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PIZZA SALES REPORT
Jan/15 - Dec/15

Pizza Category: All

01-01-2015   31-12-2015

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Best/ Worst Sellers

817.86K Total Revenue	**38.31** Avg Order Value	**49,574** Total Pizzas Sold	**21,350** Total Orders	**2.32** Avg Pizzas Per Order

BUSIEST DAYS & TIMES

DAYS
Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY
There are maximum orders from month of July and January

SALES PERFORMANCE

CATEGORY
Classic Category contributes to maximum sales & total orders.

SIZE
Large size pizza contributes to maximum sales

Daily Trend for Total Orders

SUN 2.6K, MON 2.8K, TUE 3.0K, WED 3.0K, THU 3.2K, FRI 3.5K, SAT 3.2K

Monthly Trend for Total Orders

JAN 1,845, FEB 1,685, MAR 1,840, APR 1,799, MAY 1,853, JUN 1,773, JUL 1,935, AUG 1,841, SEP 1,661, OCT 1,646, NOV 1,792, DEC 1,680

% of Sales by Pizza Category
- Classic 26.91%
- Supreme 25.46%
- Chicken 23.96%
- Veggie 23.68%

pizza_category: Classic, Supreme, Chicken, Veggie

% of Sales by Pizza Size
- Large 45.89%
- Medium 30.49%
- Regular 21.77%
- X-Large 1.72%
- XX-Large 0.12%

pizza_size: Large, Medium, Regular, X-Large, XX-Large

Total Pizzas Sold by Pizza Category

Category	Value
Classic	14,888
Supreme	11,987
Veggie	11,649
Chicken	11,050

After I Decorated

Pizza Sales Report

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Best & Worst

Select Pizza Category: All

Select Date Range: 1/1/2015 — 12/31/2015

Daily Sales Trend for Total Order

SAT 3.2K, SUN 2.6K, MON 2.8K, TUE 3.0K, WED 3.0K, THU 3.2K, FRI 3.5K

Total Pizza Sold by Pizza Category

Category	Value
Classic	15K
Supreme	12K
Veggie	12K
Chicken	11K

Monthly Sales Trend for Total Order

JAN 1845, FEB 1685, MAR 1840, APR 1799, MAY 1853, JUN 1773, JUL 1935, AUG 1841, SEP 1661, OCT 1646, NOV 1792, DEC 1680

Best Performance in :
Days : Saturday & Friday
Month : January & July

Best Pizza :
Category wise : Classic (Contribute to Maximum Sales 26.91 % & Total Orders)
Size wise : Large size (Contribute to Maximum Sales 45.89 % & Total Orders)

50K Total Pizza Sold

817.86K Total Revenue

21K Total Order

2.32 Avg Pizza Per Order

38.31 Avg Order Value

Veggie 23.68%
Classic 26.91%
Chicken 23.96%
Supreme 25.46%

X-Large 1.72%
Regular 21.77%
Large 45.89%
Medium 30.49%

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PIZZA SALES REPORT
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Pizza Category: All
01-01-2015   31-12-2015

817.86K	38.31	49,574	21,350	2.32
Total Revenue	Avg Order Value	Total Pizzas Sold	Total Orders	Avg Pizzas Per Order

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Best & Worst Sellers

BEST SELLERS

REVENUE
The Thai Chicken Pizza Contributes to maximum Revenue
QUANTITY
The Classic Deluxe Pizza Contributes to maximum Total Quantities
TOTAL ORDERS
The Classic Deluxe Pizza Contributes to maximum Total Orders

WORST SELLERS

REVENUE
The Brie Carre minimum mRevenue
QUANTITY
The Brie Carre Pizza Contributes to minimum Total Quantities
TOTAL ORDERS
The Brie Carre Pizza Contributes to minimum Total Orders

Top 5 Pizzas by Revenue
- The Thai Chic... 43K
- The Barbecue... 43K
- The Californi... 41K
- The Classic D... 38K
- The Spicy Ital... 35K

Top 5 Pizzas by Quantity
- The Classic D... 2.5K
- The Barbecue... 2.4K
- The Hawaiian... 2.4K
- The Peppero... 2.4K
- The Thai Chic... 2.4K

Top 5 Pizzas by Total Orders
- The Classic D... 2.3K
- The Hawaiian... 2.3K
- The Peppero... 2.3K
- The Barbecue... 2.3K
- The Thai Chic... 2.2K

Bottom 5 Pizzas by Revenue
- The Spinach ... 16K
- The Mediterr... 15K
- The Spinach ... 15K
- The Green Ga... 14K
- The Brie Carr... 12K

Bottom 5 Pizzas by Quantity
- The Soppress... 961
- The Spinach ... 950
- The Calabres... 937
- The Mediterr... 934
- The Brie Carr... 490

Bottom 5 Pizzas by Total Orders
- The Chicken ... 938
- The Calabres... 918
- The Spinach ... 918
- The Mediterr... 912
- The Brie Carr... 480

After I Decorated

Pizza Sales Report

Select Pizza Category: All
Select Date Range: 1/1/2015   12/31/2015

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Best & Worst

817.86K	50K	2.32	38.31	21K
Total Revenue	Total Pizza Sold	Avg Pizza Per O...	Avg Order Value	Total Order

Best Pizza :
Maximum Revenue Contribution-The Thai Chicken
Maximum Total Quantity Contribution-The Classic Deluxe Pizza
Maximum Total Order Contribution-The Classic Deluxe Pizza .

Worst Pizza :
The Brie Carre Pizza contributes minimum in Revenue, Total Order & Total Quantity.
Worst Performance overall .

Ingredient of The Brie Carre Pizza :
Brie Carre Cheese,
Prosciutto,
Caramelized Onions,
Pears,
Thyme,
Garlic

Top 5 Pizza by Revenue
- The Thai Chi... 43K
- The Barbecu... 43K
- The Californ... 41K
- The Classic ... 38K
- The Spicy It... 35K

Top 5 Pizza by Quantity
- The Classic ... 2.5K
- The Barbecu... 2.4K
- The Hawaiia... 2.4K
- The Pepper... 2.4K
- The Thai Chi... 2.4K

Top 5 Pizza by Total Orders
- The Classic ... 2.3K
- The Hawaiia... 2.3K
- The Pepper... 2.3K
- The Barbecu... 2.3K
- The Thai Chi... 2.2K

Bottom 5 Pizza by Revenue
- The Spinach... 16K
- The Mediter... 15K
- The Spinach... 15K
- The Green ... 14K
- The Brie Car... 12K

Bottom 5 Pizza by Quantity
- The Soppre... 961
- The Spinach... 950
- The Calabre... 937
- The Mediter... 934
- The Brie Car... 490

Bottom 5 Pizza by Total Orders
- The Chicken... 938
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