

## Interview 采访

### – Intro 导言 –

Hello sir/madam, thank you for your time. We are collecting data for a research project about National Day holiday arrangements of the public, would you like to accept our interview? You refuse to answer if you find some questions too personal. Do you have any questions for me before I start?

先生/女士，您好，抱歉打扰，我们正在进行民众国庆假期安排调查。请问您是否愿意接受采访？涉及个人隐私的部分，您可以拒绝回答。请问您是否有其他疑问？

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### – Warm Up 暖场 –

As we've mentioned the upcoming National Day holiday, how do you feel about it?

提到即将到来的国庆假期，您感受如何？

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How do you usually spend the holiday before?

请问您以往的国庆假期通常是怎样度过的？

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### – Main Body 主体 –

#### ● Topic 1: Consumption 话题一：消费

○ Q1. Holiday is always shopping season, do you often buy a lot of things at this time of the year?

问题一：假期是消费旺季，请问您每年这个时候是否会大买特买？

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Follow-Up: If then, what kind of things do you usually buy?

追问：如果是，您一般会买什么样的东西？

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- Q2. Online shopping is popular nowadays, and sometimes the same item are priced lower online. But people still like to go to shopping centers or malls on vacation, what do you think about that, and which do you prefer?

问题二：如今网购非常热门，有些物品在网上的价格更低，但人们还是喜欢逛购物中心，请问您如何看待这种现象，您会怎么选择？

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- Q3. Except for purchasing for physical goods, some people would also like to go to the cinema or amusement park. What do you think of non-physical consumptions?

问题三：除了实体购物之外，人们也会去看电影，去游乐园，您怎么看待这些非实体消费？

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- Q4. Shopkeepers and e-commercial platforms tend to give great discounts during holidays, how do these discounts affect you?

问题四：商家和平台在假期期间通常会放出很多优惠，这些优惠对您影响如何？

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- Q5. How do you review your consumption habits during holidays?

问题五：您怎样看待您在假期的消费习惯？

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● Topic 2: Traveling 话题二：出游

- Q1. Traveling is also one of the good choices for holiday, do you mind sharing any happy, unforgettable traveling experience?

问题一：旅游也是很好的假期安排之一，您能否为我们介绍一些您愉快而难忘旅游经历？

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- Q2. Which kind of experience do you prefer, natural landscape, historical relics, urban life styles, or anything else you like?

问题二：您更喜欢哪种体验，自然风光，历史遗迹，都市生活，或者其他喜好？

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Follow Up: May we know why?

追问：可以请问为什么吗？

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- Q3. Some spots have been posted online and become popular on Internet, how does that affect your travel planning? How much do you refer to the comments from online communities?

问题三：有些地点被发到网上后走红，这对您的旅行计划是否有影响，您对网络评论的参考程度如何？

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- Q4. What do you think has limited your plans for greater journey?

问题四：您觉得是什么限制了您计划更远的旅程？

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- Q5. If given the chance, enough time and money, which place you've never been to would you want to go, why?

问题五：如果有机会和充足的时间资金，您想去哪个您从未去过的地方，为什么？

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● Topic 3: Staying Home 话题三：宅家

- Q1. Some people consider the National Day as an opportunity to take a break, deciding to stay at home for the whole holiday, while the others consider that as a waste of vacation. What do you think about it?

问题一：有些人认为国庆节是休息的好机会，决定待在家里，另一部分人则觉得这是浪费假期，您怎么看待这件事？

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- Q2. How do you feel when staying home, maybe boring or relaxing?

问题二：您宅家时有何感受，无聊，还是放松？

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- Q3. Life can be vibrant even at home, what do you usually do if you have to stay indoors?

问题三：宅家生活也可以很精彩，如果您不得不待在家里，您一般会做什么？

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- Q4. Even many homebodies like to stay at home, they cannot live without food delivery, internet, and so on. What do you think is necessary for indoorsy life?

问题四：尽管很多人喜欢宅在家里，他们仍然离不开外卖、互联网等，您觉得宅家生活需要哪些必要条件？

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- Q5. How do you balance outdoors life and indoors life during holidays?

问题五：您假期期间如何平衡户外生活和宅家生活？

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– Closing 收场 –

Do you have any recommendations about how to spend the National Day holiday?

您有没有关于如何度过国庆假期的建议？

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What do you wish about a better holiday?

您期望中更美好的假期是怎样的？

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That's the end of the interview. We wish you a happy holiday. Thank you for your responses!

采访到这里就结束了，祝您假期愉快，谢谢您的参与！