



# DADIEDONTA

## Enterprises Limited

Kenya's Premier Recruitment Agency for Gulf Opportunities

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Company Profile • 2025





# Company Overview



## Our Mission

To ethically connect skilled Kenyan professionals with rewarding career opportunities in Gulf countries through comprehensive recruitment solutions and cultural integration support.



## Our Vision

To be East Africa's most trusted recruitment partner for Gulf employment, recognized for our integrity, professionalism, and transformative impact on Kenyan families.

### Core Values



Kenyan Integrity



Transparency



Professionalism

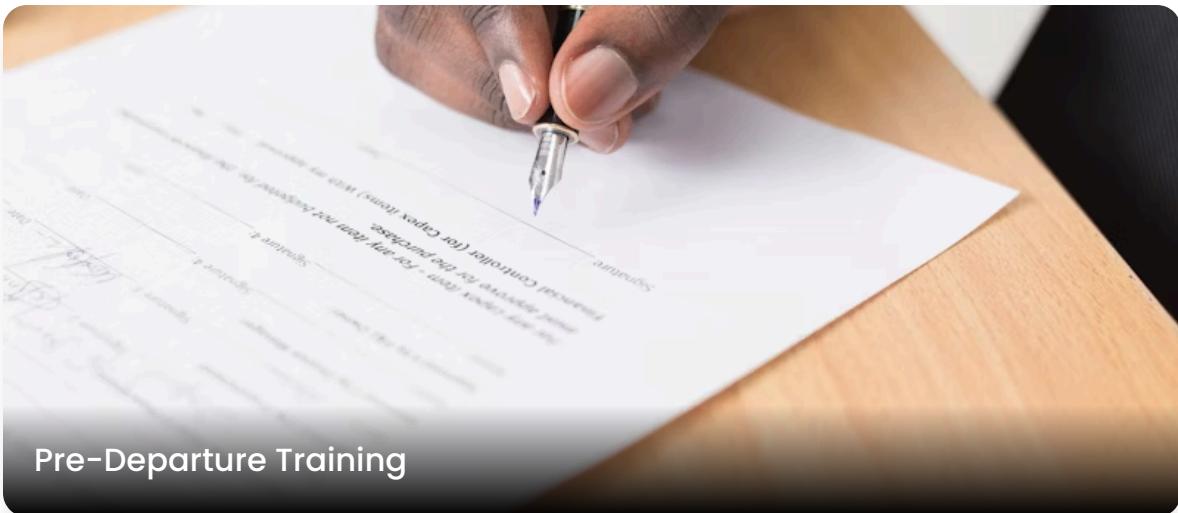


Cultural Respect



# **Our Nairobi Headquarters**

Located in the heart of Kenya's capital, our modern facility serves as the hub for all recruitment operations





## Strategic Location in Nairobi

Our headquarters in Nairobi's central business district provides convenient access for candidates from across Kenya. The facility includes:

- ✓ Interview rooms
- ✓ Training facilities
- ✓ Document processing
- ✓ Client meeting spaces

## **Meet Our Leadership**

Experienced professionals guiding Kenya's premier Gulf recruitment agency



## John Mwangi

Founder & Director

15+ years in international recruitment with deep connections across Gulf countries. Founded Dadiedonta in 2010 to create ethical opportunities for Kenyans abroad.

*"We measure our success by the positive impact on Kenyan families through overseas employment."*



## Sarah Wanjiku

Operations Manager

Leads our Kenyan recruitment team with a focus on efficiency and candidate experience. 10 years specializing in Gulf placements.

*"Every candidate deserves personalized attention and clear communication throughout the process."*

## Voices From Our Team



**Peter Kamau**  
Recruitment Officer, 5 years

*"What sets Dadiedonta apart is our genuine care for candidates. We don't just fill positions - we transform lives. Seeing Kenyan professionals thrive abroad makes every challenge worthwhile."*



**Grace Atieno**  
Visa Specialist, 3 years

*"Our meticulous document processing ensures Kenyan candidates face no issues when traveling. It's challenging but fulfilling work knowing we're helping families build better futures."*

# Our Comprehensive Services

End-to-end solutions for Kenyan professionals seeking Gulf opportunities



## Job Placement

We connect qualified Kenyan candidates with verified employers across Gulf countries in hospitality, healthcare, construction, and domestic sectors.



## Visa Processing

Complete visa application support including documentation, medical tests at approved Kenyan centers, and embassy coordination.



## Cultural Training

Comprehensive pre-departure orientation covering cultural norms, basic Arabic, workplace expectations, and legal rights for Kenyan workers.



## Post-Placement Support

Ongoing assistance with accommodation, contract renewals, and career development for Kenyans in host countries.

## Why Kenyan Professionals Choose Us

- ✓ 90% placement success rate since 2010
- ✓ Direct relationships with Gulf employers
- ✓ Transparent fee structure compliant with Kenyan law
- ✓ 24/7 support for candidates abroad



# Our Target Industries

Specialized recruitment for key sectors with high demand for Kenyan professionals



## Hospitality

Hotels, resorts, restaurants recruiting Kenyan chefs, waitstaff, and management



## Construction

Skilled Kenyan laborers, foremen, and engineers for Gulf projects



## Healthcare

Kenyan nurses, caregivers, and medical technicians



## Drivers

Kenyan heavy and light vehicle drivers



## Technicians

Kenyan electrical, mechanical, and HVAC specialists



## Domestic Staff

Kenyan housekeepers, nannies, and cooks



## Industry-Specific Recruitment

We specialize in these sectors because:

- ✓ Proven demand for Kenyan professionals
- ✓ Established employer networks in Gulf countries
- ✓ Specialized training programs for each sector
- ✓ Strong track record of successful placements

# Gulf Countries We Serve

Expanding opportunities for Kenyans across the Arabian Peninsula



## Saudi Arabia

Riyadh, Jeddah, Dammam

Our largest market with 45% of placements



## United Arab Emirates

Dubai, Abu Dhabi, Sharjah

30% of our placements in this dynamic market



## Qatar

Doha, Al Wakrah

Growing demand for Kenyan professionals



## Kuwait

Kuwait City

Specializing in healthcare placements



## Oman

Muscat, Salalah

Emerging market with quality opportunities



## Bahrain

Manama

Focus on hospitality and domestic staff

## Our Gulf Presence

We maintain direct representation in all major Gulf countries to support Kenyan professionals:

- ✓ Local offices in Riyadh and Dubai
- ✓ 24/7 Kenyan support hotline
- ✓ Regular employer visits from Nairobi
- ✓ Annual candidate welfare checks



# Our Trusted Partners

Collaborating with reputable organizations in Kenya and the Gulf region



## Strategic Partnerships

Our network ensures quality opportunities for Kenyan candidates:

- ✓ Official recognition from Kenyan Ministry of Labour
- ✓ Accredited training partners in Nairobi
- ✓ Preferred recruitment agency for major Gulf employers
- ✓ Banking partners for secure financial transactions



# Success Stories

Transforming Kenyan lives through overseas employment



**James Omondi**

HVAC Technician in Dubai



*"Dadiedonta helped me secure a position in Dubai with a salary 5 times what I earned in Nairobi. Their pre-departure training prepared me well for the cultural differences. After 2 years, I've built a house for my family in Kajiado and started a small business for my wife."*



Placed in 2021 • Salary: KES 250,000/month



**Mary Wambui**

Nurse in Riyadh



*"As a single mother from Nakuru, working in Saudi Arabia has transformed our lives. Dadiedonta's support didn't end with placement - they helped me navigate challenges during my first months abroad. I've paid school fees for my three children and saved enough to buy land back home."*



Placed in 2020 • Salary: KES 180,000/month

## Over 5,000 Kenyan Professionals Placed Since 2010

Our candidates have collectively remitted over KES 3 billion to Kenya, supporting families and contributing to national development.

**2,300+**

Hospitality Staff

**1,500+**

Healthcare Workers

**800+**

Construction Experts

**400+**

Domestic Staff

# Our Recruitment Process

Transparent, efficient steps from Nairobi to Gulf placement



1

## Candidate Registration

Submit your details, qualifications, and work experience through our Nairobi office or online portal. Initial screening ensures you meet basic requirements.



2

## Document Verification

Our Kenyan team verifies all submitted documents for authenticity and compliance with Gulf requirements. This includes certificates, passports, and references.



3

## Interview & Selection

Candidates undergo interviews with our Nairobi team and potential employers via video call. Successful candidates receive detailed job offers.



4

## Visa Processing

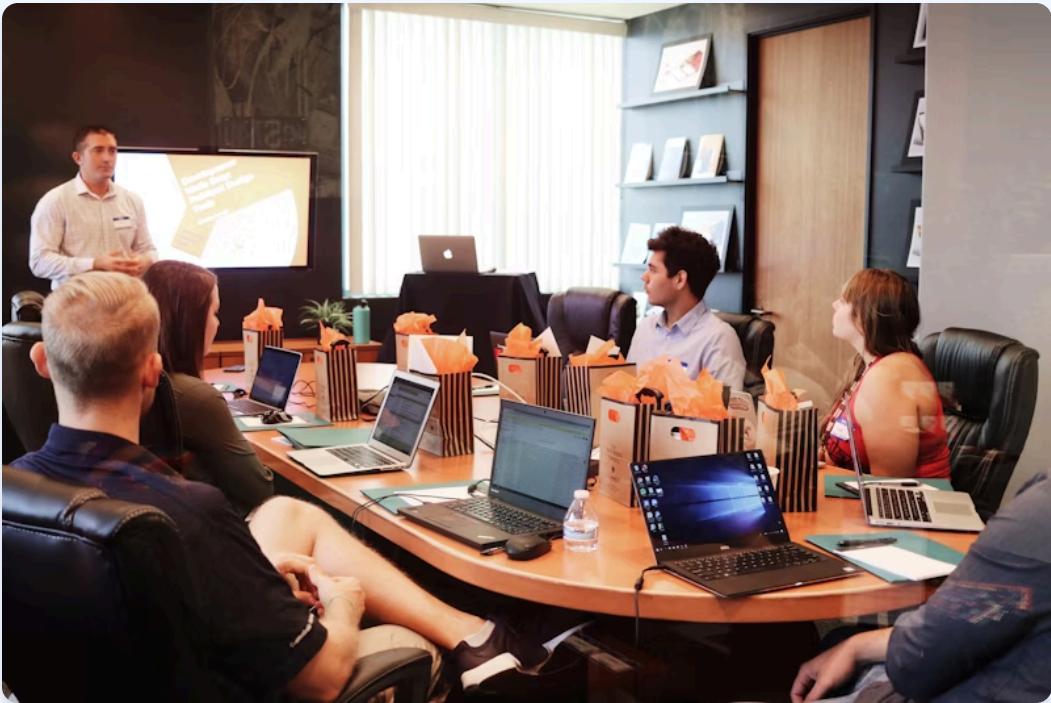
We handle all visa formalities including medical tests at approved Kenyan centers and embassy submissions. Typically takes 4-6 weeks.



5

## Deployment

Final travel arrangements from JKIA including flight tickets, airport pickup, and accommodation in host country. Our support continues post-arrival.



## Why Our Process Works

- ✓ Average placement time: 8-12 weeks
- ✓ Clear communication at every stage
- ✓ No hidden fees - compliant with Kenyan regulations
- ✓ Dedicated case manager for each candidate





## Message From Our Director

"When I founded Dadiedonta Enterprises in 2010, my vision was simple: to create ethical pathways for Kenyan professionals to access Gulf opportunities while protecting their rights and dignity. Over a decade later, that vision remains at our core."

"We take pride in being a Kenyan company that understands both the aspirations of our candidates and the expectations of Gulf employers. Our Nairobi-based team personally vets every opportunity to ensure fair treatment and competitive compensation."

"As we look ahead, we're committed to expanding our services while maintaining the personal touch that has made us Kenya's most trusted recruitment partner for Gulf employment. We measure our success not just in placements, but in the positive impact on Kenyan families and communities."

**John Mwangi**  
Founder & Director  
Dadiedonta Enterprises Limited



## Our Track Record

13 years of successful placements with thousands of satisfied Kenyan candidates and employers.



## Our Commitment

Ethical recruitment practices that prioritize candidate welfare and employer satisfaction.



## Our Future

Expanding opportunities while maintaining the quality and integrity that define our brand.

# Contact Us

Get in touch with Kenya's premier Gulf recruitment specialists

## Our Nairobi Office



### Headquarters

Victoria Plaza, 3rd Floor  
Moi Avenue, Nairobi CBD  
Kenya



### Phone

+254 700 123456  
+254 720 987654



### Email

[info@dadiedonta.co.ke](mailto:info@dadiedonta.co.ke)  
[recruitment@dadiedonta.co.ke](mailto:recruitment@dadiedonta.co.ke)

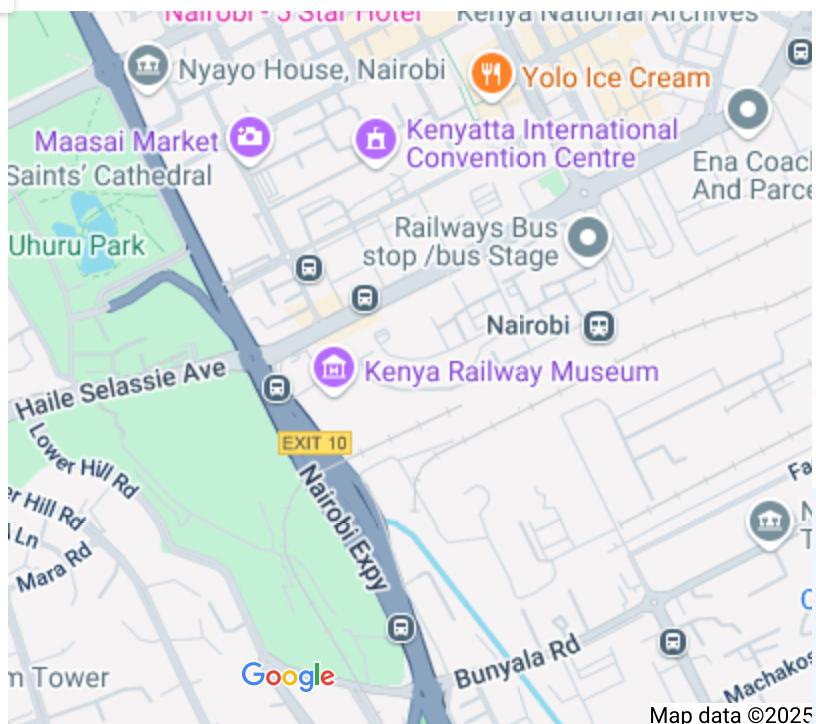


### Office Hours

Mon-Fri: 8:00 AM – 5:00 PM  
Sat: 9:00 AM – 2:00 PM  
Sun: Closed

## Visit Our Office

[View larger map](#)



Map data ©2025

[Schedule Consultation](#)



# Dadiedonta Enterprises Limited

Kenya's Trusted Partner for Gulf Employment

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## Legal

Licensed by NEA Kenya  
Member of KAOEA

## Certifications

ISO 9001 Certified  
Ministry of Labour Approved

## Commitments

Ethical Recruitment Policy  
Candidate Welfare Charter

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