



Dear Potential Sponsor,

sponsor@
hackmizzou.com

hackmizzou.com

We would like to invite you to sponsor HackMizzou, an annual student-run hackathon held at the University of Missouri-Columbia. We hope to continue our success and growth from the past two years and expand to a 36-hour competition with 400 of the finest students from across the midwest. HackMizzou 2015 will take place **October 16 to 18th**: a full weekend of coding, building, debugging, and creating anything the hackers can possibly imagine. We would like to invite you to help sponsor HackMizzou and meet the best and brightest student hackers in the midwest.

Sponsors have access to tons of benefits, including but not limited to:

- 🌲 Access to resumes and GitHub/LinkedIn accounts
- 🌲 Introduction to upcoming talent and interview space
- 🌲 Demonstration of your API in front of hundreds of hackers
- 🌲 Promotion of your brand and product among future members and leaders of the tech industry

To get all you possibly can out of HackMizzou:

- 🌲 Send company swag - Hackers love laptop stickers, t-shirts, keychains, and anything else you want to give! This builds your brand recognition and makes hackers happy!
- 🌲 Bring company mentors - Hackers will occasionally need help, especially if you demo an API for them to use. Having a mentor there to answer any questions and build a positive relationship will be greatly appreciated by them.
- 🌲 Award your own prize - A hackathon is, at its core, a competition among the hackers. Your own branded prize will promote your brand and allow you to see the competitors at their finest.

	BONSAI	PINE	WALNUT	OAK	REDWOOD
	\$500	\$1000	\$2500	\$5000	\$12000
GENERAL					
Technical Mentors	∞	∞	∞	∞	∞
Give Branded Prize	🌲	🌲	🌲	🌲	🌲
Distribute Swag	🌲	🌲	🌲	🌲	🌲
Designated Table	🌲	🌲	🌲	🌲	🌲
Technical/Prize Demo	30 sec	1 min	1 min	2 min	2 min
Company Blurb in Program				🌲	🌲
Featured Talk				🌲	🌲
Company Lounge					🌲
HackMizzou co-hosted by you!					🌲
RECRUITING					
Recruiters on Site		limit 1	limit 2	∞	∞
Access to Resumes			🌲	🌲	🌲
Interview Space				🌲	🌲
BRANDING					
Logo on Website	🌲	🌲	🌲	🌲	🌲
Distribute Swag	🌲	🌲	🌲	🌲	🌲
Logo on Shirt			🌲	🌲	🌲
Swag in Swagbags			🌲	🌲	🌲
Sponsored Meal			🌲	🌲	🌲
Logo in Main Areas				🌲	🌲

HACKMIZZOU 2015

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