



YOUR COMPETITION OFFERS ONLINE REVIEW TRACKING. DO YOU?

Agencies and specialists spend countless hours monitoring reviews by hand for their clients when they could simply sign-up and track reviews automatically with us.

CALL TODAY: 210.549.7799

WWW pickgrapevine.com

f facebook.com/pickgrapevine

t [@PickGrapevine](https://twitter.com/PickGrapevine)



HOW "BIG" ARE REVIEWS?

REVIEWS & THEIR REACH ARE GROWING EVERY DAY



- 22 Million** - Total online reviews, Yelp, Sept. '12
- 1,400%** - Growth, Google+ Page fans, Feb. '12
- 158%+** - Traffic increase, top review sites in '12

CUSTOMERS TRUST ONLINE REVIEWS & SHARE THEM



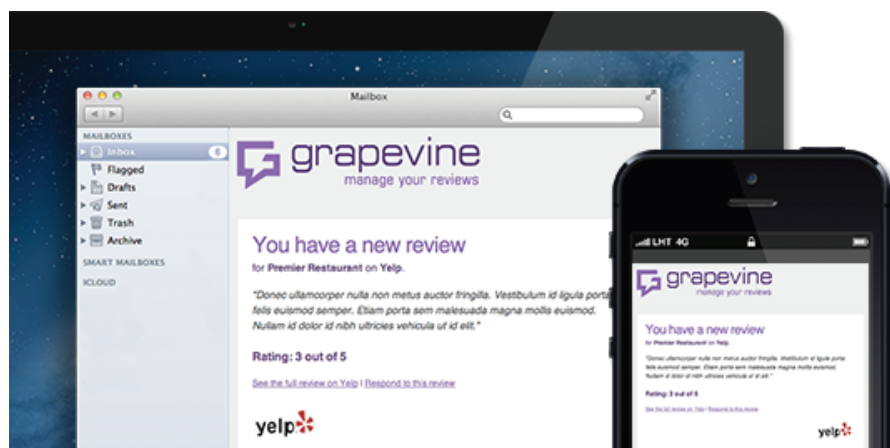
- 78%** - Customers consult online reviews 1st
- 84%** - Say online reviews influence them
- 7 in 10** - Share reviews with friends & family

REVIEWS AFFECT BUSINESS SALES & PROFITS



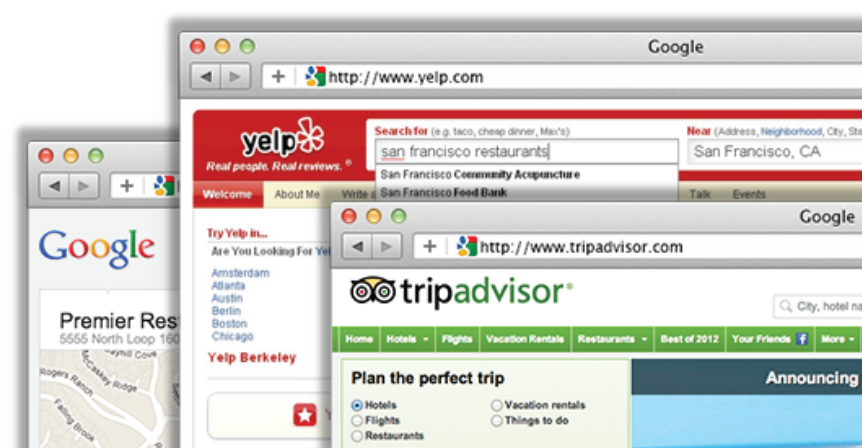
- \$9,000 lost** - Per 1 star decrease for restaurants
- 15% loss** - Revenue when lacking any reviews
- up to 9%+** - Revenue, per Yelp 1-star increase

OUR SERVICE



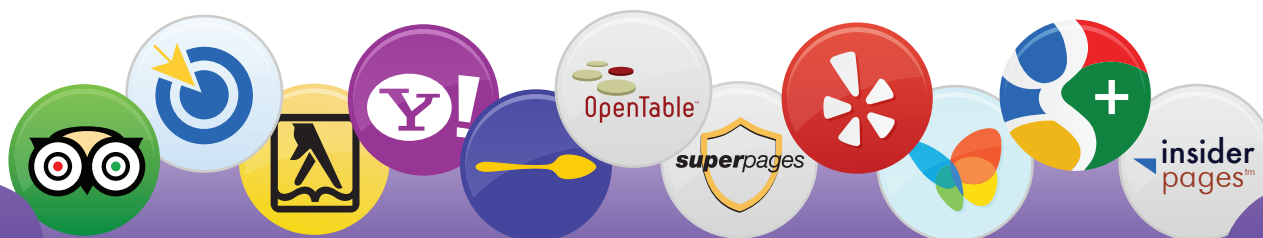
FAST, EFFICIENT AND EASY TO USE ALERTS

Grapevine's email alert system will keep you informed around the clock about any new online reviews left for your clients. These alerts provide the source, rating, links and a brief overview. It is quick to digest and easy to act upon.



NO MORE TIME SPENT MANUALLY TRACKING FOR YOUR CLIENTS

We monitor all the top review sites including Google, Bing, Yelp, YP, CitySearch, TripAdvisor, OpenTable, UrbanSpoon, Insider Pages, Super Pages and more. Throw away those old bookmarks - we have you covered.



INTEGRATE GRAPEVINE TO OFFER YOUR CLIENTS ONLINE REVIEW MANAGEMENT SERVICES



Internal Alert Service

Grapevine can be used as an in-house agency tool for tracking all your clients' online customer feedback.



Email Notifications

Use the Grapevine tool as a new product offering for your clients via a unbranded solution.



Reputation Monitoring

Merge our monitoring service into your larger reputation offerings for an easy tracking and actionability tool.



Concierge Service

We can train you on how to set up lucrative monthly services for your clients, including responding for them.

When you partner with Grapevine, you unlock simple solutions for complex review tracking problems.

Q: Can we handle a 200+ location franchise?

A: We've got you covered.

Q: Can we customize review data delivery?

A: We can do that too.

Q: Can we track online product reviews?

A: Yes, bring it on!

What People Said About Us



Health & Fitness

"It is such a time saver to just be notified instantly, instead of searching daily or weekly for new customer reviews."

- Julia, JKFitness



Legal & Finance

"Knowing what your customers are saying about your business cannot be undervalued. Thanks Grapevine."

- Charles W., Weisinger Law Firm



Restaurant & Bar

"We have 3 restaurants we manage and that's too much to keep up with by hand. Grapevine makes things a whole lot easier."

- Jay, Bread & Butterconcepts



112 East Pecan Street, Suite Contra
San Antonio, TX 78205

T: 210 549 7799 | F: 866 409 3247

www.pickgrapevine.com

