Dear Potential Sponsor,

sponsor@
hackmizzou.com

hackmizzou.com

We would like to invite you to sponsor HackMizzou, an annual student-run hackathon held at the University of Missouri-Columbia. With your help, we'll continue our success and growth from the past two years and expand to a 36-hour competition with 400 of the finest students from across the midwest. HackMizzou 2015 will take place **October 16 to 18th**: a full weekend of coding, building, debugging, and creating anything the hackers can possibly imagine. Make an impact and meet the best and brightest student hackers in the midwest by supporting HackMizzou.

Sponsors have access to tons of benefits, including but not limited to:

- 🌲 Access to resumes and GitHub/LinkedIn accounts
- 🌲 Introduction to upcoming talent and interview space
- 🌲 Demonstration of your API in front of hundreds of hackers
- 🌲 Promotion of your brand and product among future members and leaders of the tech industry

To get all you possibly can out of HackMizzou:

- 🌲 Send company swag - Hackers love laptop stickers, t-shirts, keychains, and anything else you want to give! This can **raise awareness** for your brand and makes hackers happy!
- 🌲 Bring company mentors - Hackers will occasionally need help, especially if you demo an API for them to use. Having a mentor there to answer any questions is greatly appreciated and will **build relationships**.
- 🌲 Award your own prize - A hackathon is, at its core, a competition among the hackers. Your own branded prize will **promote your brand** and allow you to see the competitors at their finest.

	PINE $1000	WALNUT $2500	OAK $5000	REDWOOD $12000
GENERAL				
Technical Mentors	∞	∞	∞	∞
Give Branded Prize	🌲	🌲	🌲	🌲
Sponsor Table	🌲	🌲	🌲	🌲
API Demo/Present prize at kickoff		1 min	2 min	2 min
Company Blurb in Program			🌲	🌲
Featured Talk			🌲	🌲
Company Lounge			🌲	🌲
HackMizzou co-hosted by you!				🌲
RECRUITING				
Recruiters on Site		limit 2	∞	∞
Access to Resumes		🌲	🌲	🌲
Interview Space			🌲	🌲
BRANDING				
Logo on Website	🌲	🌲	🌲	🌲
You Can Distribute Swag	🌲	🌲	🌲	🌲
We Distribute Swag for You		🌲	🌲	🌲
Logo on Shirt		🌲	🌲	🌲
Sponsored Meal - limit first 6		🌲	🌲	🌲
Logo in Main Areas			🌲	🌲

If these sponsorship tiers aren't suitable for your company, let us know! We'd love to have you on board! Contact us at **sponsor@hackmizzou.com** and we'll work with you to find the best way you can benefit from HackMizzou.