* Who is the target audience?
  + People who like astronomy.
  + People who want to know information about planets.
* How can I tailor the website to reach that audience?
  + Theme the website around space.
  + Present information that relates to astronomy.
* What are the goals for the site?
  + Use an API to present information about planets.
  + Make the site appealing.
* How will I gather the information?
  + Using an API.
* What are my sources for multimedia content?
  + <https://unsplash.com/s/photos/planet> for images
* What is my budget?
  + My budget is $0.
* How long do I have to complete the project?
  + About 5 weeks.
* Who is on my project team?
  + I will be the sole developer.
* How often should the site be updated?
  + As long as the API remains updated the site will remain updated.
* Who is responsible for updating the site?
  + The sole developer and API will be responsible.

