

# REBECCA FAVORITO

[www.rebeccafavorito.com](http://www.rebeccafavorito.com) | [rebecca.favorito@gmail.com](mailto:rebecca.favorito@gmail.com) | 857-939-8660

UX/Product Designer focused on bringing clarity and wonder to the user experience through a user-centered design process. Experienced in project management, working on cross-functional teams, developing content for online platforms, and presenting to a wide variety of audiences.

## Skills & Tools

User Research | Information Architecture | Sketching and Storyboarding | Personas | Wireframing | Prototyping | Usability Testing | Interaction Design | Project Management | Instructional Design | Sketch | InVision

## Education

UX Academy, Designlab, expected completion September 2019

MicroMaster's Certificate, Instructional Design and Technology, USMx and University of Maryland University College in collaboration with edX, 2018

PhD, History, The Ohio State University, 2016

MA, Medieval History, University of Durham, 2008

BA, Medieval Studies, Bard College, 2004

## Experience

**Associate Development Editor**, Ohlinger Studios, Columbus, OH (June 2018–March 2019)

Applied instructional design theories to develop engaging text, multimedia, and interactive content for print textbooks and e-learning platform across academic subjects. Responsibilities included managing author relationships; addressing copyright, accessibility, and diversity concerns; and working across company and with clients and vendors to ensure projects stayed in scope, on budget, and on schedule.

**Project Manager**, Ohlinger Studios, Columbus, OH (February 2017–June 2018)

Managed the production of interactives for e-learning platform, the quality assurance (QA) of interactives, and the quality assurance of digital products in the e-learning platform. Used instructional technologies to build interactives and perform QA reviews for others on project management team.

## Projects

**Chase: My Budget**, [www.rebeccafavorito.com/chase](http://www.rebeccafavorito.com/chase)

Designed a user-friendly personal financial management tool for the Chase mobile app that uses AI and algorithms to help users create and maintain budgets and savings goals as a portfolio project.

**GROWL! Website Redesign**, [www.rebeccafavorito.com/growl](http://www.rebeccafavorito.com/growl)

Redesigned a local business website to provide an enhanced user experience, updated design, and new tools and features for the business owner to maintain the site and attract new customers. Collaborated with business owner and developer on design, development, and site launch (expected September 2019).