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## **Work Experience**

#### **Director of Technology & Innovation**

Washington, D.C.

ARAB BAROMETER, PRINCETON UNIVERSITY

September 2022 - present

- Decides the direction of Arab Barometer's technological advances by evaluating all new technology Arab Barometer adopts
- · Develops strategies for survey programming & stress-testing, as well as processing & publishing incoming data
- Designs programming assessments for applicants & on-boarding materials for new hires
- Responsible for hiring, training, managing & mentoring Data Team members
- Coordinates with field partners across the Middle East & North Africa to assist with quality control, respond to real-time tech issues
- · Represents Arab Barometer on various panels discussing Arab Barometer's data, particularly as it relates to views of gender dynamics
- · Manages communications and expectations between data team members and the rest of the staff
- Designs programming assessments for applicants & on-boarding materials for new hires
- Creates & maintains database of 16 years of Arab Barometer data
- Manages communications and expectations between Data Team members & Media Team

#### **Senior Research Specialist**

Washington, D.C.

ARAB BAROMETER, PRINCETON UNIVERSITY

August 2020 - September 2022

- Oversaw and aided in the development of custom data verification software used in real-time to evaluate the quality of incoming survey data
- · Built custom graphing and statistical analysis R packages exclusively for Arab Barometer for both English and Arabic
- Created data processing pipeline that decreased time-to-publication by over six months
- · Developed novel SMS messaging program in python to routinely deliver surveys across the Middle East and North Africa
- Designed and oversaw data processing pipeline for incoming data from 12 countries across three platforms with the use of Stata, R, and SPSS
- Created econometric models and data visualization to be presented at the US State Department, several US Embassies, the United Nations, & various international non-profits

Doctoral Thesis Work Rochester, New York

University of Rochester

2013-2020

- Scraped original text data via multi-threading over a generated cluster of temporary, localized IP addresses with Microsoft Azure and Docker
- · Utilized Optical Character Recognition (OCR) API on official government documents in Arabic to supplement missing information
- Built an Arabic-to-English dictionary using Google and Bing translator APIs
- Analyzed Irregular Time Series data to uncover temporal speaking patterns
- Uncovered unexpected gender dynamics in Middle Eastern semi-democratic parliaments

### **Selected Presentations**

### **European Political Science Association**

Glasgow, Scotland

Natural Language Processing for Short, Anonymized Survey Responses

June 2023

· Served as Panel Chair for New Developments in Text Analysis

# **World Association for Public Opinion Research**

Dubai, United Arab Emirates

Natural Language Processing for Short, Anonymized Survey Responses

November 2022

• Served as Panel Chair for Big Data, Sentiment Analysis, and Machine Learning

Washington, D.C.

How Can Facts Help Us Bring Women into the Workforce in MENA?

February 2023

• Reviews findings on gender attitudes from Arab Barometer Wave VII and historical data

Washington, D.C. - Remote

GENDER ATTITUDES AND TRENDS IN MENA

Middle East Institute

**United Nations** 

**World Bank** 

October 2022

• Reviews findings on gender attitudes from Arab Barometer Wave VII

New York, NY - Remote

Women and COVID-19 in MENA: Findings from the Sixth Wave of Arab Barometer

September 2021

• Co-presented with Dr. Amaney Jamal, Dean of Princeton School of Public and International Affairs

Served as data analyst, presentation creator

November 27, 2023 MaryClare Roche · Résumé 1

Skills

**Programming** 

R: tidyverse, topicmodels, stm, quanteda, TensorFlow, zoo, arabicStemR, ggplot2;

python: numpy, pandas, TensorFlow, scipy, spaCy, gensim, matplotlib, multithreading, multiproccesing, selenium

Software

Matlab, Mathematica, ArcGIS, Docker, Stata, SPSS, LaTeX, Excel

**Technical** 

 $Econometrics \ (Advanced), Time \ Series \ Analysis, Structural \ Estimation, Causal \ Inference, Machine \ Learning, Imputation, Web$ 

Scraping, Natural Language Processing (NLP) in English and Arabic

# **Education**

**University of Rochester** 

Rochester, NY

Ph.D., M.A. IN POLITICAL SCIENCE

2013 - 2020

**University of Maryland, College Park** 

College Park, MD

B.S. IN PHYSICS (PRIMARY) AND GOVERNMENT & POLITICS (SECONDARY)

2009 - 2013