

TOTAL FACTURADO ANUAL POR CLIENTE								
Año	2014		2015		2016		2017	
Nombre del Cliente	Precio	Acumulado Anual	Precio	Acumulado Anual	Precio	Acumulado Anual	Precio	Acumulado Anual
Casa Constructora América	\$33.613.435,03	\$33.613.435,03	\$50.585.187,78	\$84.198.622,81	\$48.889.014,34	\$133.087.637,15	\$34.054.199,44	\$167.141.836,59
Casa Díaz	\$92.999.201,26	\$92.999.201,26	\$40.698.086,22	\$133.697.287,48	\$2.499.204,53	\$136.196.492,00	\$1.628.892,97	\$137.825.384,98
Comercializadora Mario	\$392.693,59	\$392.693,59	\$474.274,79	\$866.968,39	\$326.670,59	\$1.193.638,98	\$386.413,82	\$1.580.052,80
Comercios Lara	\$206.447,24	\$206.447,24	\$12.377,66	\$218.824,91	\$83.067.485,65	\$83.286.310,55	\$19.031.116,09	\$102.317.426,64
Ferretería González					\$214,02	\$214,02	\$91.726,30	\$91.940,32
Ferretería Halcones	\$421.868,92	\$421.868,92	\$67.294,15	\$489.163,07	\$1.865.551,16	\$2.354.714,23		\$2.354.714,23
Hermanos Ruiz	\$237.692.765,99	\$237.692.765,99	\$185.956.264,23	\$423.649.030,22	\$178.490.949,54	\$602.139.979,76	\$168.062.052,24	\$770.202.032,00
La Real					\$407.029,71	\$407.029,71		\$407.029,71
Tienda Ferretera del Sur	\$10.602,66	\$10.602,66		\$10.602,66		\$10.602,66	\$233,86	\$10.836,51
Tienda Orizaba	\$8.667.233,92	\$8.667.233,92	\$7.001.054,60	\$15.668.288,52	\$7.345.722,32	\$23.014.010,84	\$7.612.848,00	\$30.626.858,84
Tlapalería 3R	\$3.926.647,42	\$3.926.647,42	\$327.927,29	\$4.254.574,71	\$356.625,92	\$4.611.200,64	\$300.252,17	\$4.911.452,81
Tlapalería El Encino	\$3.204,76	\$3.204,76	\$9.418,55	\$12.623,31	\$998,69	\$13.622,00		\$13.622,00
Total	\$377.934.100,78	\$377.934.100,78	\$285.131.885,28	\$663.065.986,07	\$323.249.466,47	\$986.315.452,53	\$231.167.734,89	\$1.217.483.187,42

TOTAL FACTURADO ANUAL POR MES								
Año	2014		2015		2016		2017	
Nombre Mes	Precio	Acumulado Anual	Precio	Acumulado Anual	Precio	Acumulado Anual	Precio	Acumulado Anual
January	▲ \$25.362.819,03	\$25.362.819,03	◆ \$19.964.634,60	\$45.327.453,63	◆ \$14.153.030,06	\$59.480.483,69	◆ \$16.650.788,11	\$76.131.271,80
February	● \$34.180.688,34	\$34.180.688,34	◆ \$18.934.378,74	\$53.115.067,07	◆ \$16.631.431,56	\$69.746.498,63	◆ \$18.009.105,61	\$87.755.604,24
March	● \$36.190.099,67	\$36.190.099,67	▲ \$22.425.011,94	\$58.615.111,61	◆ \$19.412.049,56	\$78.027.161,17	▲ \$21.705.860,05	\$99.733.021,22
April	▲ \$26.922.784,38	\$26.922.784,38	▲ \$20.207.362,70	\$47.130.147,08	◆ \$16.475.434,78	\$63.605.581,87	◆ \$18.834.262,79	\$82.439.844,66
May	● \$33.227.475,08	\$33.227.475,08	▲ \$26.053.539,49	\$59.281.014,57	◆ \$18.166.494,29	\$77.447.508,86	◆ \$19.156.293,64	\$96.603.802,50
June	▲ \$29.082.168,25	\$29.082.168,25	▲ \$23.709.676,73	\$52.791.844,98	▲ \$23.065.484,54	\$75.857.329,52	● \$30.378.217,34	\$106.235.546,87
July	● \$31.062.356,09	\$31.062.356,09	● \$32.566.286,46	\$63.628.642,56	◆ \$19.884.033,19	\$83.512.675,74	● \$31.782.465,83	\$115.295.141,57
August	▲ \$24.326.402,56	\$24.326.402,56	▲ \$23.335.439,00	\$47.661.841,56	● \$83.134.373,75	\$130.796.215,31	▲ \$29.003.983,53	\$159.800.198,85
September	● \$57.740.111,83	\$57.740.111,83	▲ \$28.331.968,56	\$86.072.080,39	▲ \$26.566.194,02	\$112.638.274,42	▲ \$21.760.714,69	\$134.398.989,11
October	▲ \$22.092.915,63	\$22.092.915,63	▲ \$22.416.977,01	\$44.509.892,64	▲ \$25.535.429,44	\$70.045.322,07	▲ \$23.886.043,30	\$93.931.365,38
November	● \$31.167.876,39	\$31.167.876,39	▲ \$23.134.916,18	\$54.302.792,57	▲ \$29.771.238,95	\$84.074.031,51		
December	▲ \$26.578.403,53	\$26.578.403,53	▲ \$24.051.693,86	\$50.630.097,40	● \$30.454.272,33	\$81.084.369,72		
Total	\$377.934.100,78	\$377.934.100,78	\$285.131.885,28	\$663.065.986,07	\$323.249.466,47	\$986.315.452,53	\$231.167.734,89	\$1.217.483.187,42

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Año	2014			2015			2016			2017			Total	
Colonia	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Facturado	Cr
Chiapas	\$237.703.368,65	0,00 %		\$185.956.264,23	-21,77 %	▼	\$178.490.949,54	-4,01 %	▼	\$168.062.286,10	18,76 %	▲	\$770.212.868,51	
Chihuahua							\$214,02	0,00 %		\$91.726,30	42758,75 %	▲	\$91.940,32	4
México	\$96.925.848,68	0,00 %		\$41.026.013,51	-57,67 %	▼	\$3.262.860,16	-92,05 %	▼	\$1.929.145,15	-31,85 %	▼	\$143.143.867,49	
Quintana Roo	\$206.447,24	0,00 %		\$12.377,66	-94,00 %	▼	\$83.067.485,65	671007,94 %	▲	\$19.031.116,09	-73,39 %	▼	\$102.317.426,64	
Sinaloa	\$8.667.233,92	0,00 %		\$7.001.054,60	-19,22 %	▼	\$7.345.722,32	4,92 %	▲	\$7.612.848,00	36,11 %	▲	\$30.626.858,84	
Tabasco	\$33.613.435,03	0,00 %		\$50.585.187,78	50,49 %	▲	\$48.889.014,34	-3,35 %	▼	\$34.054.199,44	-17,06 %	▼	\$167.141.836,59	
Tlaxcala	\$392.693,59	0,00 %		\$474.274,79	20,77 %	▲	\$326.670,59	-31,12 %	▼	\$386.413,82	43,02 %	▲	\$1.580.052,80	
Yucatán	\$421.868,92	0,00 %		\$67.294,15	-84,05 %	▼	\$1.865.551,16	2672,23 %	▲		-100,00 %	▼	\$2.354.714,23	
Zacatecas	\$3.204,76	0,00 %		\$9.418,55	193,89 %	▲	\$998,69	-89,40 %	▼		-100,00 %	▼	\$13.622,00	
Total	\$377.934.100,78	0,00 %		\$285.131.885,28	-24,56 %	▼	\$323.249.466,47	13,37 %	▲	\$231.167.734,89	-12,11 %	▼	\$1.217.483.187,42	



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Año	2014			2015			2016			2017			Total
Nombre del Cliente	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Facturado	Crecimiento	kpi	Total Fact
Casa Constructora América	\$33.613.435,03	0,00 %		\$50.585.187,78	50,49 %	▲	\$48.889.014,34	-3,35 %	▼	\$34.054.199,44	-17,06 %	▼	\$167.14
Casa Díaz	\$92.999.201,26	0,00 %		\$40.698.086,22	-56,24 %	▼	\$2.499.204,53	-93,86 %	▼	\$1.628.892,97	-24,13 %	▼	\$137.82
Comercializadora Mario	\$392.693,59	0,00 %		\$474.274,79	20,77 %	▲	\$326.670,59	-31,12 %	▼	\$386.413,82	43,02 %	▲	\$1.58
Comercios Lara	\$206.447,24	0,00 %		\$12.377,66	-94,00 %	▼	\$83.067.485,65	671007,94 %	▲	\$19.031.116,09	-73,39 %	▼	\$102.31
Ferretería González							\$214,02	0,00 %		\$91.726,30	42758,75 %	▲	\$9
Ferretería Halcones	\$421.868,92	0,00 %		\$67.294,15	-84,05 %	▼	\$1.865.551,16	2672,23 %	▲		-100,00 %	▼	\$2.35
Hermanos Ruiz	\$237.692.765,99	0,00 %		\$185.956.264,23	-21,77 %	▼	\$178.490.949,54	-4,01 %	▼	\$168.062.052,24	18,76 %	▲	\$770.20
La Real							\$407.029,71	0,00 %			-100,00 %	▼	\$40
Tienda Ferretera del Sur	\$10.602,66	0,00 %			-100,00 %	▼				\$233,86	0,00 %		\$1
Tienda Orizaba	\$8.667.233,92	0,00 %		\$7.001.054,60	-19,22 %	▼	\$7.345.722,32	4,92 %	▲	\$7.612.848,00	36,11 %	▲	\$30.62
Tlapalería 3R	\$3.926.647,42	0,00 %		\$327.927,29	-91,65 %	▼	\$356.625,92	8,75 %	▲	\$300.252,17	8,60 %	▲	\$4.91
Tlapalería El Encino	\$3.204,76	0,00 %		\$9.418,55	193,89 %	▲	\$998,69	-89,40 %	▼		-100,00 %	▼	\$1
Total	\$377.934.100,78	0,00 %		\$285.131.885,28	-24,56 %	▼	\$323.249.466,47	13,37 %	▲	\$231.167.734,89	-12,11 %	▼	\$1.217.48

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