filelink.com

File Link is a service that makes it easy to send files over the internet by storing them in a sharable link.

File Link offers a fast and reliable method to share files over the internet. Files that would be too large to send over email or messaging applications can be uploaded to our systems. File Link will create a sharable URL that contains a download of the uploaded file. Sharable links can be configured to expire after a duration or to whitelist other people in your organization. Our focus is providing users with fast and secure file transfer over the web.

PERSONAS

Rochelle - University Student
• Uses File Link to submit homework to her professors.
• Enjoys sending videos to her friends with File Link
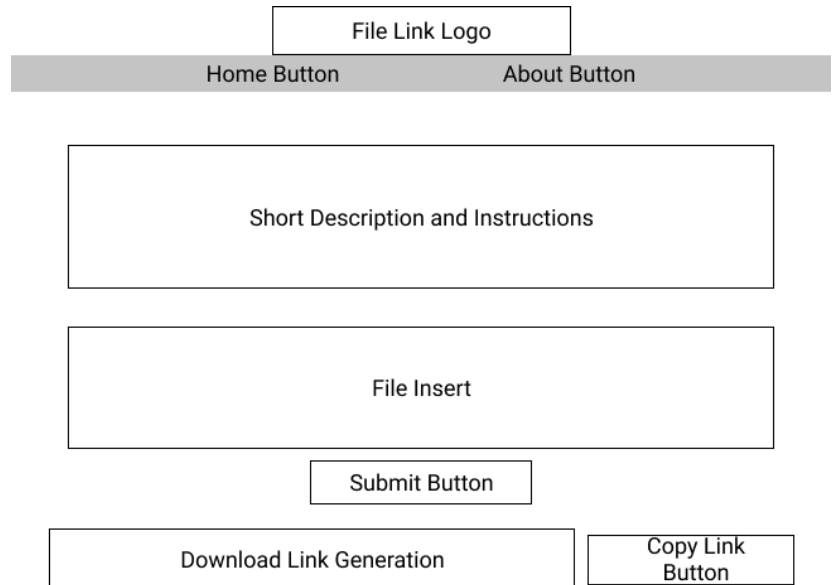• Uses File Link on her computer and mobile devices.

Marcus - Software Developer
• Uses File Link to send files quickly to his development team over Slack.
• Has a whitelist set up for his team members.
• Thankful that he can save time sending large development files.
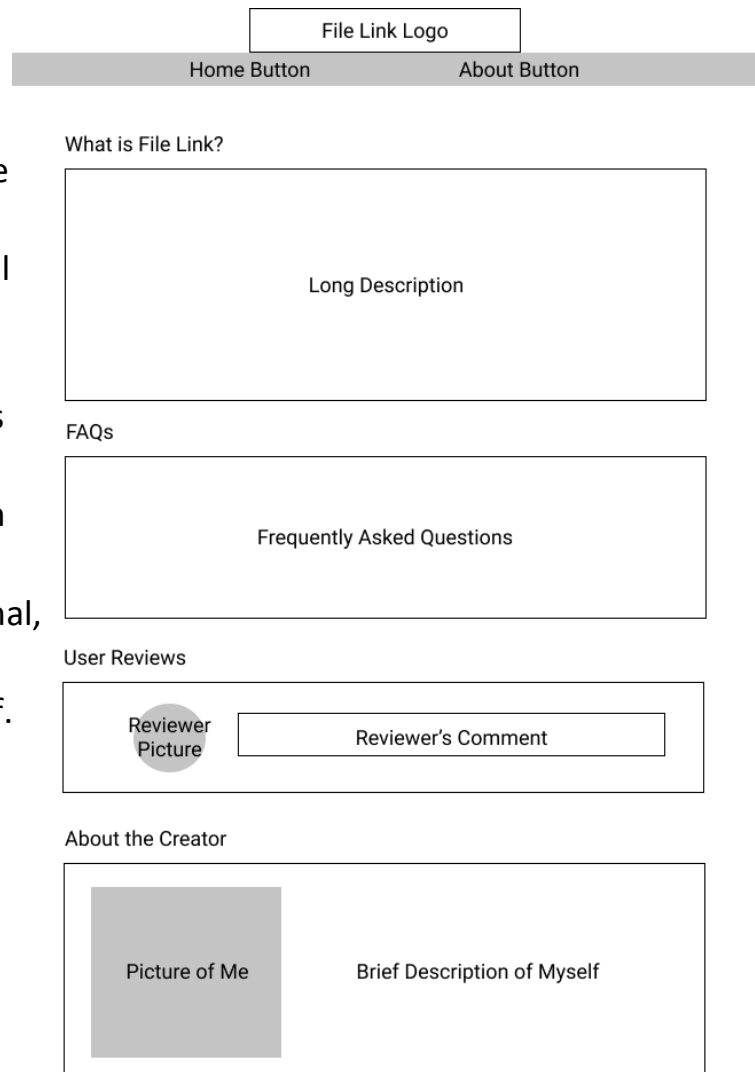
COMPS

Homepage Wireframe

Because the website is meant to be a tool (as opposed to informational), the homepage is short. A brief description guides the user, explaining the site's basic function and how to use it. There will be a section for the user to upload a file. When they hit the submit button, a link will be generated that will contain a download for whatever file the user uploaded. The link will appear in the "Download Link Generation" box and can be easily copied (to be pasted and sent to others) with the "Copy Link Button."

File Link Logo

Home Button   About Button

Short Description and Instructions

File Insert

Submit Button

Download Link Generation   Copy Link Button

About Wireframe

The about page will go into more detail about the purpose of the site. It will also explain additional functions the site offers (for instance, being able to whitelist people so only they can use links you generate). FAQs goes over simple problems users might run into and how to solve them. To make the site seem more personal, I included user reviews and a section where I introduce myself.

File Link Logo

Home Button   About Button

What is File Link?

Long Description

FAQs

Frequently Asked Questions

User Reviews

Reviewer Picture   Reviewer's Comment

About the Creator

Picture of Me   Brief Description of Myself

Final Pre-Production Design Thoughts:

I created the File Link logo. I decided to use chain links to play off of the "Link" part of the name. I intend to stick to a blue/black/white/grey color palette for my website. The text is in a darker blue which is the color I intend to use for my website's important features (outlines, headers, buttons, etc.). I used the lighter blue to make some links appear further back in the image. It will give me another color option when I'm making my website. Perhaps a button will have the dark blue outline and be filled in with the lighter blue.

Website creation should be simple. I'll just have to insert my logo and design decisions into my wireframe layouts. If something looks bad or out of order, I may switch it up, but this seems viable for now.

Because this is meant to be a small project, the link generation won't work, but I should be able to get a functioning file input and submit button. I plan to use a text input box for where the link should be generated. I should be able to make a functioning copy to clipboard button as well using a bit of JavaScript. While there won't be actual links, it will be able to copy any text that is put into the text input box.

Given these preparations, the website should look good after some styling with CSS. The about page's description and FAQ's will work to demonstrate why File Link is superior to the comps that I mentioned in my pitch board. I'm aiming for a minimalistic, yet pleasing design.