



Muhammad Arslan Arshid

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ABOUT ME

Motivated Computer Science graduate seeking an internship opportunity in Machine Learning, UI/UX, or Frontend Development. Eager to apply academic knowledge, build practical skills, and grow into a confident tech professional while contributing to impactful projects.

WORK EXPERIENCE

Leads Corporation – Rawalpindi, Pakistan

City: Rawalpindi | Country: Pakistan

Customer Care Representative

[01/02/2024 – 01/05/2024]

- Handled customer queries and complaints via phone dialing
- Provided accurate information about products and services
- Maintained records of customer interactions
- Worked in a team to ensure customer satisfaction

E-Commerce with Awais – Rawalpindi, Pakistan

City: Rawalpindi | Country: Pakistan

Amazon Virtual Assistant

[05/04/2025 – Current]

- Find trending and profitable products using tools like Helium 10, Jungle Scout
- Analyze competitors, demand, and pricing
- Write product titles, bullet points, and descriptions
- Upload product images and variations
- Track stock levels and reorder inventory
- Monitor and manage order status and fulfillment
- Coordinate with suppliers for delivery and restocking
- Respond to customer messages and questions
- Handle returns, refunds, and complaints
- Monitor and respond to reviews/feedback
- Manage the Amazon dashboard
- Open and handle support cases
- Maintain account health and performance metrics
- Prepare sales, traffic, and performance reports
- Track daily, weekly, and monthly sales
- Provide insights to improve performance
- Create spreadsheets, reports, and presentations

- Manage daily tasks and deadlines
- Coordinate with team members or freelancers

 **CodeRapid** – Karachi

City: Karachi

UI/UX Intern Remote

[15/08/2025 – Current]

- Assisted in conducting user research, competitor analysis, and gathering design requirements.
- Supported in creating wireframes, mockups, and interactive prototypes using Figma.
- Designed and refined UI elements (icons, buttons, layouts) in alignment with brand guidelines.
- Collaborated with senior designers and developers to ensure smooth design-to-development handoff.
- Participated in brainstorming sessions and contributed creative design ideas.
- Assisted in usability testing, collected feedback, and suggested design improvements.
- Documented design processes and maintained design system consistency.
- Continuously learned and applied latest UI/UX design trends and tools.

EDUCATION AND TRAINING

Bachelor of Science in Computer Science

National University of Modern Languages [10/02/2021 – 07/07/2025]

Address: Room 29, 1st Floor ,Department of CS, Ghazali Block, NUML, Sector H-9, Islamabad, Pakistan., Islamabad (Pakistan) | Website: <https://www.numl.edu.pk/> | Level in EQF: EQF level 6

LANGUAGE SKILLS

Mother tongue(s): Urdu

Other language(s):

English

LISTENING B1 **READING** B1 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** A2

Punjabi; Punjabi

LISTENING C2 **READING** C2 **WRITING** C2

SPOKEN PRODUCTION C2 **SPOKEN INTERACTION** C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

HTML& CSS5+ / Python Language - Basic knowledge / Java - (Basic) / Microsoft Word / Microsoft Powerpoint / C++ / Sql (Basic) / react basic

PROJECTS

[17/08/2023 – 17/12/2024]

Smart Shopping Cart (Cartify)

The **Smart Shopping Cart (Cartify)** is an innovative solution designed to enhance the shopping experience by integrating technology into traditional retail practices. Developed using React Native for the mobile application and SQL for the backend database, this project allows customers to easily scan items, view prices, and track their total bill in real-time as they shop. The cart eliminates the need for long queues at the checkout counter by enabling instant billing and digital payment options through the app. The system aims to provide a faster, more convenient, and efficient shopping experience for both customers and retailers, making it a valuable step toward smart retail automation.