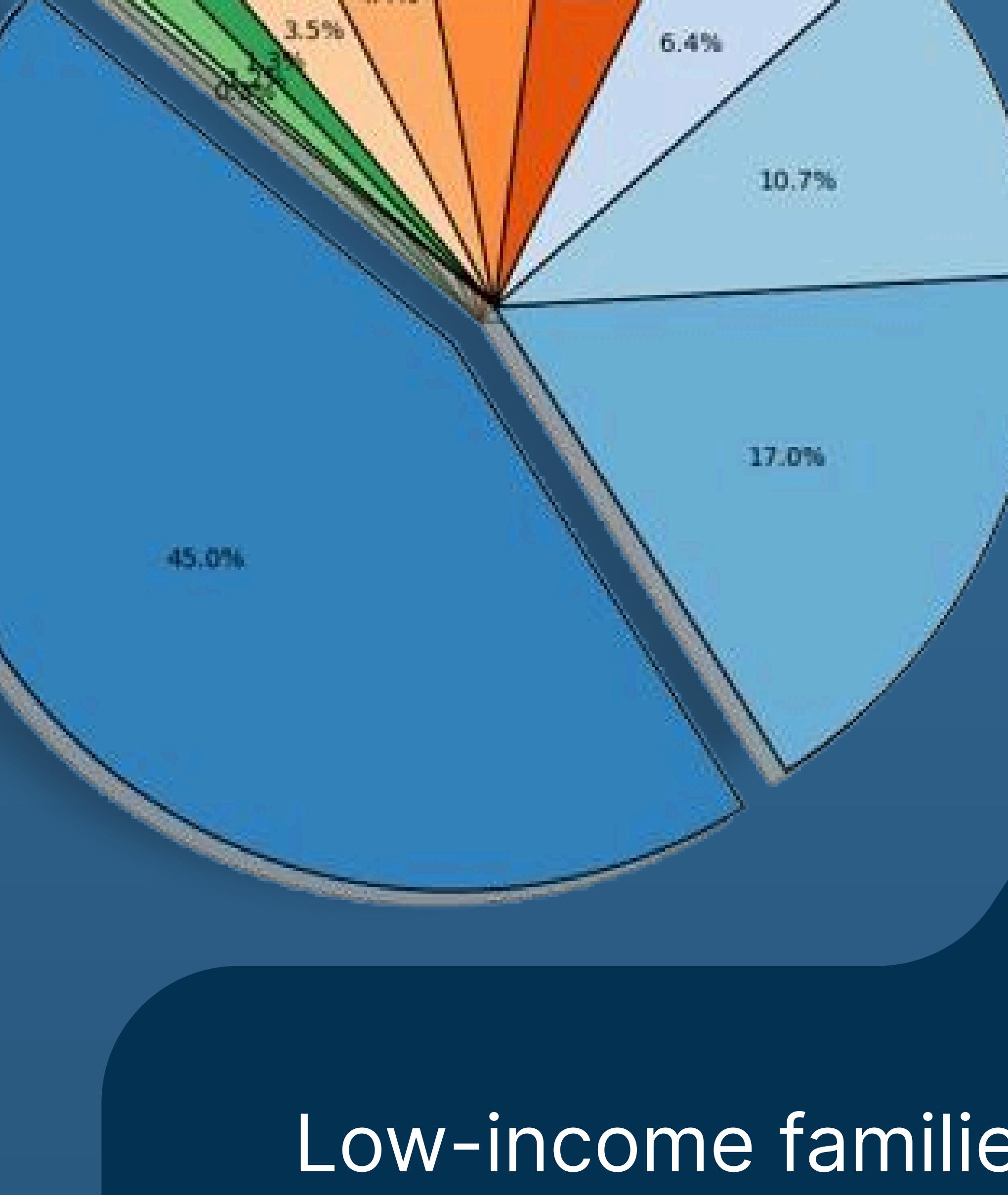
Low-Income

57.3%

Middle-Income

50.7%

The model explains **60%** of household **food spending** using income, family size, and assets. The rest depends on factors like food prices and preferences—useful for targeting food programs and services



CUT ON EXPENSES (15%)

TRANSPO

₱5,516.41

→ Save ₱827.46



CLOTHING

₱2,056.45

→ Save ₱308.47



COMMS

₱1,432.54

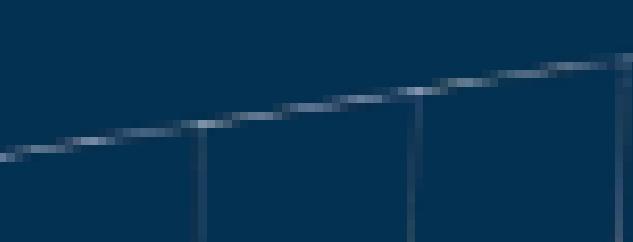
→ Save ₱214.88



EVENTS

₱1,806.44

→ Save ₱270.97



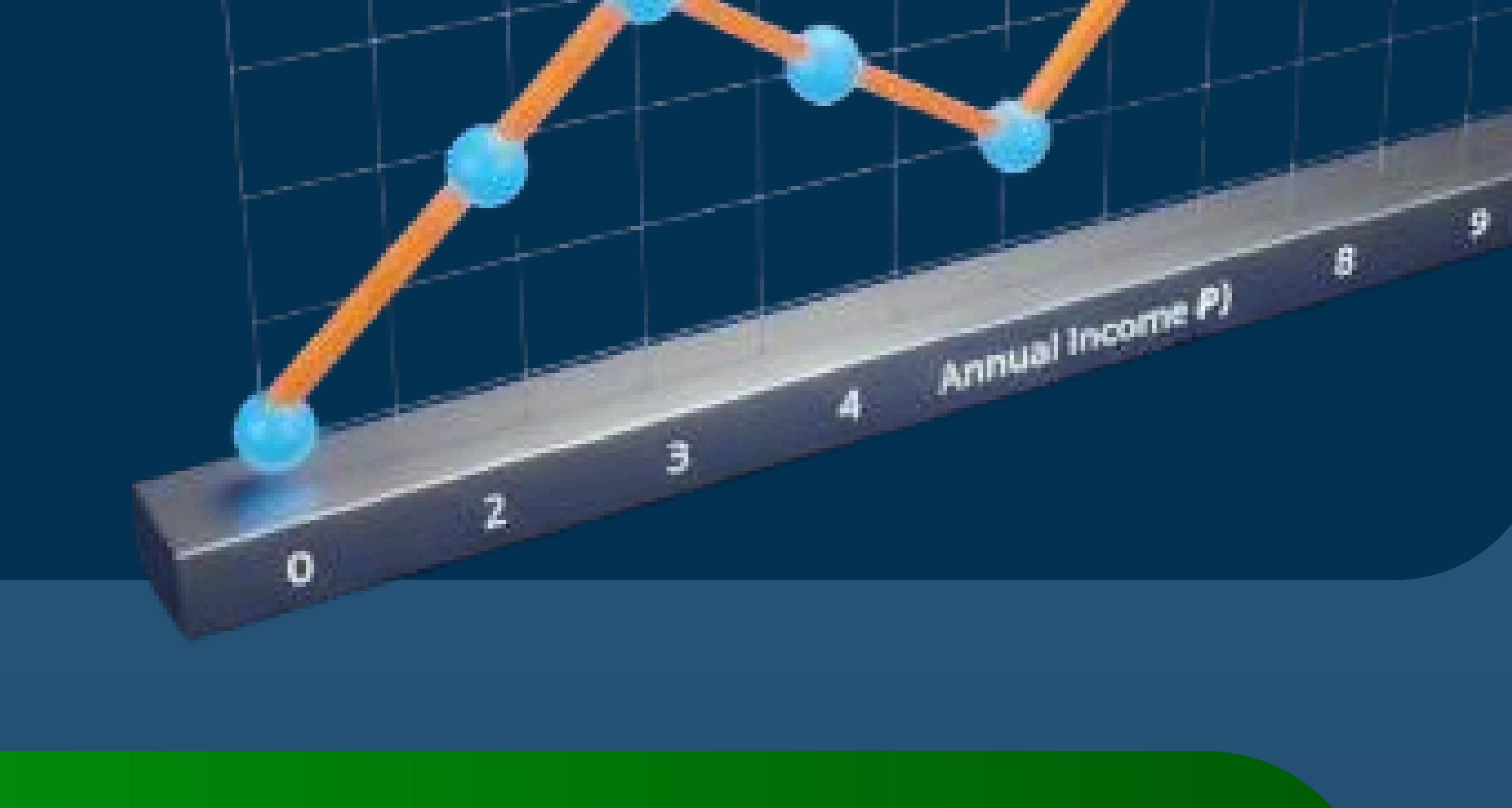
MISC.

₱6,322.16

→ Save ₱948.32



Low-income families in **CALABARZON**
can reach middle-class within **8-10**
years by steadily increasing their
income through agriculture, tourism,
construction, or small businesses.



IS IT POSSIBLE TO CATCH UP?

Achieving financial progress also requires cutting flexible expenses, accessing government support (4Ps, scholarships, livelihood programs), and joining local cooperatives or savings groups.

