

Helinox - April '23

APR 1, 2023 - APR 30, 2023

KEY METRICS

\$11,061.08 REVENUE - NET	40 ORDERS - NET	2,339 CLICKS
1.71% CR	\$276.53 AOV	8 NEW PUBLISHERS

JAN 1, 2023 - APR 30, 2023

MONTHLY PERFORMANCE

Date	Revenue - Gross	Orders - Gross	Clicks	Impressions	CR
Apr-2023	\$11,061	40	2,339	26,509	1.71%
Mar-2023	\$8,140	38	3,112	123,115	1.22%
Feb-2023	\$7,074	21	1,914	117	1.10%
Jan-2023	\$3,504	17	1,861	407	0.91%
Total:	\$29,779	116	9,226	150,148	1.26%

APR 1, 2023 - APR 30, 2023

PERFORMANCE BY PARTNER

Publisher	Clicks	Orders - Gross	CR	Revenue - Gross
https://vipaffiliatenetwork.com/	88	27	30.68%	\$7,310
http://skimlinks.com/	960	11	1.15%	\$3,546
https://upgradedreviews.com	3	1	33.33%	\$160
Active Junky	8	1	12.50%	\$45
http://www.manmakesfire.com	12	0	0.00%	\$0
http://bearfoottheory.com	69	0	0.00%	\$0
https://www.instagram.com/marshall.van.mathers/	3	0	0.00%	\$0
https://adventuremotorcycle.com	5	0	0.00%	\$0
http://www.coolofthewild.com	38	0	0.00%	\$0
http://www.theadventureportal.com	21	0	0.00%	\$0

SUB AFFILIATE PARTNER PERFORMANCE

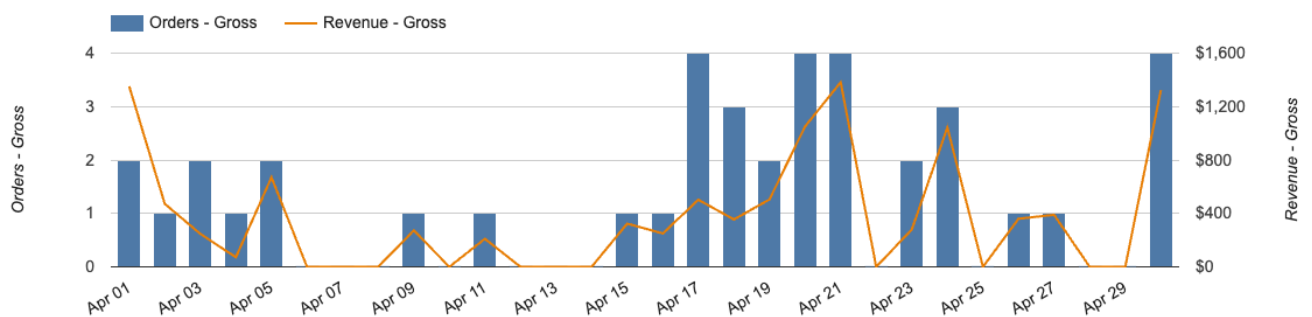
* Affiliate	* Sub Affiliate Domain	* Click Throughs	* Sales	* # of Sales	* Commissions	* Conversion Rate
skimlinks.com/	forbes.com	141	\$0.00	0	\$0.00	0.00%
skimlinks.com/	gearpatrol.com	127	\$0.00	0	\$0.00	0.00%
skimlinks.com/	nymag.com/strategist	120	\$0.00	0	\$0.00	0.00%
skimlinks.com/	rollingstone.com	119	\$0.00	0	\$0.00	0.00%
vipaffiliatenetwork.com/		88	\$7,309.91	27	\$36.52	30.68%
skimlinks.com/	knoji.com	83	\$1,298.76	5	\$103.90	6.02%
skimlinks.com/	werd.com	40	\$0.00	0	\$0.00	0.00%
skimlinks.com/	robbreport.com	34	\$0.00	0	\$0.00	0.00%
skimlinks.com/	hotdeals.com	33	\$0.00	0	\$0.00	0.00%
skimlinks.com/	couponbirds.com	21	\$0.00	0	\$0.00	0.00%
skimlinks.com/	cnn.com	21	\$0.00	0	\$0.00	0.00%
skimlinks.com/	wethrift.com	17	\$249.90	1	\$19.99	5.88%
skimlinks.com/	coupert.com	15	\$1,217.83	1	\$97.43	6.67%
skimlinks.com/	carryology.com	13	\$0.00	0	\$0.00	0.00%
skimlinks.com/	advrider.com	11	\$0.00	0	\$0.00	0.00%
skimlinks.com/	travelaway.me	10	\$0.00	0	\$0.00	0.00%
skimlinks.com/	couponchief.com	9	\$506.87	3	\$40.56	33.33%
skimlinks.com/	milled.com	8	\$0.00	0	\$0.00	0.00%
skimlinks.com/	insidehook.com	8	\$0.00	0	\$0.00	0.00%
skimlinks.com/	hiconsumption.com	8	\$0.00	0	\$0.00	0.00%
		926	\$10,583.27	37	\$298.40	4.00%
		1,048	\$10,856.13	38	\$320.23	3.63%

LAST CLICK THROUGH TO SALE SUMMARY

Merchant	Cookie Duration	Total Sales	Unknown	0-24 Hours	1-7 Days	8-30 Days	31-60 Days
Helinox	30	40	0	36	3	0	1
Grand Totals		40	0	36	3	0	1
Grand Total Percentages			0.00%	90.00%	7.50%	0.00%	2.50%

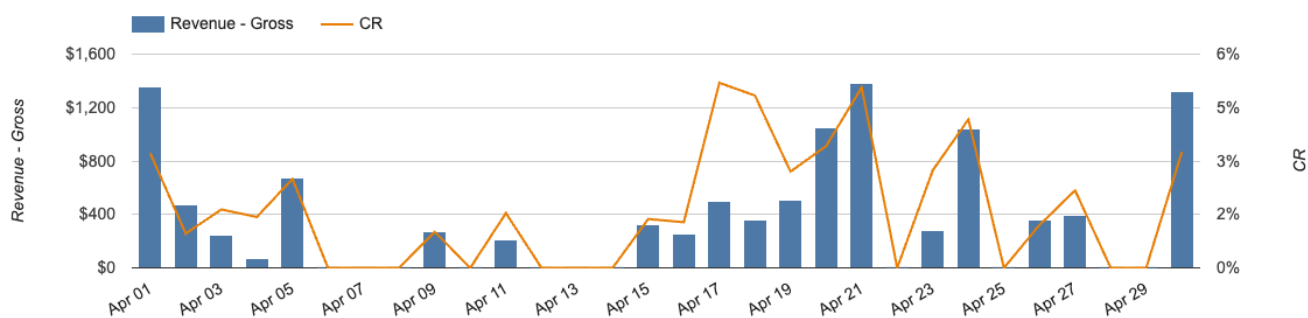
APR 1, 2023 - APR 30, 2023

SALES PER DAY



APR 1, 2023 - APR 30, 2023

MONTHLY OVERVIEW



FEB 7, 2023 - MAY 7, 2023

SALES PER DAY - LAST 90 DAYS

