



# 360 Business Basic Checklist

## 1. Idea Generation (ai business idea generator)

- ☐ Brainstorming session
- ☐ Survey potential customers
- ☐ Competitor analysis
- ☐ Market trend analysis [#Ideation](#)

## 2. Market Research ([Statista.com](#))

- ☐ Identify target market
- ☐ Understand customer needs
- ☐ Analyze competition
- ☐ SWOT analysis [#MarketResearch](#)

## 3. Idea Validation ([Venturus.ai](#))

- ☐ Create a minimum viable product (MVP)
- ☐ Get feedback from initial users
- ☐ Adjust the product based on feedback [#IdeaValidation](#)

## 4. Business Planning

- ☐ Write a business plan
- ☐ Set short-term and long-term objectives
- ☐ Develop a strategic plan [#BusinessPlanning](#)

## 5. Business Structure ([360businessmagician.mbtquniverse.com](#))

- ☐ Decide on a business structure (sole proprietorship, partnership, corporation, etc)
- ☐ Register the business