

# Lava Lamp

Design Research

2020/2021



**Universidade  
Europeia**

LAUREATE INTERNATIONAL UNIVERSITIES

# Lava Lamp

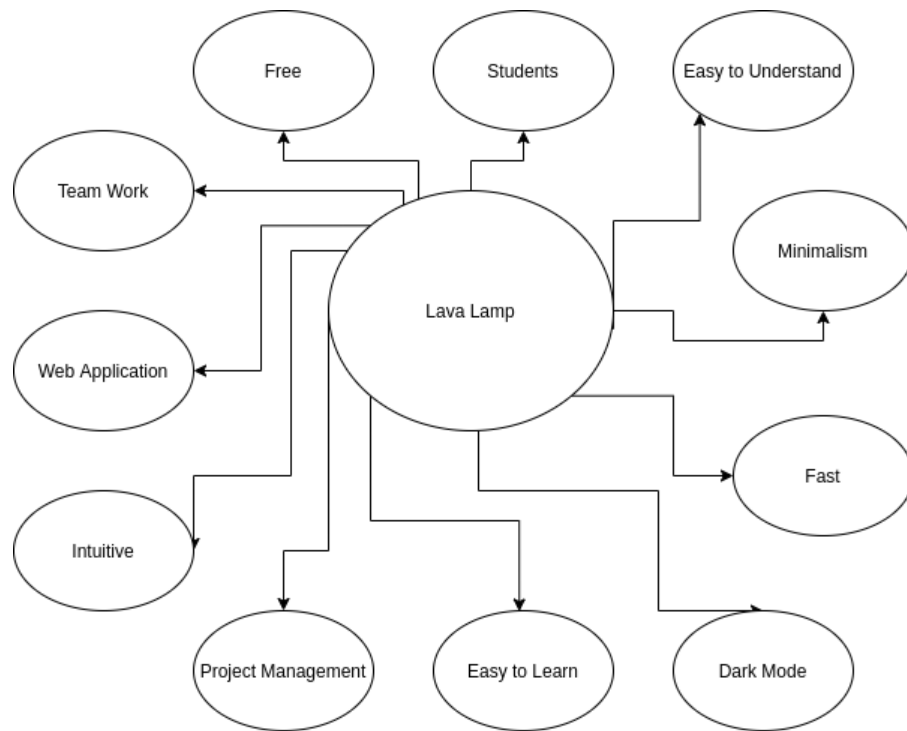
## Quick Run Down



- Lava Lamp is a platform for project management.
- Is targeted for minimal to none experience in the project management field.
- Minimalistic design and only base function will be present on this platform.
- Simple to understand and easy to learn on the go

# Lava Lamp

## Brainstorm



## Existing platforms:

- Monday ([www.monday.com](http://www.monday.com))
- Trello ([www.trello.com](http://www.trello.com))
- ClickUp ([www.clickup.com](http://www.clickup.com))





Monday.com formerly dapulse

Search Everything...

This board is public

## High Level Board

**This Month**

	Owner	Design	Testing	R&D	Timeline
Mobile app		Working on it	Working on it	Working on it	Mar 11 - 23
Dynamic website			Working on it	Working on it	Apr 2 - 10
Billing platform			Stuck	Done	Mar 19 - 28
New App			Done	Working on it	Mar 30 - Apr 17
+ Create a New Pulse					

**Next Month**

	Testing	R&D	Timeline
New Website			Apr 12 - 17
Revmap Security			Mar 22 - Apr 17
New app improvements			Mar 15 - 29
+ Create a New Pulse			

Done

Working on it

Stuck



# Lava Lamp



Screenshot of the ClickUp interface showing a workspace named "Sales" with a sidebar menu and a main task list.

**Sidebar Menu:**

- Everything
- SPACES
- Finance
- Legal
- Customer Success
- Sales
- Project Management
- Event Management
- Development
- + Add Space
- Goals
- Portfolios
- Reporting
- Don Macedonio
- ClickUp

**Main Task List:**

**Leads** (3 TASKS)

STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
WAITING	High	JP Morgan	james@jpmorgan.com	\$250,000	Enterprise	6/5/19	Bank Wire
	Medium	In-N-Out Burger	lynne@innout.com	\$50,000	Unlimited	6/5/19	Credit Card
	High	LinkedIn	reid@linkedin.com	\$100,000	Business	6/6/19	Credit Card
+ New task				\$400,000			

**PURCHASE AGREEMENT** (2 TASKS)

STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
	Medium	Facebook	mark@facebook.com	\$100,000	Business	6/12/19	Credit Card
	Medium	Twitch	justin@twitch.com	\$75,000	Enterprise	6/13/19	Bank Wire
+ New task				\$175,000			

**LEGAL** (2 TASKS)

STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
	Medium	Amazon	mark@amazon.com	\$75,000	Enterprise	6/17/19	Bank Wire
	Medium	Lululemon	calvin@lululemon.com	\$50,000	Unlimited	6/18/19	Credit Card
+ New task				\$125,000			

**MEMORANDUM** (1 TASK)

STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
	High	Netflix	reed@netflix.com	\$45,000	Business	6/20/19	Credit Card
+ New task				\$45,000			

**Demos** (1 TASK)

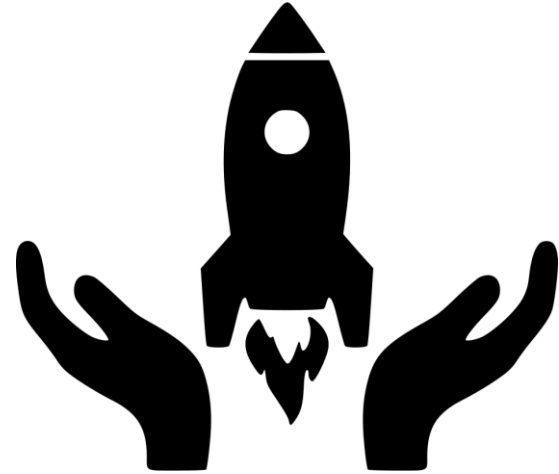
STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
WAITING	High	Apple	steve@apple.com	\$60,000	Business	6/21/19	Credit Card
+ New task				\$60,000			

**MEMORANDUM** (1 TASK)

STATUS	PRIORITY	CONTACT	EMAIL	EXPECTED REV	PLAN	CLOSE DATE	PAYMENT TYPE
	Medium	Google	larry@google.com	\$70,000	Enterprise	6/22/19	Bank Wire
+ New task							



Graduates with zero experience in project management.



Small startup with small projects and small teams.



### Andre Olive



#### Facts

- 26 years old
- Lives alone
- Has a long time girlfriend
- Avid basketball player

#### Behaviours:

- Big Micromanager
- Started his startup recently
- Overthinks every endeavour
- Browses Pinterest constantly

#### Objectives

- Sell his company for millions
- Get married and have kids
- Be a staple in the IT world
- Dunk

### Francis Lamb



#### Facts

- 20 years old
- Lives with his roommate
- Comes from a rural town
- Is a bit disorganised

#### Behaviours:

- Studies computer engineering
- Has a big project at the end of term
- Doesn't plan his projects
- Codes on a laptop

#### Objectives

- Learn about Neural Networks
- Finish his degree and work for a big 4
- Buy a boat
- Become a tech youtuber

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## Main Tasks

- Project Creation
- User Creation
- Task Creation
- Task Assignment
- Timeline with tasks
- Project Completion KPI
- Other useful KPI's (To Brainstorm down the road)