OurCal

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OurCal is developing an auto populating calendar extension to help college students manage friend and work group meetings

Elevator Pitch

- **For** busy computer science and engineering students
- **Who are dissatisfied with** managing meetings from emails
- **Our product is an** auto populating calendar extension
- **That provides** the ability to automatically set meetings within social groups
- **Unlike** Gmail or Outlook
- **Our product** detects meetings from emails and sets your calendars with corresponding meetings from chosen people

User Testing Summary

Feature	Importance(1-5)	Satisfaction(1-5)
Notifications	4.4	4.2
Creation of Events	4.8	5
Compatibility	3	3.4
Ease of use	4.2	3.6
Overall Rating	3.85	4.05

Quotes

“I really loved how the subject of the email would go into the title of the meeting, also having the zoom links go into the location was very useful”

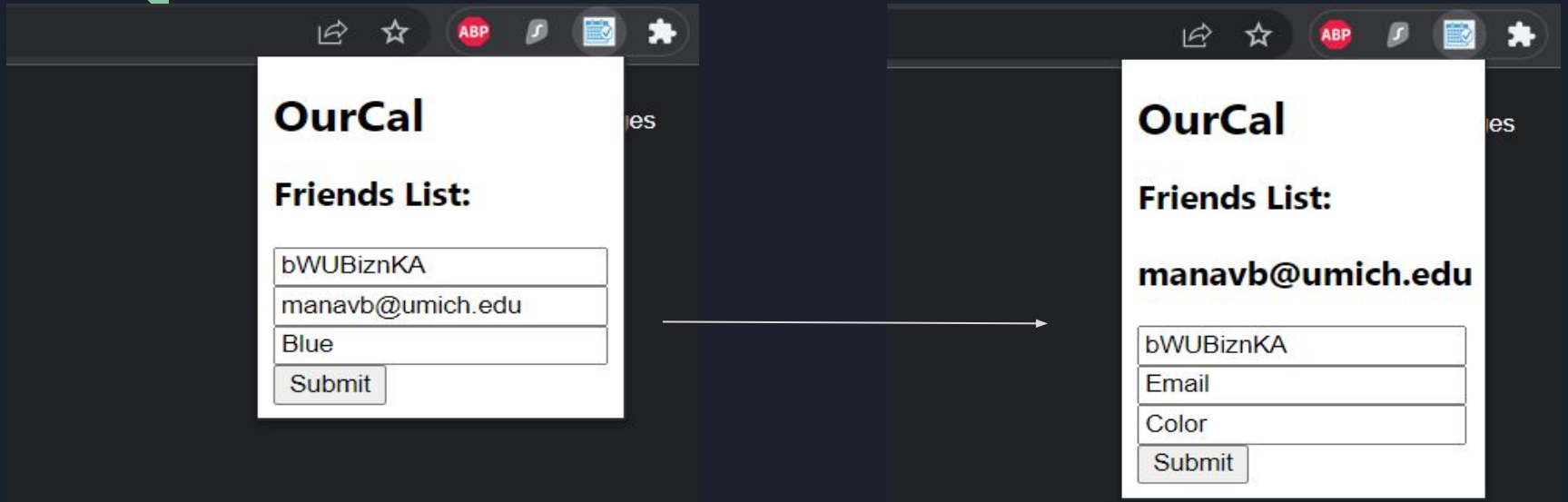
“I think it would be more useful if it wasn’t a command line application that you have to keep open all the time”

“I wish I could have different colors for meetings”

“While I like that it goes straight to google calendar, I wish that I could put non-gmail email addresses”

“I wish there was an easier way to set up the gmail authentication code”

Shortcomings and Solutions

Shortcomings	Solutions
Only works with gmail	Look into using APIs for other email providers
Meetings are not color coded	Improve NLP to differentiate between work/school/hangouts and color code meetings appropriately
Easier way to add friends	Add a text box to extension that stores friends email addresses
Don’t want to start code from terminal	Have google extension running in the background

Solution Mockup