

Ideation Phase Empathize&Discover

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| Date | 19September 2023 |
| TeamID | NM2023TMID11494 |
| ProjectName | Project-Electronic Voting System |
| MaximumMarks | 4Marks |

EmpathyMap Canvas:

An empathy map is a simple,easy-to-digest visual that captures knowledge about a user's Behaviours and attitudes.

It is a useful tool to help steams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

