

Congratulations on being selected as a finalist for the prestigious 2025 Torch Awards for Ethics in Arizona!

We're thrilled to provide you with sample communications to help promote your company as a finalist.

Remember, tagging Better Business Bureau® in your post could earn you a re-share on BBB's platform!

Social Media Hashtags

#TorchAwardsforEthics
#Finalist
#MarketplaceEthics
#Integrity
#GreaterArizonaBusiness

Platforms



[@bbbpacswcic](https://www.instagram.com/bbbpacswcic)



[@bbbpacswcic](https://www.facebook.com/bbbpacswcic)



[BBB Serving the Pacific Southwest, Central & Inland California](https://www.linkedin.com/company/bbb-serving-the-pacific-southwest-central-inland-california)



bbbcommunity.org



torchawards.bbbcommunity.org

Sample X/Instagram Posts



(Insert Business Name) has been named a Torch Awards for Ethics finalist. We are so proud to be recognized for our commitment to marketplace ethics! Thank you, **@bbbpacswcic!**



We can't wait to come together with our amazing company, team, and customers to celebrate our commitment to ethics and excellence at the **@bbbpacswcic** Torch Awards for Ethics in Arizona on November 19, 2025. It will be an unforgettable occasion, filled with inspiration, camaraderie, and well-deserved recognition.

Sample X/Instagram Posts cont.



We are thrilled to be recognized as a **#TorchAwardsforEthics** finalist from **@bbbpacswcic!**



We're thrilled to announce that **(Insert Business Name)** is a finalist for the prestigious **#TorchAwardsforEthics!** It's a testament to our commitment to ethical business practices and we're excited to celebrate this achievement with our team at the award ceremony! Let's raise a glass and cheers to our success!

Sample Facebook/Linkedin Posts



We are honored to be recognized as a 2025 Torch Awards for Ethics finalist in Greater Arizona! Join BBB Pacific Southwest, Central & Inland California and our fellow finalists in celebrating leaders in marketplace ethics at the Torch Awards ceremony.



BBB Pacific Southwest, Central & Inland California Torch Awards for Ethics are the highest honor BBB can bestow upon a company, recognizing businesses that generate high trust among their employees, customers, and communities. This year, we proudly announce that **(Insert Business Name)** is a Torch Awards for Ethics finalist!



We are overjoyed to announce that we are a finalist for the prestigious Torch Awards for Ethics! It is an incredible honor to be recognized for our commitment to ethical business practices. Thank you to our amazing team and customers who make this possible.
#TorchAwardsForEthics #Finalist