

# OurCal

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OurCal is developing an auto populating calendar extension to help college students manage friend and work group meetings



# Elevator Pitch

- **For** busy computer science and engineering students
- **Who are dissatisfied with** managing meetings from emails
- **Our product is an** auto populating calendar extension
- **That provides** the ability to automatically set meetings within social groups
- **Unlike** Gmail or Outlook
- **Our product** detects meetings from emails and sets your calendars with corresponding meetings from chosen people



# Secret Sauce

- Sender doesn't have to have the intention of the user creating a calendar event
- Links multiples types of emails



## Changes Made in MVP 2

- Supports Outlook Calendar and Google Calendar
- Use Google Extension for improved UI experience
- Color code emails from specific senders





# How We Tested Our App

- 5 user tested (2 old, 3 new)
- Development team present for setting up application and getting started, then users used the application on their own
- Users were given 3 days with the project



# MVP2 Results

Feature	Importance(1-5)	Satisfaction(1-5)
Notifications	4	4.8
Creation of Events	5	5
Compatibility	3	4.4
Ease of use	4.2	4
Overall Rating	3.80	4.55



# Quotes

“How are regular people supposed to set this up without you guys?”

“I think it’s cool that you guys were able to synchronize gmail and outlook. Two different emails.”

“The interface is definitely an improvement from not having one”

“Deleting emails and having to re add newer ones to the list will be a pain”





# Hypothesis

- If Mark uses OurCal it will reduce the time needed to set his calendar, and allow him to keep coding efficiently.
- Evidence supports our hypothesis



## Lessons Learned

- Define clear guidelines to start
- Don't just split up the work