

OurCal

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441winter2022 Section 1



OurCal is developing an auto populating calendar extension to help college students manage friend and work group meetings

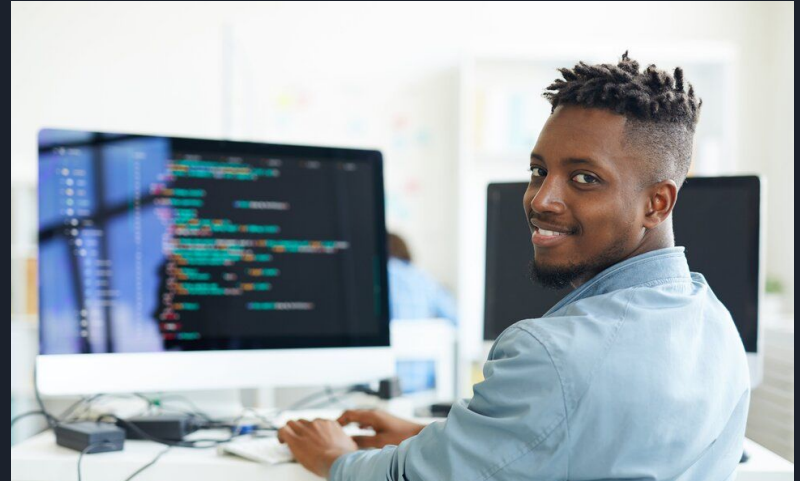


Elevator Pitch

- For busy computer science and engineering students
- **Who are dissatisfied with** managing meetings from emails
- **Our product is an** auto populating calendar extension
- **That provides** the ability to automatically set meetings within social groups
- **Unlike** Gmail or Outlook
- **Our product** detects meetings from emails and sets your calendars with corresponding meetings from chosen people

Persona - Mark

- 20 year old college student
- Spends lots of time coding
- Often involved in group work
- Forgetful about meetings





Use Case

As a busy college student concerned with group work,
I want to be able to effortlessly set meetings with my
group mates,
So that I can stay on top of all my work.



Live Demo