

## DO-IT-YOURSELF ARCHITECTURAL DIALOGUE

COMPOSE 40,000 IMPRESSIVE SENTENCES. SELECT ONE PHRASE FROM EACH COLUMN TO FORM GOBBLEDYGOOK STATEMENTS THAT SOUND PROFOUND.

	COLUMN A	COLUMN B	COLUMN C	COLUMN D
1	One might say	the massing of major elements	must utilize and be functionally interwoven with	the sophisticated design solution
2	Aesthetically speaking	the introduction of brutalism	maximizes the real probability of cost overruns for	the anticipated degree of human ambiance
3	On the other hand	the treatment of the main façade	adds specific critical path events to	the acuteness of the conflict gradient
4	Based upon interdisciplinary considerations	the initial stage of conceptual development	necessitates that urgent considerations be made of	the pragmatics of value engineering
5	With sensitive respect for human scale	the by-product of repetitive space articulation	requires exhaustive trade-off study to arrive at	the final quantitative analysis
6	Indubitably	the life-cycle cost control	is further compounded by taking into account	the evolution of performance specifications
7	Above and beyond plebian comfort objectives	the environmental impact analysis	presents extremely synergistic challenges to	the philosophy of commonality and standardization
8	Beyond the horizon of the human intellect	energy conservation regulations	recognizes the critical necessity to subtract from	the study of true fecundity in the state of the art
9	Architecturally thinking	the structural dynamic analysis	imposes smothering constraints upon	the creation of an immortal monument to posterity
10	In the final rationalization	the internal use adjacencies and circulation	adds overriding three dimensional constraints to	the final abortion

As a bonus service to our friends and clients, we thought it appropriate to provide the above "Do-it-yourself Architectural Dialogue" chart.

Those of you who are not school-trained in architecture will find this invaluable in conversing with designers and governmental authorities. Just think of any four-digit number (say, 2447), consult your handy chart, and read off the similarly numbered phrases from Columns A, B, C, and D. I.E. – 2447 = "Aesthetically speaking the initial stage of conceptual development necessitates that urgent considerations be made of the philosophy of commonality and standardization."

Never mind what it means, just use it and watch the way you stop conversation. You can compose entire speeches or profound reports just by using varied number combinations.

As you become more proficient in its use, you may wish to experiment with varying column sequences, i.e. BADC, CBAD, etc. However, these advanced configurations are not recommended for beginners, as they do require sophisticated dexterity with punctuation.